

Royal Harbinger

Are you a smart citizen?

Udaipur, the city of lakes found its place in the first list of upcoming Smart Cities. And that was not only confidence booster but it also meant that both the infrastructure and people are on the verge to be transformed from citizens of just another city to a smart one.

Udaipur has made it to list of the best many a times in the past so it was evident that there are already elements that are smart which includes hospitality and people.

While hospitality is top notch already, it's time to check how smart people are. And that's very important as when someone lands in the city and is told that you are welcome in a smart city, they will look around people to judge the veracity of the city's status.

As said already, Udaipur is nice not just because of great places and infrastructural capabilities, but its hospitality is awesome too. And hospitality is the quality of people of course!

Those in the profession of tourism are well to do with the kind attitude and are immersed in the theme of 'Padharo Mhare Des' but now we need to talk about the rest of the people.

Editorial

You may or may not be the direct beneficiary of Smart Udaipur dividends but you will have to help the city grow better and become really smarter. You do not need to adopt all new trends to be smart, rather you just need to be good at your public responses and acts that you perform in the public. Parking your car in space efficient way, stopping before the zebra line, and obeying the traffic signal directives are just preliminary tasks that you must do. Apart from these, you can do a lot to make yourself feel proud citizen of a smart city.

Those tasks cannot be listed but you will have to ask yourself-could I do better? For example if someone asks you way to some destination, would you help out of the way and guide them properly with a little worry that the person must reach the right place?

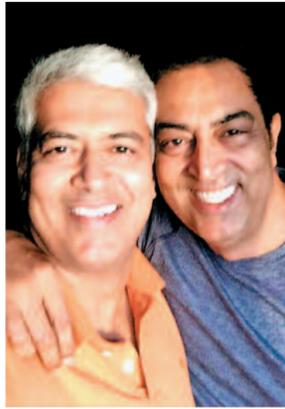
Or if you see someone speeding ahead of you, instead of giving them back in their own currency, you would rather let the person win which anyways has no meaning. Would you just be very polite in interacting with people irrespective of their financial levels? Would you be looking to make a positive impact in the lives of others?

There are many such things that you can do and feel awesome. To be special you will have to think out of the box and then to be smarter citizen, you will have to act differently.

So, let's begin by today and be a smart citizen!

Vindu Dara Singh to fulfill his father's dream

Mumbai : Vindu Dara Singh and his brother Amrik have now decided to take their fathers beautiful Dara Studio in Mohali Punjab to new heights with various studio sets so that the Punjab film industry can enjoy the benefits of it. The films being made in Punjab have now become as good as Bollywood and the industry there will welcome the Dara Studio which is the only film studio with open arms. Speaking to Rattan Aulakh who will head operations we found out that various sets like a court house, dhabba, police station, jail Etc will be available and a croma room too shall be at hand along with staying facilities for the unit members so it looks like the name of the Late Dara Singh will keep flying high on Punjabi soil.



Love ke Funday launched by Faaiz Anwar .



Mumbai : Faaiz Anwar and Prem Prakash Gupta organised the launch of their teaser of debut film Love Ke Funday at Andheri where cast of film came to be part of this event. The film is made under the banner of FRV Big Business Entertainment Pvt Ltd and

Prem Motion Pictures. The film is directed by Indervish Yogee. Rishank Tiwari, Ritika Gulati, Sufi Gulati, Harshvardhan Joshi, Samiksha Bhatnagar were seen talking about their role in film. Farzan Anwar is the music director of the film.

Special screening of Hindi film Fredrick



Mumbai : Manish Kalaria and Rajesh Butalia kept the special screening of their debut film Fredrick at PVR Ikon, Andheri where they invited guest and relatives to see the film. Prashant Narayanan, Tulna Butalia, Anna Ador, Pramod Gore came to see the film. The film is releasing on 27th May all over. Evana Entertainment has produced the film which is directed by Rajesh Butalia.

