

Entertainment, Tech & Business

Royal Harbinger Setting right Example

Call it their media strategy or habit of relating everything to the opposition parties, the Aam Aadmi Party is fast becoming a national party. Most of the times the party people launch a direct attack on top leadership of opposition making it clear that they want to be kept in same frame with them. And actually they have been very much successful in it. Well, that is media strategy and they need it badly as they are little known outfit and are deprived of money they need to go national. But, an alert voter of this age only considers solid acts done by a party. People in Delhi can still comment on what they have done so far to prove their ideology but the public from other states can only speculate and opt to believe or ridicule their advertisements or claims. But

Editorial

of course the incidents like sacking a minister whose corruption taps emerged or a recently action of showing doors to Sandeep Kumar after his sex CD and compromising pictures surfaced, are commendable and go well in the masses. Sandeep Kumar has been sacked from primary membership of party as well, so opposition parties cannot blame them of any inaction of saving the culprit. This is something we have never seen in the past. Even today in current government there are many ministers who are facing serious charges and are being saved by parties.

This small incidence and action on ministers by AAP could bring a great affection of people towards the party. Major political parties heavily rely on people's tendency of forgetting things quite soon but then the act of AAP will not be forgotten soon. In fact this will be a great example of how all parties should behave when it comes to combating corruption.

For a common man, corruption is the biggest issue and integrity and truthfulness is the most elusive thing in politics. So even if a party sacks a person on grounds of morality, it goes well with people.

This is still not the idea situation. The best would be to have ministers resigning themselves when they know they did something wrong. This culture can be seen in politics only if the top leadership does not waste a moment in sacking as soon as any allegation surfaces against anyone. When the party sacks, the person is humiliated and when a person resigns on moral ground, they become hero. And if they were innocent, they get a tag of honesty for whole life. This can start when top leadership has enough courage to sack the culprits. And that needs honesty to prevail first.

Yogesh Lakhani was seen with Aditi Rao Hydri



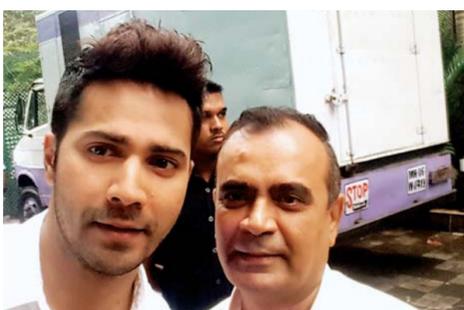
Yogesh Lakhani of Bright Outdoor media pvt ltd is invited in all major events as guest. He was recently invited in Miss Diva 2016 event at NSCI, Worli where he was seen with all models and Bollywood celebrities. He was seen chatting with Mahesh Bhupathi and Pooja Shah.

Jimmy Shergill plays double in Yea Toh Two Much Ho Gayaa



Jimmy Shergill plays double role in Hindi film Yea Toh Two Much Ho Gayaa opposite Pooja Chopra and Bruna Abdullah. The film is directed by Anwer Khan, produced by Ali Unwala, music by Avishk Majumdar and presented by Badshah Khan. Arbaaz Khan, Jimmy Shergill, Bruna Abdullah, Pooja Chopra, Murla Sharma, Zarina Wahab are the cast of the film. The film was shot in Thailand and Mumbai. Songs and trailers are getting great response on Youtube. The film is made under the banner of M A Entertainment and Trinity Films. Ayub Khan of E4U Enterprises is releasing the film on 2nd September all over. Zee Music has the music rights of the film.

Varun Dhawan and Yogesh Lakhani took selfie



Yogesh Lakhani CMD of Bright Outdoor Media was seen with Varun Dhawan at a event in Mumbai. Varun took a selfie with yogesh Lakhani.

Yogesh Lakhani who did a cameo with varun Dhawan in Dilwale had great time with Varun Dhawan.

Big Boss 10 Contestants Names leaked

Bigg Boss is popularly known for giving birth to new controversies, melodrama and cute love stories. It's back this year to entertain with new contestants from different genres like those who send the temperature rising

The season 10 of Bigg Boss will be starting with the fresh faces. The big boss 10 contestants are generally from the field of entertainment. It is very popular in the viewers as they get to see their celebrities locked inside the house. They realise that their stars are also like any other person.

Auditioned were called by the production through its website by submitting a video. Selected candidates were called directly for the second round. In Delhi, second round happened on 16th and 17th August, 2016 at K R Manglam World School at Vikaspuri. Promos have been shoot and will be on air very soon. Big Boss may start in the month of October.

