

RH Entertainment, Tech & Business

Royal Harbinger

Questioning maturity of audiences??

The new chapter in the book of controversies called Uda Punjab is of course new but the line and length is same. The Central Board of Film Certification (CBFC) has asked to cut many scenes from the movie. The movie actually is knit around the state of Punjab which is facing and fighting the menace of drug addiction. And the youth seems to have affected the most with that addiction.

There are different points being quoted and presented by the CBFC in favor of their decision but the artists including some prominent figures are refusing to buy those arguments.

The kind of censorship is being put on movies is not about preserving social fabric of the culture from being stained but actually is being seen as a doubt on the maturity of audiences who only watch movies that entertain them and have good story. And it is a human tendency to get eager to know what is being concealed. This entire episode will only help the movie do well-financially.

But what if the movie is really bad and people could have avoided it as they do with most of the movies. Well, since the hype element has been added to it, people will have greater curiosity and desire to watch it at least once. So the entire effort of censoring will boomerang, won't it? And if the CBFC believes that they can change the way people think by just chopping few scenes, then they are living in a different world which is far from reality.

Internet is full of content that is both good and explosive. And you cannot control the way people think and like the media and the matter. The best way is to let people decide. They act sensibly and would not waste money on a movie unless it is worth a thousand bucks.

What exactly has the entire controversy done is that the movie has become an eye-ball. Everyone is now curious to see why it was in news so much. Now if the movie is released with all the due cuts, which is unlikely, the producers can still make the money they invested for. And people will only speculate the intensity of every scene that might have been cut. Will this help their brains? No. Instead the overall impact will be greater than what could have been had the movie been released sans any cut.

People are much mature today and do not go by big stars or great publicity. No matter who the star is, the movie must be made of entertainment and good story and it will go well.

Predicts Internet Traffic in India by 2020 to be 249x

Bengaluru : According to the 11th Annual Cisco® Visual Networking Index (VNI) Forecast, Internet Protocol (IP) traffic will quadruple, year-on-year between 2015 and 2020. India's Internet traffic in 2020 will be equivalent to 12 billion DVDs per year, 1 billion DVDs per month, or 1 million DVDs per hour. The Indian digitization transformation, based on the adoption of personal devices and deployment of machine-to-machine (M2M) connections will have a greater impact on traffic growth. Over the next five years, in India, there will be 1.9 billion networked devices, up from 1.3 billion in 2015. Faster broadband speeds (average fixed broadband speed to increase 2.5-fold from 2015 to 2020 - from 5.1 Mbps to 12.9 Mbps) and the increased consumption of video. Collectively, these variables are expected to help IP traffic in India to grow at a compound annual growth rate (CAGR) of 34 percent - as against a corresponding global CAGR of 22 percent.

Udit Narayan came for KAF Awards



Mumbai : This was the 4th edition of KAF business and entertainment awards where people from different walks of life received the award organised by Ravindra Arora. Udit Narayan, Ahsaan Qureshi, Sunil Pal, Pahraj Nihlani, Preeti Pinky, Shabab Sabri, Businessman Gurubhai and Anil Murarka, RJ Anurag Pandey, Raja Hasan, PI Arjun Rajane and Subhash Khandvilkar got award.