Udit, Adnan, Pahlaj came for 6th Bharat Ratna Dr. Ambedkar Awards

Mumbai : Kailash Masoom organised the 6th Bharat Ratna Dr. Ambedkar Awards 2016 on a grand scale at Shanmukhanand Auditorium, Mumbai and the awardees of this prestigious award were Adnan Sami, Pankaj Udhass, Udit Narayan, Salma Agha, Arun Bakshi, Sameer Dharmadhikari, Shilpa Shinde, Sonal Singh Zee News, Ekta Jain Target media solutions, Yogesh Lakhani of Bright Outdoor Media, Raghuvendra Dwivedi Hamara Mahanagar, SK Dey journalist, Social Activists Aneel Murarka, DB Chand and many more.

WORLD OF COLOUR ARTIST WINS INAUGURAL AWARD

Udaipur : Indian artist Paresh Maity became the first recipient of the Editor's Award at a glittering ceremony hosted to celebrate the Eastern Eye Arts, Culture and Theatre Awards (ACTAs).

British actor and filmmaker, Hamza Jeetooa (Luther, Being Human, Capital) presented the special ACTA award to Maity, recognising him for his achievements as an global artist and his profound contributions to the art community.

While presenting this award Hamza said: "Paresh Maity is one of the leading contemporary artists of his time and is regarded as India's leading water colour painter - from a humble background not far from Kolkata, he was initially self-taught but slowly began to establish a strong reputation. His water and boats series brought him to the attention of the art com-

munity in India and since then he has gone onto become one of India's most important painters".

On receiving the prize, Maity said that since he started painting, art represented a way of exploring the borders between cultures through colour, celebrating the many facets of life and different perspectives.

He commented : "Winning this award is an incredible experience. I have always been inspired by our world of colours. My travels, which have taken me to many new countries, form an integral part of my life and my art. Our world is diverse and we need to celebrate that diversity - the way our individual and social lives intersect and bring vibrancy to the world. Colour is life; it is the universe. Without colour and the play of light and shade, life will cease. Art has a unique ability to transcend the



everyday - whilst the common discourse tells us that different people and cultures are all antagonistic towards each other - art reminds us that we are all part of the same canvas."

Maity's other accolades include the All India Fine Arts and Crafts Society Award for Best Watercolour painting, the Award for Outstanding Painting from

Birla Academy of Art and Culture, the British Council Visitorship Award, Royal Watercolour Society Award for Art, Culture and Education and most recently the Padma Shri Award from the Government of India.

Anita Choudhrie, founder of the Stellar International Art Foundation,

commented:

"Paresh is a man who believes in humanity first and this ACTA award is a testament to that humanist ideal that inspires everything he does. It goes without saying, that this shows through in his creativity of colours and ingenuity on canvas. Paresh's spontaneity and imagination are vast and unique, and no doubt have

helped him win professional and complimentary accolades across India and now internationally."

Attending the ceremony were Asif Kapadia, Sanjeev Bhaskar, Meera Syal, Nish Kumar, Nikesh Patel, Naughty Boy, Preeya Khalidas, Nihal Arthanayake, Shazia Mirza, Shanti Panchal, Ram Shergill, Sonia Sabri and Ed Vaizey MP, Minister of State at the Department for Culture, Media & Sport.

Among the judging panel were Nihal Arthanayake (BBC Asian Network presenter), Louise Jury (former Arts critic for the Evening Standard and now Director of Communications and Strategy for the Creative Industries Federation), Shaheen Khan (actress as seen in Midnight's Children), and Eastern Eye's own representatives, managing editor and executive editors, Kalpesh R Solanki and Shailesh R Solanki.

Glenmark launches "Dighaler"

Udaipur : Glenmark Pharmaceuticals Limited, the research-led global integrated pharmaceutical company today announced launch of "Dighaler - India's first Digital Dose Inhaler (DDI)". This next-gen inhaler provides accurate digital dose counter along with low dose warning indicator to enable Asthma and chronic obstructive pulmonary disease (COPD) patients to track adherence to their therapy.