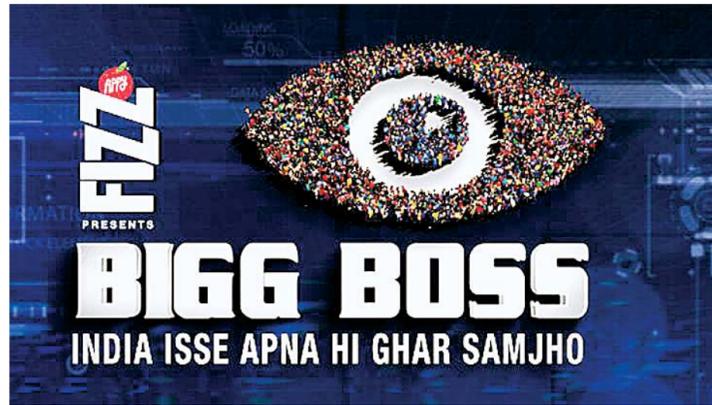
Name of the winners of the last seasons of Big Boss are Rahul Roy, Ashutosh Rana, Vinu Dara Singh, Shweta Tiwari, Juhi Parmar, Urvashi Dholakia, Gauhar Khan, Gautam Gulati and Prince Narula respectively. Few names have leaked from the production house of Big Boss. Below are the names that you may get to watch in the upcoming season :

1. Kabir Bedi : Kabir Bedi is an Indian television and film actor. His career has spanned three

continents including India, the United States and many European countries in three media: film, television and theatre. He is noted for his role as Emperor Shah Jahan in Taj Mahal: An Eternal Love Story. He is best known in Europe for playing the pirate Sandokan in the highly popular TV mini series and for his role as the villainous Gobinda in the 1983 James Bond film Octopussy. To know more about Kabir Bedi - https://en.wikipedia.org/wiki/Kabir_Bedi

2. Shiney Ahuja : Shiney Ahuja (born 15 May 1973) is an Indian actor who won the Filmfare Best Male Debut Award for Hazaaron Khwaishe in Aisi in 2003 and then was followed with several hit films like Gangster, Life in a Metro, Bhool Bhulaiyaa etc. Ahuja was accused of rape, by his maid. Some news outlets reported that he had admitted to having consensual sex with the maid but he has denied it. To know more about Shiney Ahuja https://en.wikipedia.org/wiki/Shiney_Ahuja

3. Sana Saeed : Sana Saeed is an Indian actress and model born on September 22, 1988 in Mumbai. She appears in Bollywood films. She first appeared as a child artist in Kuch Kuch Hota Hai and continued to do so in films Har Dil Jo Pyar Karega and Badal. Sana Saeed biography. Her early performance in "Kuch Kuch Hotahai" as Anjali



Khanna. Her acting was immaculate and that's why she also earned the "Sansui Viewer's Choice Awards for Best Child Actress". Her child acting was appreciated even by the critics. To know more about Sana Saeed - https://en.wikipedia.org/wiki/Sana_Saeed

4. Raj Mahajan : Raj Mahajan is an Indian Music Director and entrepreneur who established 2 companies Moxx Music Pvt. Ltd. And BinacaTunes Media Pvt. Ltd. He has released more than 100 albums in past 3 years as a Music Director. He would host a show named 'Music Masti with Raj Mahajan'. His episode with Labh Janjua was in news because his negative statement about Bollywood before his death in Mumbai. Raj is married and lives separate from family. To

know more about Raj Mahajan https://en.wikipedia.org/wiki/Raj_Mahajan

5. Rahul Raj Singh : Rahul Raj Singh is an Indian producer and an actor. He entered the media spotlight after the death of Pratyusha Banerjee, his girlfriend when she died. He was born to famous Indian poet Prabha Thakur in Jamshepur. He has won a pageant in 2004, and have featured in shows like Amber Dhara, Mata Ki Chowki and Ganesh Leela. He is also into film production, marketing and distribution.

6. Sunil Grover : Sunil Grover, best known for his appearance in 'Comedy Nights with Kapil', was discovered during his college days by late satirist Jaspal Bhatti. He has also acted in India's first Silent comedy show, SAB TV's GutturGu. Sunil Grover and Manish Paul started

ed a comedy show on Star Plus, titled Mad in India. Currently he is a part of The Kapil Sharma Show where his characters Dr. Mashoor Gulati and Rinku Bhabhi have become very famous. Sunil Grover used to be a Radio Jockey and also hosted Radio Mirchi's show 'Hansike Fuwahare'. To know more about Sunil Grover - https://en.wikipedia.org/wiki/Sunil_Grover

