

# Entertainment, Tech & Business

## Royal Harbinger

### Let's start now!

At last the best man got the position. Abhinav Bindra, the gold medal winner for India in Beijing was requested to be the brand ambassador of Rio Olympics to be held this year. And the ace shooter has accepted the invitation by Indian Olympic Association. Salman Khan was first approached for the position and mere this news attracted fierce reaction in dissent voices from cross the classes. No one had problems with Salman Khan. He is a superstar beyond doubt and his mere presence would give anything a great boost. But the pain people actually felt was that India barely has a star Olympian who can represent the Olympic games for the country as good-will ambassador. This is the result of apathy from all successive governments that India has plethora of Cricket stars for every occasion but not a single star to be designated as ambassador for Olympic. After all the criticism, though the request travelled from Sachin

Tendular to Abhinav Bindra, the last man in the list accepted it graciously. Again Bindra was not considered after all the protest from people in name of Salman. Though Bindra accepted it even after all the travel of request, this scene in its entirety did no do good for the Olympians of the country. With so much is being done for all other genres in the country, its high time government starts paying attention to our athletes. Not all can be cricketers and not all have skills to be Sachin Tendulkar or Virat Kohli. And being a country of 125+ crores, if we cannot produce quality Olympians, then this is not lack of talent, this obviously is lack of support we provide to our children who could be swimmer or racer or what not. First of all, we will need to start allocating a fair budget to Olympic institutes and construct world class practice grounds at least one in each state. Then a promotional camp is needed in every school so that children feel attracted and know about other sports than cricket. Unless government starts it from top, it will not go down to the last sports person in the country. A little support from everyone with good facilities can actually surprise the world. Let's talk about this now.

## Editorial

### Mushtaq Pasha got Dadasaheb Phalke Academy award 2016



Serial and film director Mushtaq Pasha got Dadasaheb Phalke Academy award 2016 for his Punjabi film Viyah 70 KM. He has directed lots of big

serials as Kasam Se, Kayamat, Ganesh Leela, Jai Ma Vaishnodevo and Naana iss desh meri Ladoo. His Punjabi film Viyah 70 KM got great review from public and reviewers.

### Mahurat of Hindi film Sayonara Phir Milenge



Producer Balkrishna Shrivastav of A One Cine Creation invited the cast, crew and guest at Bappi Lahiri studio at juhu for mahurat of Hindi film Sayonara Phir Milenge. Ajoy Varma and Balkrishna Shrivastav received all the cast and guest. Ritu Sachdeva was the first to come for mahurat with song recording. Bappi Lahiri sang the song for media. Sharman Joshi, Atul Kulkarni, Tejashri Pradhan, Yogesh Lakhani of Bright Outdoor, Kumar Mohan of Bollywood TV Reporter, Abhishek Bachchan journalist and Prem Chopra came for mahurat. The dialogue of the film is written by Dilip Shukla. A.M Turaz has written the songs for the film. The film will go on floor next month.

### Vindu Dara Singh in 'Hello Darling'

**Mumbai:** The Hindi hilarious comedy play 'Hello Darling' will open on Sunday 8th May 2016 at 7.30 PM at Rang Sharda Auditorium, Bandra (west), Mumbai. The play was first in Punjabi but now it will be premiered for the first time in Hindi at Rang Sharda auditorium. It is produced and directed by Yogesh Sanghvi and the writer is Mir Muneer. The play stars Sheeba, Payal Goga Kapoor, Vibha Bhagat, Manish Arora and Vindu Dara Singh. Vindu Dara Singh says, "It is a hilarious comedy drama. Husband and Wife must have trust on each other and should not be unfaithful to each other. This is the message given to the audience through this drama in a very comic way."

