

Entertainment, Tech & Business

R/Royal Harbinger The God in Good

We all have people around us who commit malfeasance with lot of reverence and comfort. They practice impropriety seamlessly without any whiff of contrition. Such people are sure that they will get away easily or they simply are sure that no one is watching them. Is that true. Are they impervious to nature's justice? Are people who eat up share of others or hurt others to get benefited safe as they believe? Or they are simply ignoring a serious warning that little voice inside them keeps repeating?

We know that if we are driving a car with closed eyes, a crash is certain. We know that giving someone a blank signed check could lead to fraud. We also know that touching bare electric wire will give us shock. We know all these and we do the best act to ensure no mistakes are committed by us. We take evasive action by not jumping into a Lake unless we are trained swimmer. We do all these things to ensure we do not fall into peril. We do so because we are sure of the repercussions. We have seen innumerable times that people who do not take care, face outcomes so we take full care.

Editorial

But what about things that we know we can get away with. How serious we remain when we damage property of an owner being a tenant. Do we care that if we leave a bulb broken or floor cracked? Do we reach out to the owner and offer compensation? No we do not. So we are sure that the broken bulb and cracked floor piece will not be noticed by the owner. So did that go unnoticed? Is there any authority above us who notices such impropriety? Yes, there is.

The incidence of Mahabharat keeps warning me all the times which we all know as well. Sudama the friend of Krishna hid a handful of chana from his friend. Krishna remained famished while Sudama ate up share of both.

We all know what happened then. Sudama had to live life under poverty for years. When his punishment was over, he got to meet Krishna again who made him rich. This small story teaches us so much. A handful of chana, when stolen, can lead you to years of poverty, what a bribe taken by an officer a few thousands will give you. And you can imagine what will the magnitude of punishment when you do unfair transactions or cheat others with whopping amounts. People capture properties of others, eat up rent of owners, or owners do not return security charges, or petrol pump owners cheat customers with less fuel, and the list goes on and on.

I bet there is no need for you to read Gita or Mahabharat to understand this simple logic of life. You can see examples around of people who accumulated wealth by wrongdoings. Such people at some point of time lose everything. They might have their looted money preserved, but their family suffers major setbacks. Someone loses son in young age, other get physically damaged for life, and so on.

Money can buy so much in life but only money earned by honesty will get you amity and comfort. So if you earn money by impropriety, please accept that you will have to return much more in much bigger proportions. And if you have been cheated, the God will get you the lost money with bigger proportion sometime back in life.

Everything good that you do insures you for happiness and prosperity and everything bad you do will do the reverse. There's God in Good and Bigger Accumulated Darkness in Bad.

Sanjeev Gupta won Award for 'Best Outdoor Advertising Agency Company'



Mumbai: Sanjeev Gupta, Managing Director of Global Advertiser received the 'Best Outdoor Advertising Agency Company in Western India' Award by Chief Guest BJP Leader Syed Shah Nawaz Hussain and film & TV actor Ronit Roy. 'Worldwide Achievers' hosted 'Business Leaders Summit Awards 2016' at The Leela Hotel, Andheri (East), Mumbai on August 19, 2016. Worldwide Achievers is a dynamic global analytical company providing ratings, research and analysis services. They are leading Market research & rating company in India. They have been providing market research, rating and analysis for organizations of all sizes.

Mr. Sanjeev Gupta has consistently performed and thought ahead-of-its-time. It is incorporating first-of-its-kind technologies, reaching out to never-before addressed social causes, bringing futuristic trends to the outdoor industry and achieving tomorrow's goals today. Sanjeev Gupta is very happy to receive the award and attribute all his success to the team & Shri Radhe Guru Maa. He further thanks them for their support and hard work without which it was not possible.

Global has executed more than 2 lakhs successful campaigns, nearly 1 lakh product launches, 80,000 in-film branding contracts and over 2 lakhs event sponsorships in the last 20 years. Global's creativity, innovation and ability to deliver out-of-the-box OOH media solutions have won them 350 awards, and over 500 letters of appreciation. Global Advertisers, a leader in outdoor, print, TV, and radio advertising, also offers premium graphic design and public relations support services.