7. Nakshatra Bagwe : Nakshatra Bagwe is a famous filmmaker and an actor in the Indian movie industry. He is famous to make conceptual movies. Nakshatra was born in Maharashtra on 11th December, 1990. He has made two movies focusing on gay rights and LGBT issues, 'My Son Is Gay' and 'Hearts'; will be seen in this season. He is India's first gay brand ambas-

ador. To know more about him https://en.wikipedia.org/wiki/Nakshatra_Bagwe

8. Gurmeet Ram Raheem : Gurmeet Ram Rahim Singh Insan is an Indian preacher, spiritual leader and actor. He has been the head of the India-based socio-spiritual organisation Dera Sacha Sauda. A hit Musician, he has already sold lakhs of Solo Albums with catchy song titles like 'Love Charger', 'Chora Babbar Sher Ka', 'Network Tere Love Ka', 'Love Rab Se, Thank You For That'. He is one of the 36 people in the country who enjoys the VVIP Status and so a Z-level security cover. This is because he is well-known for wielding influence amongst politicians in Haryana, Rajasthan and Punjab. He Indeed Enjoys a Lavish Lifestyle like a Rockstar. Rockstar Baba drives a Range Rover SUV. In fact, hundreds of vehicles, follow him wherever he goes. To know more about him - https://en.wikipedia.org/wiki/Gurmeet_Ram_Rahim_Singh

9. Radhe Maa : Radhe Maa who calls herself a godwoman, has grabbed national attention with an array of controversies and eye-catching pictures on social media. Many devotees have been led to believe that Radhe Maa is an avatar of Goddess Durga. To know more about Radhe Maa - https://en.wikipedia.org/wiki/Radhe_Maa

Vedanta collaborates Digital Education in Goa



Udaipur : Vedanta Foundation & Vedanta Limited, a globally diversified natural resources company, in collaboration with the Directorate of Education, Government of Goa, has launched a pilot project to promote digital education in schools across the state. The Chief Minister of Goa, Shri. Laxmikant Parsekar, launched 'The Smart Class & Science Lab' project.

"The launch of this smart class and science lab project in schools is an additional initia-

tive to support the cause of education. Vedanta has already funded Goa's mining department in the Goa Engineering College and also runs two Industrial Training Institutes. Both these institutions are running very well. The choice of the government schools for introducing digital education was to help the less privileged students get oriented with education, in a smart and technology friendly way," said Chief Minister of Goa, Shri. Laxmikant Parsekar

"At Vedanta, we believe that harnessing the full power of leveraging technology and innovation in school education is our endeavor towards investing in India's future leaders. I am grateful for the Chief Minister of Goa, Sri Laxmikant Parsekar for recognizing our efforts and commitment towards transforming and empowering the students of our host communities in Goa. I am confident that the Smart Class and Science Lab Project which is a pilot project will also have the opportunity of being adopted by other states as well," said Mr. Anil Agarwal, Chairman, Vedanta.

Vedanta Limited has a strong-rooted culture of innovation across its operations globally. The company launched Eureka in May 2016 to create an online platform to nurture and incubate in-house innovation that has the potential to maximize Vedanta's value chain, optimize

costs or simply improve employee engagement. It is a part of Vedanta's innovation and technology drive for which a first tranche of INR 200 crore has been infused. Mr. Agarwal believes that in a milieu where technology and innovation are transforming businesses across the world, the natural resources sector too must keep up the pace to maintain relevance.

A second project, Science Laboratories, will be implemented across 30 schools located in Goa's mining belt. The Science Lab incorporates a package of 55 different science interactive working models mapped to the state educational curriculum, providing a forum for children to pursue their natural curiosity and inventiveness. Further, this technology simplifies the learning process by providing vital hands-on experiences to students.

Max Fresh Power Freeze with actor Ranveer Singh!

Udaipur : Colgate Palmolive (India) Limited, the market leader in Oral Care, has introduced a new electrifying blue gel toothpaste called Colgate Max Fresh Power Freeze- an intense minty variant packed with icy, cooling crystals. Colgate Max Fresh Power Freeze was launched by brand ambassador and Bollywood actor Ranveer Singh at the Oberoi Mall, Goregaon, on Monday, August 22."

Ranveer made a dramatic

entry and took the onlookers by surprise as he danced with a troupe to the Max Fresh song before unveiling a larger than life-size version of the toothpaste. The actor was at his energetic best as he mingled with his fans, played fun games and even broke into a small jig for them.

Speaking about the launch, Eric Jumbert, Director, Marketing, Colgate-Palmolive (India) Limited said, "Our gel toothpaste with unique cooling crys-

tales, Colgate Max Fresh, is all about fresh flavors that transform dull mornings & energize you. With the new #Power Freeze variant we're taking freshness to a new high. Its intense minty flavor has been created to give our freshness seeking consumers an icy blast of freshness that lingers on. We hope that with Max Fresh Power Freeze we help them feel even more charged up & ready to take on the day!"

