

Royal Harbinger

Many facets of failure

The most popular topic among intellectuals is Success and Failure. All they mean, in crux, is that you must use the tool called Effort to cover the distance between Failure and Success. Failure, according to scholars and intellectuals is the only way to success. It tells you to work harder though it appears ugly, you do not need to be afraid of it, rather you must go ahead and beat it to achieve success. And so on. Failure, in crux, is thought of as a thing which is required but then has to be dumped once the objective is met. This actually is not the truth.

Failure is something more than just a tool or should I say a measuring tool to success. Success while limits you to one dimension, failure opens up many new. When you fail, you always have two broad options; one to pursue the same course again to expect success where you got failed last time, or second, change the course and choose a different path.

Now the other path which you did not take last time becomes more clear and illustrated. You already know that one of the total options has been tried so you can give it a fresh thought. With fresh thought, you can choose a different path which you now believe could be worthy of trying.

What generally people do is that they try to repeat the course which got them failed for future success. The reasoning they have is that you know the way, the predicaments, and the possibilities to go wrong. You also feel that if given another chance to scale the last failed height, you could conquer it, with lesser efforts, and for greater success.

Well, the fact is that repeating same course get boring easily. You also get complacent and could end up fail again. Instead, if you try something fresh, you will have to clear the cache of last year's experience. You will have a fresh approach which will give you a new perspective to look at things with better vim.

So, the crux of the matter is that the life is too short to try same thing several times. Why not celebrate a failure and look around new exciting options. When the day is new, moment is fresh, why stay stuck with old stuff? Why not be easy and learn to give things that did not happen in the first instance. The ultimate goal cannot be changed. Yes, that has to be fixed. But the ways to get there are many and if you try different ways every time you fail, you will not only reach the destination with satisfaction but you will also enjoy the course of reaching there.

The first attempt is always full of fear as everyone wants to win at first. But if you fail that attempt, the second one with same route could be a burden. So tell your life that I control you and if you do not let me succeed once, I will change the course.

Life is all about the journey, destination is not as exciting as the journey is. So, celebrate Failure and look up to new ways of life!

New Poster Of Film Yea Toh Two Much Ho Gayaa Launched



New poster of Hindi film YEH TOH TWO MUCH HO GAYAA was launched in Mumbai by director Anwer Khan, producer Ali Unwala and co producer T Nillay Pande. The film is made under the banner of MA Entertainment and Trinity Films. The film is presented by Badshah Khan and produced by Ali Unwala, Co-Produced by T. Nillay Pande.

Dialogue of the film is written by Anwer Khan, cinematography done by Rajiv Srivastav, Lyrics by Anwer Khan, Jai Raj Selvan & Vishal B Patil, Music by Avishke Majumdar, action by Mahendra Verma, Dance by Rajiv Suri and edited by Devendra Murdeshwar.

Cast : Jimmy Shergill, Arbaaz Khan, Pooja Chopra, Murali Sharma, Bruna Abdullah, Zarina Wahab and Vijay Patkar. E4U Enterprises is releasing the film on 2nd September all over. Zee Music has music rights of the film.

Actress Deepshikha kept a surprise party for her sister



Deepshikha Nagpal celebrated her sister Aarti Naagpal's victory, who has written & Directed short film "I FOUGHT I SURVIVED" which won Dadasaheb Phalke Golden Camera award 2016, which is also nominated in Haryana Film Festival and is going to be screened in FOG in San Francisco on 11th August. Evening which was surprise for Aarti saw bundle of celebs - Lucky Morani, Paritosh Painter, Liza Malik, Simran Ahuja, Choreographer Laungi, Ballu, Singer Richa Sharma, Neena Singh, Jaywant Thakre, Hafiza Akbar Bakshi, Vinit Sharma, Director Viviek Sharma, Prashant Gupta & Family members. Both the Nagpal sisters rocked the evening with speaking about their Grand father who was silent film maker Shri Vitthaladas Panchotia since 1929. Film making runs in our blood & we are proud for what we are. The evening wound up with Richa sharma's singing live for Aarti on making such movement creating short film. Her production house AKS Entertainment is here to stay & will definitely make more such short films and may be in future Feature film like her Grand father & father Mohan Nagpal. Vedant, Priyanshi, Vivan and Vidhika Naagpal kids of Deepshikha and Aarti Naagpal enjoyed the evening.