Sanjay Dutt purchases Suvigya Sharma's Painting at a Fund Raiser Art Exhibition



Mumbai : Non other than actor Sanjay Dutt purchased Jaipur based artist Suvigya Sharma's Tanjore painting at a charity art exhibition organised in Mumbai on June 11. With a view to mark its 35th anniversary the Nargis Dutt Foundation is organised a fund raiser art exhibition titled 'Pigment'. A string of renowned artists and photographers participated in the event to showcase and sell their art for a cause. Well known artists like Udhav Thackeray, Priya Dutt, Rajiv Menon, Ajay De, Brinda Miller, Sudarsk Olwe, and Jaipur's Suvigya Sharma were among the few. Sharma was bowled over by Dutt's humble approach. "He is so grounded and humble that it was an experience of a life lifetime to communicate with him. The moment Mannyata Dutt saw the Ganesha painting, she expressed her ecstasy, and hubby Dutt decided he would take it." Expressing his ecstasy Sharma said, "I am feeling extremely elated. It was already a matter to rejoice that I could showcase my work on such bigger platform, to add to it the exhibition was for a noble cause. The cherry on the cake was that non other than legendary actor Sanjay Dutt himself purchased my art work." The sale proceeds of the exhibition will go to the foundation. "It is a matter of pride that our Rajasthan art was so appreciated at one of the prestigious art exhibition. Through the sale of the art works, the trust will be enabled to continue work in cancer care as well as upliftment of rural india," said Sharma.

HUL's Fair and Lovely Foundation partners with NIIT and Liqid English

Udaipur: Hindustan Unilever, India's largest Fast Moving Consumer Goods Company has partnered with NIIT Limited and Liqid English Edge to support the Government's 'Skill India' initiative and achieve its sustainability objectives. The company plans to launch a women-focused mobile skilling platform via the Fair and Lovely Foundation that leverages NIIT and Liqid English Edge courses, thereby taking forward the brand promise of making a meaningful difference to the lives of women by empowering them to become self-reliant.

With experience of working in women's education for 13 years, Fair & Lovely Foundation recognized that some of the key barriers to women accessing higher education and job skills are physical distances to quality institutes and cultural norms. Mobile skill-based courses help women overcome these barriers by allowing them access to training materials anytime, anywhere. Fair & Lovely Foundation's mobile skilling platform will not only help women achieve their educational and skilling goals through quality courses, it will also offer career guidance and scholarships for online and offline certification.

Announcing the partnership, Mr. Sanjiv Mehta, CEO of Hindustan Unilever said, "Empowering women is a business priority for Unilever. Fair & Lovely Foundation was launched by the organisation with an aim to empower women through education and support their quest to create an individual identity. Speaking about the association, Chief Strategy Officer of NIIT Ltd., Mr. Uday Singh said, "NIIT has been at the fore front of leveraging technology to make available skill-based training to every digitally connected Indian. NIIT.tv a disruptive innovation, offering over 5400 live and on-demand courses, has removed the barriers of time, place and language, to make skill based training available to every Indian for free. We are now delighted to join hands with consumer goods leader HUL to use our technology platforms to empower the women of our country."



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Speaking about the association, CEO of Liqid English Edge, Mr. Vivek Agarwal said, "English language and soft skills are essential to gain entry to many skill-based careers especially customer facing roles in retail, beauty and hospitality. These skills are particularly hard to disseminate through physical training centres for lack of quality trainers. We commend HUL for taking responsibility to promote widespread access to English and soft skills education for women on mobile, the most widespread interactive media available in the country today."

Panasonic launches T44 and T30 smart



Udaipur: Panasonic India Pvt Ltd, a leader in innovation and technology, today unveiled two new smartphones T44 and T30. The launch marks a big step forward towards the company's vision to reach out to the Tier II & Tier III market in India by offering affordable smartphone with industry's best features to price ratio.

Delivering an unmatched experience through a combination of better performance, good battery life and optimal processing power T44 and T30 is equipped with Android 6.0 and Android 5.1 respectively. Both smartphones come along with 3G connectivity, the dual SIM models are packed with 2400mAh and 1400mAh battery along with in built features such as Bluetooth, Wi-Fi, GPS, FM Support.

The T44 and T30 are available at a price range of Rs.4290 and Rs.3290 respectively. Both devices ensure a bold, colorful, and responsive UI design for an engaging mobile experience with a host of applications and improved features. Both smartphones are equipped with 5 MP rear camera and optimized by LED flash and a 2 MP front camera. The T44 phone camera is also integrated with SAIL user interface which offers a plethora of photography options for different scenarios, including Pose mode, Child mode, and Watermark. Targeted at consumers who use their smartphone as the primary media and entertainment consumption device, the T44 comes along with 1GB RAM plus 8GB internal memory, expandable up to 32GB and T30 comes with 512 MB RAM plus 4 GB internal memory and supports external memory cards and is expandable up to 32 GB.