"While I have often been

labelled as someone who is always riding high on energy, a lesser known fact is that I too need a sudden kick in the morning to get into my animated self. New Colgate Max Fresh Power Freeze has an icy, minty taste that instantly freshens me up in the morning.

It is my secret to bring each day alive", said a very excited Ranveer Singh, Brand Ambassador, Colgate Max Fresh.

Don't let the possibility of Cancer come

Udaipur : Birla Sun Life Insurance (BSLI), the life insurance arm of the Aditya Birla Financial Services Group (ABFSG), a significant non-bank financial services company, has announced the launch of BSLI Cancer Shield Plan, a plan that helps you fight Cancer with the confidence of financial security for your family should the need arise.

Speaking on the launch, Pankaj Razdan, MD & CEO, Birla Sun Life Insurance said, "Cancer cases are increasingly reflecting an increasing trend in India. According to WHO report, over 1 million new cases are reported in India each year while about 6.8 lakh people die due to cancer in India p.a. Although, medical science has developed new techniques and medicines to cure and manage the disease, the cost of treatment still remains exorbitant and unaffordable for most patients suffering from cancer."

He further added "Cancer has far reaching effects not just physically for the patient but also emotionally and financially for the family, disrupting finances and regular expenses like EMI's, education etc. BSLI brand promise is centered around empowering our customers to take charge of life's uncertainties and face them with confidence. Through the offering of Cancer Shield Plan we aim at empowering customers with a solution to plan their finances against the likelihood of can-

cer and safeguard their family's financial security thereby avoiding any financial disruption.

It empowers customers to lead their life with confidence and fight a possibility like Cancer with all their might with the backing of their trusted life insurance partner".

BSLI Cancer Shield Plan covers both early and major stages of Cancer and provides you a lump sum amount on diagnosis helping you meet the related expenses and financial obligations that come along. The customer is provided 30% of sum assured on illness on diagnosis of the early stage of Cancer and 100% of sum assured on illness on diagnosis of major stage of Cancer less previously paid claim of early stage of Cancer if any. It gives the customers option to enhance their plan by availing income benefit option that provides them 1% of sum assured on illness monthly for a fixed period of next 5 years once a claim for Major stage Cancer has been admitted.

The plan also provides customers the option to choose between level sum assured option that keeps the sum assured constant each year and an increasing sum assured option, that enables you to a 10% increment in sum assured each year at a maximum of 100% addition on initial sum assured.

BSLI Cancer Shield Plan will be available PAN India.

MLSU recognises sports persons

Udaipur : A felicitation ceremony recognising excellence in sports was organised in the seminar hall in the new premise at MLSU. The ceremony was organised to mark National Sports Day and recognise excellence in various sporting fields. Dr. Deependra Singh Chauhan informed that Surendra Kumar was awarded Rs 51,000/- for getting Gold Medal in Decathlon in National Inter-University

Championships. Bhavana Jat was awarded Rs 31,000/- for getting Silver Medal in 5km walk in the same championships. Mahek Sanadiya, winner of the bronze medal at All India Inter-University Women Boxing Championship was awarded Rs 21,000/- . Men's hockey team of MLSU was awarded Rs 1,51,000/- for winning the Western Region Inter-University hockey championship.

Community Initiative award to WCL

Udaipur : Wonder Cement recently awarded for its campaign promoting safe drinking water for all. The campaign, under the name of Swachh Jal Sabka Haq, is run under Wonder Cement's Corporate Social Responsibility programme. This year's theme for the India CSR Awards was 'Celebrating Innovation and Leadership in CSR'.

Airtel transforms retail experience

Bhilwara : Bharti Airtel ("Airtel"), India's largest telecommunications services providers, today announced the launch of its 20th Company-Owned-Company-Operated (COCO) Airtel retail store in Rajasthan, with the launch of a new store in Bhilwara. The store is located on S.K Plaza, Pur Road, Bhilwara. As a goodwill gesture by the company, the store was inaugurated by the store Customer Relationship Officers and their families.

The all new Company-Owned-Company-Operated (COCO) Airtel retail stores are in line with the company's endeavor to deliver the best in-store



experience for customers. The store will offer end-to-end service customer support for Airtel mobile and dongle connections as well as instant activation of new connections. These stores leverage the best of retail practices and technology to offer

a superior service experience to customers. In Rajasthan, including the new store in Bhilwara, 20 Airtel stores have been opened so far across key locations - Ajmer, Kota, Jaipur, Bikaner, Jodhpur, Udaipur and Alwar.

The new stores have a standard look & feel across all outlets in the country and are conveniently located at key city locations, providing easy access to customers. Airtel has over 550 COCO stores across locations in India.