CSIR Launches Ayurvedic Anti-Diabetic Drug BGR-34

Udaipur: Council for Scientific and Industrial Research (CSIR), launched BGR-34 - country's first anti-diabetic ayurvedic drug with DPP4 inhibitory Activity. BGR-34, designed for type 2 Diabetes mellitus has been scientifically validated for its efficacy and safety. BGR-34 is developed jointly by National Botanical Research Institute (NBRI) and Central Institute for Medicinal and Aromatic Plants (CIMAP), the research units of CSIR, Govt. of India situated at Lucknow. Passing its larger benefits to people, BGR-34 has been economically priced at Rs. 5 per tablet as compared to latest DPP4 inhibitors globally. BGR-34 is now available on all major chemist counter of Rajasthan.

Speaking on the occasion Dr. A.K.S. Rawat, Sr. Principal Scientist of CSIR-NBRI said "6 crore of the adult Indian population has been found to be diabetic and there is no effective solution for diabetes as yet. We are sure that eminent med-

ical professionals will recommend it to their patients suffering from type 2 Diabetes mellitus for quicker and consistent response. CSIR's premier research institutions have developed and established the efficacy of BGR-34. The modern diabetes drugs are known for side-effects and toxicity while BGR-34 works by controlling blood sugar and limiting the harmful effects of other drugs."

The scientists of NBRI and CIMAP, joined hands in developing an effective, safe, patient friendly solution towards management of type 2 Diabetes mellitus. They had in-depth study of over 500 renowned ancient herbs and finally identified the 6 best herbs listed in Ayurvedic ancient texts for various ailments and indications namely Daruharidra (Berberis aristata), Giloy (Tinosporacordifolia), Vijaysar (Pterocarpus marsupium), Gudmar (Gymnema Sylvestre), Majeeth (Rubi cordifolia) and Methika (Trigonella foenum-

graecum) to be combined in different fractions & quantity and processed meticulously to develop a marvelous anti-diabetic formulation. The herbs were further subjected to optimization studies to establish the right proportion.

Dr Daya Nandan Mani, Senior Scientist of CSIR-NBRI, said "Pre-clinical studies of this antidiabetic formulation revealed significant reduction in high blood sugar level in diabetes induced experimental subjects, with the activity being comparable with the reference standard anti-diabetic allopathic drug". Besides, the drug was found to improve LFTs, KFTs and lipid profile significantly. It also provided the much needed pronounced antioxidant protective activity. No untoward effects were observed during the course of study. Clinical studies with BGR-34 have also revealed significant anti-diabetic activities with no untoward effects observed.

Mr. Pankaj Marwaha,



Marketing Director of AIMIL Pharmaceuticals (India) Ltd, said "We have decided to launch the ayurvedic anti-diabetic product in the brand name BGR-34 standing for Blood Glucose Regulator with 34 identified active phyto-constituents from herbal resources. We want to pass on its benefits to the suffering people at a very low price. With a strong marketing distribution network spread all over the

country, Aimil is strongly committed to carry forward the marvellous benefits of this novel research to the masses who are suffering all throughout the country and abroad." Dr Anil Kumar Sharma Vice President (Technical) of AIMIL Pharmaceuticals (India) Ltd, said, "BGR-34 is a unique product that manages the lives of human suffering diabetics. One of the critical ingredients inhibits DPP-4 and enhances

insulin secretion. The product passed several battery of tests and showed hypoglycaemic activity in experimental subjects." Within a span of 8 months of formal launch of BGR-34 from CSIR-NBRI on CSIR day, the company has produced and made available about 15 crores of tablets in the services of masses through a team of about 1000 medical representatives serving the eminent doctors in society.