## PPP for Malaria Free India

**Udaipur:** Indian Council of Medical Research (ICMR), Ministry of Health & Family Welfare (MOHFW), Govt. of India, Govt. of Madhya Pradesh and Sun Pharma (Reuters: SUN.BO, Bloomberg: SUNP IN, NSE: SUNPHARMA, BSE: 524715, Sun Pharmaceutical Industries Ltd and includes its subsidiaries or associate companies), today, announced India's first public-private-partnership agreement for Malaria Free India and other innovation in preventive health. This was announced by Dr Soumya Swaminathan, Director General - ICMR, Principal Secretary Health Mrs. Gauri Singh Govt of Madhya Pradesh and Dilip Shanghvi, Managing Director, Sun Pharma as a unique effort to draw public - private sector collaboration in promoting preventive health measures. The public-private-partnership stakeholders will jointly undertake malaria control & elimination programme by setting-up Management & Technical Committees to provide oversight for disease surveillance & elimination.

Under the aegis of this unique public-private-partnership, ICMR, MOHFW, Govt. of India, Govt of Madhya Pradesh and Sun Pharma will establish a malaria elimination demonstration project in a high transmission district of Mandla in Madhya Pradesh using proven case management and vector control strategies will be done in collaboration and through the support of Govt of Madhya Pradesh. ICMR and Sun Pharma will aim to reduce the morbidity and mortality caused by malaria in this demonstration project as well as prevention of re-introduction of malaria. The lessons learned would be used for elimination of malaria from the country by the national program. I believe that this partnership has a potential to create sustainable impact by reducing malaria morbidity and improving people's health. This will enable us to alleviate poverty within the target geographies through cost effective interventions and improvement of overall development and quality of life."

According to the Hon'ble Union Minister of Health & Family Welfare, Sh J P Nadda adds, "The first of its kind public-private-agreement between ICMR & Sun Pharma reiterates India's commitment to eliminate malaria. Implementing Malaria elimination demonstration project in a high transmission district of Mandla in Madhya Pradesh using proven case management and vector control strategies will be done in collaboration and through the support of Govt of Madhya Pradesh. ICMR and Sun Pharma will aim to reduce the morbidity and mortality caused by malaria in this demonstration project as well as prevention of re-introduction of malaria. The lessons learned would be used for elimination of malaria from the country by the national program. I believe that this partnership has a potential to create sustainable impact by reducing malaria morbidity and improving people's health. This will enable us to alleviate poverty within the target geographies through cost effective interventions and improvement of overall development and quality of life."

## Bollywood Dairies will get best critic jury award

Born in a Doctors family in Jhunjhunu district of Rajasthan, Salim Diwan has come a long way and the path has not been a cake walk. After finishing his studies he landed in Mumbai to spearhead his family's pharma business but the actor in him was searching for an avenue to open up. Already a veteran at plays during his college days he was keen to work in Bollywood and was selected for a film. Director K D Satyam, after 2 screen tests and a strict regime wherein he had to lose weight, agreed to cast him in the role of



Rohit in Bollywood Dairies. Salim plays Rohit, a call centre executive, and is a key protagonists in the film reflecting the madness of

Bollywood that all aspiring actors landing in Mumbai have. He goes through an identity crisis living a normal life with a normal job but at the same time carrying on the suppressed passion of making big in Bollywood. His co stars Ashish Vidyarti, as a retired man and Raima Sen, a prostitute too portray the same ambitions. Salim has undergone professional training under veteran Kishor Namit Kapoor and later on with Atul Mathur. His pas-

sion for acting and learning was such that even when his shots were not being filmed he'd visit the sets to watch other co actors." As an actor you should be able to effectively portray the role you are playing. I learnt a lot from Ashish Vidyarthi during the shooting of this film", said Salim Diwan. Back in 2005-06 he participated in Star TV's reality programme Get Set Go and won an IIFA award for the same. There he happened to meet stalwarts like Karan Johar, J P Dutta... and the urge to become an actor and

making it to Bollywood only got stronger. The actor, who has also been part of an episode on television, said: "The role I am looking should be convincing and relate to the audience". His film Bollywood Dairies has been awarded the Special Jury Mention Award (Critics Choice) by The Dadasaheb Phalke Film Foundation Award for the year 2016. The award function will take place/ was presented at Delhi on 30th April, 2016 at the hands of the President of India.