Promotion of film Yea Toh Two Much Ho Gayaa

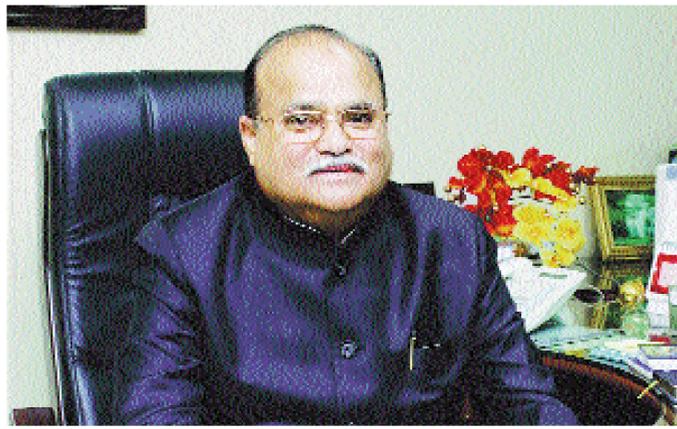
Miss India Pooja Chopra along with International model Bruna Abdullah went to Komal Nahta show with director Anwer Khan to promote their Hindi film Yea Toh Two Much Ho Gayaa produced by Ali and Mudar Unwala under their banner M A Entertainment and Trinity Films. The film is releasing on 2nd September all over by Ayub Khan of E4U Enterprises.

Education : A Gateway to Freedom & Progress

"Education is a human right with immense power to transform. On its foundation rest the cornerstones of freedom, democracy and sustainable human development." This statement of Kofi Annan, Former Secretary-General of the United Nations is a clarion call for every country to place education amongst the foremost national priorities along with health care. There is no substitute for education in order to bring about freedom and prosperity in every society and nation at large. Education holds the master key towards effective nation building as it plays a vital role in the economic and social growth of the country. It is the backbone of our society and a strong pillar of development. Every individual has a right to receive education and a proper environment needs to be provided in order to exercise this right in complete freedom. A truly free nation ensures that every child has access to quality education and is well prepared for life as an informed and responsible citizen.

As we are on the threshold of the 70th Independence Day celebration of our country on 15th August, we can boast of India being a special country which is known to have one of the oldest civilizations, having

the largest democracy and being blessed with a very rich human resource base in the world. India is a young country. Out of the total population of 1.25 billion, over 430 million are in the age group of 15-34. It has been forecast that by 2020, India is set to become the world's youngest country with 64 per cent of its population in the working age group. The young population makes our country vibrant and dynamic in the whole world. Also the Indian education system is among the largest in the world with over 1.44 million schools and 200 million children. Since Independence, the government and various organisations have taken various initiatives to bring quality education to every child in the country. We have been pursuing the vision of establishing the world-class institutions, higher education programmes, multi-skill development centres and schools to provide technology integrated quality education in both urban and rural areas of our country. 'Free and compulsory education' and 'right to education act' of our government highlight the attempt being made to educate every child. In recent decades, India has even made significant progress on access to schooling and enrollment



rates in primary education. In spite of all the paradigm changes taking place in the segment of education, India still has a staggering number of over 1.4 million children out of school, according to a United Nations report. Problems such as poverty, unemployment, sanitation and illiteracy still continue to list India among the developing countries. The unequal access to opportunity in urban and rural India and the lack of emphasis on education remains a persistent problem. School dropout rates and low levels of learning also remains a challenge for coun-

try's progress and development.

India as a developing nation with a large youth population can soar the height of success only if it invests prudently in young people's education and health and protects their rights and freedom.

It is high time for us to know that "Education is the key to unlock the golden door of freedom," as stated by George Washington. In education, we need to develop infrastructure and focus on innovation, teacher development, leadership and management. Poor quality education cannot con-

tinue as it has been observed that a large number of our engineering graduates are unemployed in the job market due to the lack skill sets required. The need of the hour is to work towards bridging the skill gap. Along with the state-of-the-art curriculum and suitable classroom environment, we need to develop conceptual understanding, creativity or collaborative learning among our young generation.

In this diverse and complex situation, we need to take huge strides at all levels. India has been blessed with wonderful thinkers and educationists who

have given us excellent ideas and policies. However, what is lacking is the implementation of those policies at all levels. If we identify various problems plaguing the implementation process and take appropriate steps in the right direction, education will make a huge difference in the lives of people in every stratum of our nation. Education means more than just a degree required for a better job; it is a lifelong process which seeks the holistic development and equips one to accomplish the vision. Education liberates people from poverty, unemployment and other ills as it opens a door of innumerable opportunities to excel. If our youth receives quality education, they will be armed with skills and knowledge to conquer the world. Oprah Winfrey has said, "Education is the key to unlocking the world, a passport to freedom." It is only true education that will give our youth voice to speak up, equip them with ability and responsibility to decide and empower them to stand for what is just and right with complete freedom.