As per WHO estimates 2007, there are 300 million people currently suffering from asthma globally, and it is expected that could increase by further 100 million by 2025. There have been 2,50,000 deaths per year globally and 57,500 deaths per year in India.

Today, there are about 35 million asthmatics in India and about 40% patients have an uncontrolled asthma and over 60% have partially controlled asthma.

It is a known fact that, patient's compliance is worldwide challenge in any chronic disease treatment, especially in Asthma and COPD condition, where daily preventative medication is crucial for its treatment. Implication of non-adherence leads to poor control symptoms, worsening the quality of life, high mortality rate which further



increases health care expenditure and so on. Globally over 50% of patients have asthma that is not well controlled. In India about 40% patients have an uncontrolled asthma and over 60% have partially controlled asthma.

On the occasion of the launch, Sujesh Vasudevan, President and Head of India Formulations & Africa Region, Glenmark Pharmaceuticals, said, "We feel Digital revolution will play a central role in the industry. Especially in Asthma and COPD disease, were patient's non-adherence to treatment regime is age old challenge worldwide, and also one of major reason for inadequate control of asthma and COPD across age groups. Dighaler is "India's First Digital Dose Inhaler (DDI)", aims to address this age old challenge, the device will enable the patients to track the number of doses that

have been consumed and prominently placed indicator provides a low dose warning which is beneficial to patients. This will further enable the doctors to determine patient's adherence to the prescribed therapy regime."

"Dighaler also addresses the issue of pseudo-adherence & tail-off phenomenon which leads to poor outcome of the therapy. Pseudo-adherence is when patients thinks that he/she taking their medication but in reality is just activating a nearly empty canister. A "tail-off" phenomenon occurs when patients continues to use the inhaler beyond the recommended number of doses and the drug delivery per actuation becomes inconsistent and unpredictable, with the amount of active drug eventually becoming negligible."

ARVIND INTERNET LIMITED ANNOUNCES THE LAUNCH - NNNOW.com

Arvind Internet Limited, a division of Arvind Limited brings together the best of the online and offline fashion shopping and launches India's first true omni-channel fashion portal - NNNOW.com. NNNOW.com seamlessly integrates online and in-store shopping moments to bring a new way to shop to the Indian market - same-day delivery; store pick-ups for online orders, same-day hassle free returns at stores, and India-wide inventory access to customers are a few of the key benefits that this portal brings to Indian consumers. The unification of what were previously separate and disparate online and offline shopping experiences allows consumers to expedite shopping journeys by re-thinking the online/offline interaction model. Customer can now shortlist online, select the nearest store for pickup or have the item delivered from a nearby home to their location, all within 4-6 hours. Customers can also return any unwanted items immediately at a nearby store, reducing the 7+ days needed for returns/refund processing that plagues most online portals today. NNNOW.com encourages hyper-local urban shopping - products that are not available in your size can be bought at the store through the NNNOW ordering system and can be delivered to you or held for pickup at another store during, all in the same-day. NNNOW.com focuses on "experiential" commerce by building richer, connected

online+in-store journeys that help solve core customer fashion shopping needs most effectively. This approach, contrasting directly with the winner-takes-all-GMV-at-all-cost models focused on immediate conversion incentives, leverages Arvind's end-to-end network to tackle consumers' perennial fashion shopping headaches. NNNOW.com also brings a new way for customers to experience their favourite brands through dedicated brand stores that offer the most comprehensive collection and rich content and curation directly from the brands. "The e-commerce retail market is among India's most exciting and fastest-growing markets. It is poised to be worth USD 36.7 billion by 2020. Growing at a CAGR of approximately 52%, the Indian e-commerce industry is at a crossroads of experience vs. access with incumbents desperately seeking validation from a fickle customer base. Against this backdrop, we have seen a distinct positioning for ourselves with omni-channel and hyper-local business models as both of these require a sound offline operating system and given the unparalleled store network of Arvind, NNNOW.com is the most logical step towards building a new digital Arvind," said Mr. Kulin Lalbhai, Executive Director, Arvind Limited. Mr. Kulin further adds, "Delivery speed, warehouse infrastructure, better service capabilities online and offline, technology.