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Shweta Rathore is preparing to win Championships



Shweta Rathore, who was the first Indian woman to win the silver medal in Asian Bodybuilding & Physique Championship in 2015 in the sports physique category, now she is preparing to participate in the Asian Championship competition in Bhutan, World Body Building and Physique Championship in August and world championship in December. Shweta is participating in the sports and fitness physique category. Now every day she is spending two hours in doing cardio workout. Shweta is also taking training from choreographer along with training in martial arts as well as weight training for 4 hours every day to mould her body to suit the requirement for the championship.

Shweta is also doing yoga and meditation and is also into high proteins diet and has stopped eating and drinking outside her house. When asked about her preparation to win the body building and physique championship, Shweta Rathore says, "Every day, I change the training according to the development of my body and also my eating and drinking patterns are set according to it. In the end the training is increased and the body is given the right final touch according to the competition. My endeavour this time is to fetch pride to our nation by bagging the medal for our country."

Vedanta Awarded at the 'Dun & Bradstreet Corporate Awards 2016'

New Delhi : Vedanta Limited, India's leading diversified natural resources company, was presented with two awards at the 'Dun & Bradstreet Corporate Awards 2016' held recently. Vedanta Limited won the award in the 'Mining - Metals and Minerals' category, while the company's subsidiary Hindustan Zinc Limited was awarded in the 'Non-Ferrous & Precious Metals' category. Dun & Bradstreet (D&B) is the world's leading provider of global business information, knowledge and insight.

"The Dun & Bradstreet Awards reiterate our passion towards creating value for all our stakeholders through operational excellence and sustainable growth. We remain committed to support the rapid long-term economic growth of India, maintain inter-generational equity and build socio-economic development. With our focus on low cost mining technology and innovative practices, we are confident to lead India's natural resources sector," said Mr. Tom Albanese, CEO, Vedanta, highlighting Vedanta Limited's commitment to drive business sustainably.

Vedanta Limited has also been listed in Dun & Bradstreet's sixteenth edition of 'India's Top 500 Companies Globally' which was released at the Awards ceremony. Speaking on the occasion, Mr. Rishi Dave, Chief Marketing Officer (Global), Dun & Bradstreet said, "India's Top 500 Companies' is in its 16th edition - and has catalogued the changing landscape of Corporate India over this period. Our purpose is to help grow the most valuable relationships in business by uncovering truth and meaning from data. And our passion for this mission is reflected in our three core values: being data inspired, relentlessly curious and inherently generous."

Love Ke Funday releasing on 15th July 2016

Mumbai: The days are gone when love was on, Love at first sight stands only a night, The Thrill of dating the later of love, are no more along with chat and whatsapp, cheat is the soul, when Attraction is tall, there is no commitments gain or lose, everything is just to make time pass, relation are dead, with a meet in bed, the love game is on, But the players have changed, love exists but definition reframed, The rule are formed and broken every day, we follow and call it: LOVE KE FUNDAY.

This story is about today's youth's point of view about relationship status just like the Face book and Whatsapp status understands. Like they were changing the status when the mood changed, Love is just a game that they understand and want to play it in every way. And they have the same Funday and under love is an extreme Sympathy and wattle Leads which is nothings else just a bed, But they forget that, what will happen when they really fall in love. They forget about the climax of that love game, what will happen when love will play with them. ARYAN is "BAK-CHOUDI KI PATHSHALA ME PHD" holder Casanova stud. Who don't believe in USELESS things like LOVE? He has one universal triple F formula that he uses to apply in his life. While one thing is very famous about SANDY that is "EK USKE SATH DATE KARTI HAI, EK USKA WAIT KARTI HAI, EK USKO RATE KARTI HAI OR JO YEH SAB KUCHH KAR CHUKI HO WOH