Hitachi Chemical enters into alliance with Alf Technologies

Udaipur: Hitachi Chemical Co. Ltd., a Group Company of Hitachi Ltd., Japan today formally announced a strategic alliance partnership with Ahmedabad based, Alf Technologies for Hitachi Automotive Batteries in India. Hitachi Automotive Batteries with an international market presence for more than 10 years is today a major player in the industry. Hitachi Chemical had launched its brand of car batteries in India in 2015, and has now launched its new commercial vehicle batteries and extended its range of car batteries in the country. Alf Technologies, incorporated in 2010, has a pan-India presence in the automotive battery market, with a wide-range of lead-acid batteries.

Elaborating on the market potential of Hitachi Automotive Batteries, Mr. Jackie Chuah, Director - Hitachi Chemical

Asia Pacific Pte Ltd, Singapore, said, "Hitachi Chemical strengthened its position as a leading player in automotive batteries when it acquired the Shin Kobe Group, Japan in 2013. We launched our products in South East Asia in 2013 and forayed into India in 2015. India is a natural choice, as it is the 2nd largest passenger car market in Asia and the 6th largest in the world.

The Indian Battery Industry grew by 9-10% year on year in 2015-16, with an exponential replacement market potential of 18 million units for automotive batteries and 30 million units for 2 wheeler batteries. We at Hitachi Chemical, employ cutting-edge technology and automation to ensure hi-quality performance and reliability of our batteries. Importantly, our Energy Storage Devices account for 20% of the total turnover Hitachi Chemical.

Panasonic launches T44 lite! Exclusively available on Snapdeal

Udaipur: Panasonic India Pvt Ltd, a leader in innovation and technology, unveiled its new smartphones T44 lite. This is perhaps the most value for money device which is a perfect balance of speed, performance and ergonomics. With the launch of this device, company aims to expand their portfolio in Tier II & Tier III market by offering an affordable smartphone with industry's best features to price ratio. Delivering an unmatched experience through a combination of better performance, bigger screen, good battery life and optimal processing power T44 lite is equipped with Android 6.0. The smartphones come along with 3G connectivity, the dual SIM models are packed with 2400mAh along with in built features such as Bluetooth, Wi-Fi, GPS, FM Support. The T44

lite is available at a price of Rs.3199. The device ensures a bold, colorful, and responsive UI design for an engaging mobile experience with a host of applications and improved features. The smartphone is equipped with 2 MP rear camera and optimized by LED flash and a VGA front camera. Targeted at consumers who use their smartphone as the primary media and entertainment consumption device, the T44 lite comes along with 512 MB RAM plus 8GB internal memory, expandable up to 32GB.

Commenting on the launch, Mr. Pankaj Rana, Business Head - Mobility Division, Panasonic India, said, "We are happy to announce the product in partnership with Snapdeal at a very appealing price. T44 lite is the perfect



choice for the youth who want a trendy phone loaded with future proof features and yet not being heavy on the pocket, he added. Commenting on the launch, Tony Navin, Senior VP - Partnerships & Strategic Initiatives, Snapdeal, said, "We are glad to exclusively partner with Panasonic to bring the T44

Lite to Snapdeal customers. With its high performance features coupled with a great price, this phone should appeal to a lot of tech-savvy and price-discerning customers spread across the country" T44 lite is available in three colors - Rose Gold, Champagne Gold, and Electric Blue.

Tata 407 celebrates its 30th anniversary

Udaipur: Continuing its success story, Tata Motors has rolled out an extensive campaign to celebrate the 30th anniversary of its popular light commercial vehicle, the Tata 407. Launched in 1986, the Tata 407 range has sold over six lakh vehicles and continues to be the most popular choice of light commercial vehicles for many budding entrepreneurs with 7 out of every 10 vehicles sold in the 4T category, resulting in 60% market share. Since three decades, around 50% of its owners are first-time users and it has been providing an opportunity for self-employment in India.

The Tata 407 range has pioneered the LCV industry and has brought prosperity in the lives of more than six lakh customers by virtue of excellent product characteristics that requires negligible maintenance while delivering high revenue. With a promising range of vehicles in the LCV segment, Tata 407 guarantees high performance and great durability. Capable of adhering to all small and medium sized businesses requiring heavy cargo capacity, Tata 407 is ideal for smart mobility solutions. Tata Motors will be organizing celebrations for their 6 lakh customers across 400 showrooms this month. This will be followed by an extensive free service check-up for Tata 407 customers.