## Big Bazaar's Bigger & Better from 30th April

**Udaipur:** After receiving a tremendous response in its very first year, Big Bazaar's "Public Holiday Sale" is back in a bigger and better avatar from 30th April, 2016 to 4th May, 2016 in all its stores across the country. True to its promise of "Holiday bhi, Deals bhi", Public Holiday Sale's presents mega deals, exciting offers and discounts on wide range of products and categories. Big Bazaar's Public Holiday Sale will have Big Bazaar's much loved and in demand offers & deals getting bigger and better, offering rock bottom prices and discounts on wide variety of products. The jumbo deals and special discounts offered during Public Holiday Sale are specially created on categories and products loved by the public.

In its endeavor to maximize savings for customers, Big Bazaar has been a pioneer in creating most successful and exciting shopping days like Sabse Saste Din, Republic Day Sale. The latest addition to this list, Public Holiday Sale, India's first ever Holiday shopping bonanza has reinvigorated Big Bazaar's leadership promise and set benchmark for the retail sector. Speaking on the occasion, Mr. Sadashiv Nayak, CEO, Big Bazaar, said, "We are committed to create happy and exciting family shopping occasion for our customers. Public Holiday Sale has reiterated our commitment to add value and build excitement around holiday season shopping of customers and their enthusiastic response proved us right.

Public Holiday Sale today is synonymous with holiday shopping. It re-establishes our commitment to be a one-stop shopping convenience and delight our customers with best deals and discounts."

Big Bazaar was founded on the principle of providing low prices on the broadest assortment of merchandise. Public Holiday Sale reiterates it with an exciting shopping festival for consumer to choose and grab great products at great prices. From daily household needs of food and grocery to apparel, footwear, toys, luggage, kitchenware, bed and bath ware, home decor, furniture and electronics, "Public Holiday Sale" will have a bonanza to offer for each and every one in the family.

## Binani honours India's young brave hearts

**Udaipur:** Eight young brave hearts from across India, including three who sacrificed their lives before reaching their teens, earned the prestigious 15th Ghanshyam Binani Children's Bravery Award for 2016. The recipients were honoured for their heroism by the Braj Binani Group at an awards ceremony at the Police Gymkhana, Mumbai.

The award has been instituted in memory of Late Ghanshyam Binani, founder-chairman of Binani Industries Ltd., and acknowledges an act of bravery and selflessness of boys and girls across India up to the age of 16 who risked their lives to save others who were in danger of losing their own.

From among the nominations received from all over India, the recipients in the 'bravery' category are: Kamlesh Pradhan, 7, from Chhattisgarh, the youngest awardee; Lalduhamma, 10, from Mizoram; Amruka Kumar, 16, from Chhattisgarh; and Neelam Kalu Bote, 12 of Ahmednagar district, Maharashtra. Nine-year-old Ullabano of Faizabad district, Uttar Pradesh was given the Special Category award.

Ten-year-old Sheelu, alias Golu, Gulnaaz Bano, 9 and 12-year-old Muskaan, all from Uttar Pradesh, were awarded posthumously.

The members of the jury were Ms. Meeran Borwankar, Director Police, Maharashtra State, Ms. Uma Prabhu, Group Editor (education, careers and women), Zee Media Corporation Ltd., Ms. Kalpana Binani, Chairperson, Ghanshyam Binani Foundation, Joey Ghose, MD, Binani Cement and Ms. Bina Verma, CEO, Braj Binani Group.

"The determination and courage shown by the children is truly inspiring. I am very happy and proud to see all the brave children here said Mrs. Kalpana Binani, I would like to congratulate the winners and my best wishes to them for the future. May they continue to be brave and may all their dreams come true."

"The Braj Binani Group needs to commend for acknowledging the efforts of these brave children," said Ms. Borwankar. "I believe such awards instill confidence in young children who have learnt things the tough way. It was a challenging task to select the

award winners. Neelam and Kamlesh want to join the police force, while Amruka wishes to become a nurse. They need to follow their dreams."