It is through education that we can give wings of freedom to our children and lead our country on the path of progress and development.

LAKMÉ FASHION WEEK WINTER/FESTIVE 2016

Udaipur: The city that never fails in the style stakes is gearing itself to host yet another season of fashion and design. In its 17th year, the prestigious platform unveiled in a first of its kind, digital curtain raiser on Lakmé Fashion Week's social media portals. A stellar line-up of 92 participating designers have once more come together to present the best of the fashion industry through innovative and inclusive collaborations. They will be showcasing their collection from the 24th August to 28th August, 2016 at The St. Regis, Mumbai.

Since its inception, Lakmé Fashion Week has set new trends, strived to promote young talent, taken the lead on the digital front and has transformed India's premier fashion week into a global platform. This season too will witness a perfect amalgamation of upcoming talent and industry's most established names that will set an unparalleled benchmark of diversity, creativity, technology and energy and has partnered with Twitter to bring our talent to the forefront via the Twitter Blue Room.

There were two rounds of Model Auditions in Mumbai and North East wherein 7 fresh faces were selected to walk the ramp this season. Moreover, this season there was a special plus size model audition where 6 curvaceous females and 4 males were selected to walk the ramp for the first ever Plus Size show. International

talent will also be seen at the upcoming fashion week, including supermodel, Monica Thomas and International make-up artist and LFW's official make-up expert, Donald Simrock.

Speaking about the upcoming season, Purnima Lamba - Head of Innovation at Lakmé said, "I am thrilled to present a brand new range of 'Lakmé Absolute Illuminate' that will add the perfect shimmer and glow to your make up this season. This is an extension of our Illuminate statement that was launched during Lakmé Fashion Week Summer Resort 2016 and will be brought to life through Sabyasachi's vision.

The products are specially designed for the festive season, enabling anybody to integrate the latest runway trend with ease.

The illuminating foundation, shimmer bricks, bronzers, and highlighters - everything in this range will help you bring Illuminate to life through your look."

Sharing his views, Jaspreet Chandok, Vice-President and Head-Fashion at IMG Reliance said, "Each season, Lakmé Fashion Week has been setting new trends in fashion. This season is just as exciting with a mix of exciting new talent on board, integration of technology, focus on sustainability and showcases from some of the premier designers in the country."

Trailer launch of film Yea Toh Two Much Ho Gayaa

Ali Unwala organised the launch of brand new trailer of Hindi film YEA TOH TWO MUCH HO GAYAA at Cinepolis Fun Republic, Andheri West where he invited the cast, crew, media and guest. The film is directed by Anwer Khan, produced by Ali Unwala & Mudar Unwala and co produced by T Nilay Pande. Arbaaz Khan came specially from Hyderabad to launch the trailer. Pooja Chopra missed the event as she was not keeping well. Bruna Abdullah, Vijay Patkar, Ayub Khan of E4U Enterprises came for the brand new trailer launch.

The first trailer of the film got more than 1.9 million likes in one week so the producer decided to launch the new trailer as the film has lots of

double roles. The film is made under the banner of M A Entertainment and Trinity Films.

The film is presented by Badshah Khan, Dialogue of the film is written by Bholu Khan, cinematography done by Rajiv Srivastav, Lyrics by Anwer Khan, Jai Raj Selvan & Vishal B Patil, Music by Avishkek Majumdar, action by Mahendra Verma, Dance by Rajiv Surti and edited by Devendra Murdeshwar.

Cast: Jimmy Shergill, Arbaaz Khan, Pooja Chopra, Murali Sharma, Bruna Abdullah, Zarina Wahab and Vijay Patkar.

E4U Enterprises is releasing the film on 2nd September all over. Zee Music has music rights of the film.

Vedanta lays the foundation stone for 'Nandghar' in Goa

Panaji: Vedanta - Sesa Goa Iron Ore has partnered with Directorate of Women & Child Development, Government of Goa to construct two modern Anganwadis - 'Nandghar', a Vedanta initiative to skill and develop the woman and children of the society. The foundation stone for the 'Nandghar' at Deulwada-Mandrem in Pernem Taluka was laid by Mr. Ramesh Shet Mandrekar, Ex-Deputy Sarpanch-Village Panchayat in the distinguished presence of Ms. Vijaya Verenkar, Child and Development Program Officer (CDPO), Ms. Tara Hadfadkar, Social worker & Panchayat member, Ms. Leena Verenkar, Head - Corporate Affairs & CSR, Vedanta - Sesa Iron Ore, Mr. Joseph Coelho - Head IOG, Vedanta - Sesa Goa Iron Ore and teachers and students of the Government Primary school. The foundation stone for the second 'Nandghar' at Zakem in



Netravali will be held soon.