According to Mr. Ravindra Pisharody, Executive Director, Commercial Vehicle Business Unit, Tata Motors, "The Tata 407 is exemplary in how a platform can be deployed to meet diverse needs. It today addresses a wide range of goods transportation across industries in India and about

15 other countries in South Asia and Africa. We are grateful to our customers who have acknowledged our understanding of their needs and our engineering capabilities. We will continue to enhance the range matching customer requirements."

The Tata 407 range comes with a service interval of 20,000 kms enabling the customer to spend less on maintenance. The legendary 407 platform with 3 years / 3 lakh kms warranty gives confidence and assurance of extended life. The Tata 407 range comes with a competitive price, which gives the benefit of lower EMI & lower down payment, thus making it an attractive business proposition. It enjoys an unfathomable trust of all financiers, thus make it a hassle-free ownership experience for customers.

'V for Victor'- A different film on boxing and terrorism



The popular action star of Bhojpuri film is now all set to make his debut as an actor in Bollywood with the Hindi Feature film 'V for Victor', which is based on boxing with the backdrop of terrorism. At a press conference held at Pragati Studio, Malad(W), Mumbai, where

he was shooting on a boxing ring as a boxer with Aatish Bhattacharya as the Pakistan opponent, actor Sudip Pandey addressing the media said that the film stars him in the lead in the role of a common man called Victor Roy, who becomes a boxer, along with the top Bengali actress Pamela as well as Sangh Mitra, Usha Bachchani, Naseer Abdullah and others. Sanjeev - Darshan is Music director of film. The film directed by Sanjay Amar is now almost 90% complete and is being shot briskly and slated for release by the end of the year. It is not only an entertaining film but also drives home a powerful, message against terrorism which is becoming rampant today even with educated people. Actresses Pamela and Sangh Mitra play romantic interests of Sudip and though the film is not woman oriented.

Airtel transforms retail experience with new retail store

Udaipur: Bharti Airtel ("Airtel"), India's largest telecommunications services providers, announced the launch of its 17th Company-Owned Company-Operated (COCO) Airtel retail store in Rajasthan, with the launch of a new store at Plot No. 1, ground Floor, Sardarpura, Near MG College in Udaipur, the second outlet in the city. The store was inaugurated by Mr. Chandra Singh Kothari, Mayor, Municipal Corporation, Udaipur City. The

all new Company-Owned Company-Operated (COCO) Airtel retail stores are in line with the company's endeavor to deliver the best in-store experience for customers. The store will offer end-to-end service customer support for Airtel mobile and dongle connections as well as instant activation of new connections. These stores leverage the best of retail practices and technology to offer a superior service experience to customers.

In Rajasthan, including the new store in Udaipur, 17 Airtel stores have been opened so far across key locations - Ajmer, Kota, Jaipur, Bikaner, Jodhpur and Alwar. The new stores have a standard look & feel across all outlets in the country and are conveniently located at key city locations, providing easy access to customers. Airtel has over 550 COCO stores across locations in India.

DHFL Q1 FY17 Net Profit up by 16.23%

Udaipur: DHFL, one of India's leading housing finance company in the private sector, today announced its results for the first quarter ended June 30, 2016. The company registered a net profit growth of 16.23% to Rs 201.4 crore for the quarter ended June 30, 2016.

Assets under Management (AUM) grew by 20.02% quarter-on-quarter, reaching Rs 72,012.1 crore from Rs 60,001.6 crore as on June 30, 2015.

Commenting on the com-

pany's financial performance, Mr Kapil Wadhawan, Chairman and Managing Director, DHFL said, "We are extremely pleased with the growth that DHFL has registered in the first quarter. The efforts we made in the past to become a diversified financial services group is paying off and we are now firmly on track to achieve our targets for FY17."

He further added, "The importance of the "Housing for All" and "Smart Cities" initiatives by the Government cou-

pled with our efforts to add value to the affordable housing segment and the financial literacy program at the bottom of the pyramid has contributed to the top line growth of the company. New policy initiatives by the Government of India has set a tone for the growth of the housing finance sector in the coming quarters and we at DHFL remain committed to offering a range of home finance options and world class service to our valued customers at competitive rates."

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