USSE HATE KARTI HAI" One of Sandy's date SONI meet ARYAN accidentally who's trying to find true love in this fake world of today. She literally impresses by him and accepts him as her love guru and slowly begins to love him. But Love as a word in Aryan's dictionary does not exist. While sandy having a girlfriend (Annu) but he don't refrain Flirt with other Girls. While Annu contemplate meet in connection with MANAN for her career and attract towards him. And broke when lately founds him married. As parallel MANAN'S close friend Nikhil is entangled in reflection to balance his relationship with his girlfriend RIYA, RIYA'S colleague Sony share with her new ideas and definitions of love that learned from ARYAN stocks of LOVE KE FUNDAY, and the Result : RIYA Breakup with NIKHIL and MANAN'S Extra marital relationship gives his married life got Disturbed with JASSI, Sandy found himself trapped in his own Flirt game, which funday he will use to apply to escape from, While ARYAN finally first time feels his Real Love but now his love is dating with someone else and now it's his call which formula of love ke funday resolve his problem. It's all about how Everyone's life in what way Messed up because all the way to each other are connected somewhere, then they have Realized difference between affection attraction and real love. Finally it's all about that who reaches their true love and whose relationship is takes up new turn.

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Datsun redi-GO Urban Cross launched at INR 2.44 lakh in Udaipur

Udaipur: Aiming to redefine the entry-level car segment, Datsun today launched India's first urban cross Datsun redi-GO, at a starting price of INR2,44,209. Modern, with zippy performance and stylish design, the Datsun redi-GO will be available in five variants at competitive prices.

Speaking at the occasion of the launch, Amitabh Jain & Hemendra Singh said, "With Datsun redi-GO, we offer a unique urban-crossover styled in Japan, developed and manufactured in India. We are redefining conventional expectations and notions associated with the entry level car segment in India with a modern, fresh, stylish and accessible product. The Datsun redi-GO comes at a compelling price point and reaffirms Datsun philosophy of Dream, Access and Trust." The Datsun redi-GO showcases a new Japanese design philosophy called YUKAN - which stands for brave and bold. It features 'Tall-Boy' styling and offers best-in-class ground clearance of 185 mm, extra roominess and excellent external visibility for the driver. The Datsun redi-GO will be available in five attractive

body colour options - White, Silver, Grey, Ruby and Lime. Continuing with the commitment to provide confidence behind the wheel, the new Datsun redi-GO comes with a comprehensive safety package -Datsun PRO-SAFE7. The Datsun PRO-SAFE7 embraces safety solutions like shortest braking distance, high strength body shell to absorb impacts, good visibility and wider view of the road, superior suspension system and excellent maneuverability, high bolster support while cornering, energy absorbing steering and driver airbag. The new Datsun redi-GO delivers superior fuel economy of 25.17 kmpl. The all-new 0.8L three-cylinder i-SAT engine mated to a five-speed manual transmission helps it accelerate from 0-100 km/h in 15.9 seconds. It achieves a top speed of 140 km/h. Its new suspension system allows it to offer a good balance between handling and ride comfort. The Datsun redi-GO comes with an attractive 2 year/unlimited kilometres standard warranty. It also comes with another exciting segment-first - an optional warranty for 2 or 3 years/unlimited kilometres with free roadside assistance. This gives redi-GO owners the option of up to 5 years/unlimited kilometres warranty coverage. The Datsun redi-GO also promises the lowest cost of ownership which is about 32 per cent lower than the competition. Convenience of roadside assistance is provided free of cost with both standard and extended warranties. With its fresh and eye-catching styling, the Datsun redi-GO comes with a host of personalization options. This striking and dynamic line-up offers 50 accessories perfectly developed and aligned with the taste of young and aspirational Datsun redi-GO customers. The five personalized kit options - Urban, Style, Kool, Easy Kit - enhance style and Easy Kit - premium style add a dash of fun and impart head-turning looks to the Datsun redi-GO.

Datsun redi-GO has already created huge interest among the young and aspirational generation of India. Being India's first urban cross, Datsun redi-GO's appeal is reflected in the digital buzz it has created.