"It was yet another difficult task to choose the winners," added Mr. Joey Ghose, MD, Binani Cement. "Truly, all the nominations that we received were equally significant."

Ms. Uma Prabhu, Group Editor (education, careers and women), Zee Media Corporation Ltd., said: "I would also like to congratulate the parents for instilling good values in their children. It is with good character that these children have demonstrated humanity with brave hearts."

The awards include the 'bravery' category, and the 'posthumous' category that was introduced in 2014. The awards are presented to both male and female candidates both categories.

The deserving children from the 'bravery' category were awarded with a cash prize of Rs. 51,000, a Medal of Courage, a Certificate of Recognition and a Citation each. The posthumous awardees received Medal of Courage, Certificate of Recognition and a Citation each.

## Laxmi Industrial Fair from May 6

**Udaipur:** A 3-day Laxmi Industrial Fair will be held from 6th to 8th May at Techno NJR located at Kaladwas in the joint collaboration with Udaipur Chamber of Commerce and Industries, Kaladwas Chamber of Commerce and Industries and Gudli Industrial Area, Marble Association, Forty and Lakshmi Publicity. Vikas Joshi of Lakshmi Publicity informed that for the first time in 50 years, the level of pure Industrial Fair is to be held in the city, about 75 companies from across the country are taking part. In this fair, agriculture,

stone, chemical, fabrication industries, electrical and electronics, plastic and rubber industries, textile industries, mining and minerals, hotel and tourism, food processing, construction and infrastructure, automobile and auto component, pharmacy and medical industries, solar power, renewable energy, steel and utensil, banking and finances, computer and information technology, handicraft and furniture manufacturer companies will be taking part.

## IHMR University invites applications for MBA Rural Management

**Udaipur:** One of the globally recognized and leading health-care research organizations of the country, IHMR University's School of Rural Management is inviting applications for a two year full time course - MBA Rural Management. The course has a total intake of 30 students. The course is designed to prepare professionals managers with requisite skills for managing rural development organizations, both in the public and the private sectors, and to meet the rising demand for qual-

ity of rural and development sectors. MBA Hospital and Health Management is a flagship course of IHMR University. This program aims at preparing professionals for a challenging career in rural management for public and private sectors, Corporate Social Responsibility segment, NGOs, National and International Organizations. Students with a Bachelor's degree with minimum 3 years duration and 50% aggregate marks from a recognized university, valid

## India-Japan Friendship Grant Program

**Udaipur:** In a 4-day India-Japan friendship grants program at Maharana Mewar Public School located at City Palace, students of class 4 and 5 of Maharana Mewar Vidya Mandir learned about Japanese culture, manners and food. The children visited the exhibition of Japanese art and the children also enjoyed the animated movie.

CAT/MAT/CMAT/ATMA/XAT scores or any other national level management aptitude tests, students awaiting final year results / candidates appearing final year examination of Bachelor's degree can apply for this programme. Candidates with relevant work experience are also encouraged to apply. The candidates willing to apply can download the form from www.iihmr.edu.in or can also apply online. The completed form needs to be sent to the University's address by latest 30 June, 2016.

## Vedanta Limited : Results for the fourth Quarter

**Udaipur:** Vedanta Limited (formerly known as Sesa Sterlite Ltd) today announced its audited consolidated results for the fourth quarter (Q4) and full year ended 31 March 2016 (FY2016).

### Financial Highlights for FY2016

Free cash flow post growth capex at Rs. 11,572 crore driven by operating performance and working capital initiatives

Net debt reduced by Rs. 6,254 crore; cash and cash equivalents of Rs. 52,666 crore

Revenues at Rs. 63,931 crore, EBITDA at Rs. 15,012 crore EBITDA margin of 30%1

Attributable PAT (pre-exceptional) at Rs. 2,910 crore

Exceptional items include a non-cash impairment charge of Rs. 12,304 crore largely relating to impairment of Cairn India acquisition goodwill