The 'Nand Ghar', a first of its kind Public Private Partnership (PPP) model, in partnership with the government has the potential to be a movement for a holistic approach towards child care and women empowerment. The land for the 'Nandghar' would be provided by the Education Department and the construction will be undertaken

by MAAD Construction Private Limited. "I am proud to be laying the foundation stone in the premises of the preschool I attended which incidentally is going to be Goa's first Nandghar," said Mr. Mandrekar, Ex-Deputy Sarpanch-Village Panchayat.

Speaking on this occasion Ms. Tara Hadfadkar, Social worker & Panchayat member said, "Just like the potter who

shapes clay, the 'Nandghar' helps to shape the future of our children and we are extremely thankful to Vedanta for taking this giant initiative." Mr. Coelho, said, "The 'Nandghar' project aligns with our Prime Minister's vision and our commitment as a corporate citizen to the State of Goa. The 'Nandghar' centers are devoted to child education, women welfare and skill development."

Hai Apna Dil Toh Awarra Movie Enters Successful Third Week !

S.K. De : The musical rom com Hai Apna Dil Toh Awarra film has been loved by the audience for the picturesque Kashmir locations, soulful & mesmerizing songs and spirited performance by all the young and versatile actors. Sahil Anand, Niyati Joshi, Vikram Kochhar, Divvy Chouksey, Nilesh Lalwani, Jayaka Yagnik, Herry Tangiri

and Sareh Far besides others.

Monjoy Joy Mukerji's Hai Apna Dil Toh Awarra movie stood out of all the releases on August 5th 2016 and it has been chosen due to its fresh appeal and realistic take on relationships.

So if you have still not watched this film you can watch it at any of the theatres near you as listed below.



SYBLY Industries posts excellent Q1 FY17 Result

Udaipur: BSE listed SYBLY Industries Ltd, engaged into manufacture of Polyester Yarn and Embroidery Thread at its ultra modern, state-of-art manufacturing unit at Gaziabad has reported strong set of numbers with 46.67% growth in sales at Rs.23.19 cr in Q1 FY17 vs Rs.15.81 cr in Q1 FY16 and EBITDA Jumped by 271% to Rs.1.28 cr in Q1 FY17 vs Rs.0.34 cr in Q1 FY16; company reported 400 bps expansion in EBITDA margin during the Q1 FY17. PAT grew to

Rs.0.98 cr in Q1 FY17 vs Rs.0.017 cr in corresponding qtr of last year. Doubling capacity by contact manufacturing venturing into manufacturing of polyester yarn from recycled fiber with focus on margin expansion and exciting growth prospects At the current market price of Rs 11, the stock is trading at 8.5x FY17E EPS. SYBLY recently informed BSE that it will increase its polyester yarn manufacturing capacity to 20000 spindles from its current capacity of

10000 spindles by getting yarn from running Mills on job work basis and is in talks with 3 manufacturers based in Punjab, Haryana & UP to manufacture 100 percent Polyester Yarn using recycled fiber exclusively after which the profitability will go up sharply. Recently SYBLY has expanded modernized & diversified its manufacturing facility. Company manufactures a range of high quality Polyester Yarn using superior technology, Polyester Yarn is manu-

factured in a range of 6 count to 60 count. SYBLY has also successfully ventured in Retail Thread Market with its branded products 'Dagger' & 'Sybdura Poly' which helped to post excellent profits.

"We will be a Rs 500 crore company shortly with its ventures in Turkey and USA have served us well and we plan to have strategic tie-ups over the next 2 years to achieve this target", said a confident Mr Mahesh Mittal, CEO.

Vedanta empowers Youth through Skill Development programmes

Udaipur: Vedanta, India's leading diversified natural resources company is aligned with the UN's International Youth Day 2016 Theme: The Road to 2030: Eradicating Poverty and Achieving Sustainable Consumption and Production. Vedanta provided over 5,800 youth with vocational skills training while over 2,900 youth were linked to earning opportunities in FY 2015-16 and 375 youth were engaged under micro enterprise development in India & Africa. The company enacts the vision of Chairman, Mr. Anil Agarwal to ensuring poverty eradication through a strong focus on skilling the youth and providing employment. "Skill building equals nation building. I am gratified that all the businesses at Vedanta support the youth in our operational areas in terms of building vocational skills, which provides employment and entrepreneurship opportunities, and enables progress of the communities," says Mr. Anil Agarwal, Chairman, Vedanta.