Shah Rukh and Kajol recreate magic with their extravagant love saga, Dilwale

Udaipur : Sony MAX, India's premiere Hindi movie channel recreates the nostalgic love of the most iconic on-screen couple by bringing to the fans, Shah Rukh Khan-Kajol starrer, Dilwale premiering on Sunday, 5th June at 8 pm.

High on emotions, action and comedy, Dilwale brings out gravity-defying action sequences and rib-ticking comedy at its best. Directed by ace director, Rohit Shetty, Dilwale brings the dynamic duo Shah Rukh and Kajol on screen after 5 years along with Varun Dhawan and Kriti Sanon in pivotal roles. The movie revolves around Raj and Meera's lives and their eternal love-



story that travels through years of hatred for each other with Veer and Ishita trying to rekindle their lost faith in love.

Comments: Rohit Shetty, Director "Bringing Shah Rukh and Kajol together was not planned. I narrated the script to Shah Rukh, he heard the character I had written for

the girl and suggested why not take Kajol as it is an important role. Then we narrated the script and the moment it got over she promptly said yes. It was very easy to bring her on board."

"Dilwale" premiering on MAX on 5th June, 2016 at 8pm

Vedanta Limited Launches Global Internship Program

Udaipur : Vedanta Limited, India's leading global diversified natural resources company, has launched its 'Global Internship Program' with 10 students from top ranked global business schools, diverse backgrounds and nationalities. The students will assist senior management for intense, fast-paced and holistic projects across the company's global businesses. The Global Internship Program engages with the Harvard Business School, the Wharton School of the University of Pennsylvania and the London Business School, along with other high ranked institutions.

"Vedanta's Global Internship Program (GIP) is designed for high achievers to apply their academ-

ic knowledge, analysis and business acumen to some of the most challenging projects, in a real-life environment. The program provides students with an excellent platform to enrich their overall B-School experience and get exposure to diverse cultural and international locations. The GIP is structured in a way which will empower the students to gain tremendous exposure working across our operations, within India and globally, at corporate offices and plant locations, with our top leaders to get a flavor of both the worlds", says Mr. Suresh Bose, Head Human Resources, Vedanta Limited.

The first batch of students commence their projects on 16 June 2016. The selected candidates will

work in their respective roles for a duration of 6-12 weeks each. Every internship program is designed with well-defined project deliverables and target outcomes. The interns will spend time collaborating and partnering with leaders across the organization to learn about Vedanta's businesses and identify creative ways to approach situations.

The interns will be mentored throughout the internship and their progress monitored. In order to drive meaningful impacts to the business, interns will be able to pursue excellence and identify opportunities to leverage their expertise. At Vedanta, they will experience a healthy work life balance along with networking and enjoying a unique diverse culture.

Lohia Auto Industries Signs A Mou For Finance With IndusInd Bank

New Delhi : Lohia Auto Industries announced IndusInd Bank as its preferred financier for financing their diesel three wheelers. Through this partnership IndusInd bank will offer retail finance at an attractive rate of interest to the customers of Lohia Auto for all Lohia 3wheeler models. This partner will be able to provide hassle-free loan facility at competitive interest rates to its customers. Both Lohia Auto Industries and IndusInd Bank Ltd are established names in their respective segments and are known for their reliability, and large distributor network. The loan facility will be available in almost every part of the country namely Madhya Pradesh, Haryana, Bihar, Jharkand, Chattisgarh, Gujarat, Rajasthan, Odisha, AP, R&T and Coastal Andhra.

Mr. Ayush Lohia, MD & CEO, Lohia



Auto Industries said, "A huge segment of customers will benefit by this alliance. This partnership will also help both the Lohia Auto and IndusInd Bank in increasing the number of customers, thus enabling widening of the market for the products."

Mr. S.V. Parthasarathy, Senior Executive Vice President & Head - Consumer Finance Division, IndusInd Bank Ltd. said, "This alliance is part of our strategy to continue to be a leading player in the field of three wheeler financing."