Contribution of c. Rs. 20,600 crore to the Indian Exchequer during the year, in the form of taxes, duties, royalties and profit petroleum

Operational Highlights for FY2016

Record annual production of

Zinc, Lead, Silver at Zinc India, Aluminium, Power and Copper cathodes

Commenced ramp-up of capacities at Aluminium, Power and Iron Ore

Entire Power portfolio of 9,000 MW operational in March 2016

Oil and Gas: Successful ramp-up of Mangala Enhanced Oil Recovery Program

Strong cost performance, with lower cost of production across all businesses

Tom Albanese, Chief Executive Officer, Vedanta Limited, said: "This year we successfully lowered production costs across all businesses, while achieving record annual production at Zinc India and of Aluminium, Power and Copper cathodes. This is the result of our continued efforts to drive innovation, to optimise our existing low-cost operations across our Tier 1 assets that positions us strategically to benefit from future demand in India and globally. Our focus has been and will continue to remain on deleveraging our balance sheet and maximizing free cash flow."

## Film 'Billu Gamer' in May



Astute Media Vision's Live Action cum animation Hindi Feature Film 'Billu Gamer' is produced-written & directed by Pankaj Sharma. His animation films "Bal Hanuman", "Bal Ganesh", "Panga Gang", "Bal Hanuman-2" etc. earned him the name of animation guru. Pankaj Sharma's animation and Live-cum Animation 3-D films are especially designed for children and now he is coming with a movie 'Billu Gamer', which is not only for children but also for College going youngsters. Film will release in May 2016. 'Billu Gamer' revolves around the main animated lead character Billu & a boy Patty. The Story is about a boy Patty, who lives with his teenage sister and parents and is attached to his video game and its gaming character Billu. His Beautiful and Talkative Elder Sister Lolly is protective of him and looks after him well. Patty is bullied by his seniors and peers in and outside the school. One day he comes home dejected, being taunted by Bullies and reprimanded by his teacher for no fault of his. Even his parents blame him and advise him to be more careful and respectful at the school, he and his sister try to reason but in vain. Dejected, he latches his room and prays to God, admiring Gaming character Billu and falls asleep. In the night chased Gaming character Billu's flying scooter crashes and he comes to Patty's room through Gaming screen. After some actions and reactions both become Friends in the morning. After that what happens to him? Reveal it yourself by watching the movie. Pankaj Sharma has gained expertise and has full set up for what is required for the making

of world-class animation film. 'Billu Gamer' is also made at Pankaj Sharma's studio which bears testimony to his prowess as an animation and Live cum Animation film director. Pankaj Sharma says, "This movie is made to entertain all specially kids & youngsters. We have initially done live shoot and then inserted animated character with visual effects. In this Movie there are more than fifty minutes of visual effects. Many special visual effect experts have worked on this project. Such films are mostly made abroad. This Movie took 18 months to complete. Its length is nearly 100 minutes. All its songs are peppy /vibrant & will be loved by the masses. This Movie is full of fun, action, adventure and fantasy."

The music director is Bappi Tutul & Lyrics by Pankaj Sharma. It's made under the banner of Astute Media Vision. Its Producer-Writer-Director is Pankaj Sharma. Exe- Producers are Arvind Dwivedi & Mangesh R. Jagtap. DOP is Pradeep Khanvilkar, Singers are Amitabh Narayan, Keka Ghoshal, Script Screenplay & Dialog by Pankaj Sharma, Costume Designer is Vaishali Deshmukh, Make up by Guddu, Asstt. Directors are Pramod Kapure, Vaibhav Ingole & Ravi, Art Directors is Manoj Mishra, Post Production by Astute Media Vision, Editor is Sanil Kokate, Sound Recordist is Anil Nikam. The Star cast of film with animation character is Rohan Shah, Shriya Sharma, Girija Joshi, Ajay Nagrath, Aamey Hunaswadkar, Vindu Dara Singh, Upasna Singh, Tiku Talsania, Kapil Ujawane, Gauri Wankhede and others. Animated Character Billu -Voice Pankaj Sharma.