



R Royal Harbinger

Development that counts!

It's not difficult at all to fathom that the social environs of the country are passing through some turbulent times. There are things like anti-nationalism and moral policing but at the same time people are no more interested in these things.

Editorial

If media stops showing these stories, there would be no talks of such notions. People, or should we say voters, now listen to these voices of dissent or agreement. They at times react too to what's happening around them and this gives a perception to politicians that people are with them whether it's national chants or anti-national activities. People actually take side of the country as everyone loves it.

But then the smarter Indian today is not only cool about all the fuss around but also is aware of what's more important. Now at the time of elections, they only judge candidates based on work done by them. Gone are the days when words were important and people could be driven on dividing ideas like Hinduism. The polarization is fast losing its impact and people are asking more candid questions like why should be re-elect you.

It took lot of time, some 60+ years for people to understand that the policy of fake promises, undeliverable ideas, and useless incineration of issues cannot take their lives to the next level. All they need is clear air to breathe, nutritious food to eat, and clean water to drink.

It was a matter of utter shame that the Arvind Kejriwal government stormed into Delhi Assembly on promises of Water, Electricity, and Education. Even after 60+ years of independence if city like Delhi which is national capital is still deprived of basic amenities, then it's time for people to think what they have achieved out of these 60 years.

While Delhi government seems to be delivering on these promises up to some extent, most other states are still in sleep mode where people have accepted the poor economic conditions and apathy of government as their unchangeable fate.

But the situation is now changing. People are asking questions and seeking answers. Even in small villages, people are voting based on development. Its high time politicians start understanding that people are now educated and have enough wisdom to take the right decision.

And as far as the matter of patriotism is concerned, people who are reticent and are busy in work and contributing towards the development of country are far more patriotic than those who shout out loud on twitter or facebook.

Tata Motors to roll-out fourth edition of Mega Service Camp across India

Udaipur : Tata Motors will roll-out its 4th nationwide Mega Service Camp for its passenger vehicle customers, starting from 8th March to 14th March, 2016. This Free Comprehensive Vehicle Health Check Up camp will be organized across all Tata Motors Dealerships and Authorized Service Centers (TASCs) across India. Celebrating International Women's day, Tata Motors will also offer a special discount of 20% on the Road Side assistance (RSA) policy, to all women customers on March 8, 2016.

In continuation of its commitment to provide best-in-class services, Tata Motors has syndicated with multiple suppliers to offer discount up to 10% on oils & lubricants along with various value added services and genuine accessories. These will be accompanied with discounts of up to 20% on Tata Motors original parts and labor charges and other special offers such as a discount of INR 699 on Value Care (Gold AMC), up to INR 1000 off on new batteries. Customers will also be benefitted with attractive insurance renewal offers and magnificent discounts on Road Side Assistance policy and Extended Warranty purchase. Through this service camp, customers can also avail of free top wash and free comprehensive vehicle health check-up.

Commenting on the initiative, Mr. Dinesh Bhasin, Head- Customer Support, Passenger Vehicle Business Unit, Tata Motors said, "We at Tata Motors aim to provide consistent quality service backed by new technologies to ensure our customers have a pleasant after sales experience at all our touch points. In 2015, we jumped to 3rd rank in the JD Power CSI Index and this is testament to our commitment. We have serviced over 1 Lakh customers at every Service Camp and the response has been phenomenal. With initiatives like the Mega Service Camp, we look forward to offer our customers an enhanced service experience at a convenient location with attractive offers. We aim to turn our satisfied customer into brand custodians."

In the previous three camps, the company extended services to over 3.4 Lakh customers. Leveraging on the expansive network, Tata Motors will continue to provide contemporary customer experience across its dealerships and create more opportunities to service customers. The fourth edition of Mega Service Camp aims to yield a relationship with customers based on positive experience.

Wadkar, Jalota, Zakir Hussain at 16th Uttam Vag-Geykar Jialal Vasant award

Acharya Jialal Vasant Sangeet Niketan bestowed the Uttam Vag- Geykar Jialal Vasant Award 2016 was given to Padma Vibhushan Gaan Saraswati Kishoritai Aamankar at Ajivasan, Juhu. The award was presented by living legend of theatre Dr. Vijaya Mehta. Tabla maestro Ustad Zakir Hussain and Pandit Raghunandan Panshikar (vocal) performed on this occasion. Suresh Wadkar, Padma Wadkar and Prem Vasant organised the event. Anup Jalota foundation gave silver brick to Kishoritai Aamankar. Other guest who came for the event were Ustad Ghulam Mustafa Khan, Sunil Pal, Yogesh Lakhani of Bright Outdoor, Anup Jalota, Saapna Mukerji & Deevya Jain.

ProSportify announces the country's first multi-city Ultra Marathon

New Delhi : The Great India Run, conceptualized by ProSportify, aspires to change the perception of running in the country. Flagging off on the 3rd of July, India will bear witness to a unique property that will see 12 elite runners start at the iconic India Gate in the capital city, making their way to the country's financial capital, Mumbai. ProSportify's ambition is to shed light on sports beyond cricket in India. They began their journey with Pro Wrestling League last year, and they hope to further break boundaries with their second IP.

Elite marathoners will make their way through six Indian states ending at the Gateway of India, Mumbai on the 20th

of July creating India's first-ever multi-city ultra marathon, The Great India Run. This novel initiative uses an apt tagline, Jeet Har Kadam Par, showcasing that running is for everyone.

The cross-country run will witness 12 Indian and International runners set a new record for the fastest time, covering a distance of 1480km. The inaugural edition of The Great India Run will see athletes Arun Bhardwaj, Mathias Jorgensen, Siddharth Choudhary, David Slotsgaard Bredo, Yuri Esperson, Lisa Stoddart, Meenal Sukhija, Satish Gujran, Ranjana Deopa, Naresh Bhardwaj, Dinesh Heda and Joginder Chandna, going the distance.



The Great India Run has partnered with mobile fitness start-up, MobieFit, creators of a free running & fitness training app which allow runners to get marathon-ready. The app also has a virtual TGIR challenge and users can participate remotely from wherever they are in the country and contribute to the cause by accumulating running distances. The ultra-marathon has also

joined hands with GoSports Foundation who will be generating funds to be further donated to the country's deserving Olympians. The Great India Run is a call to all citizens, to come join the movement toward a healthier and fitter lifestyle, and join the ultra marathoners for either a 5km or 21km run in their city.

A keen promoter of running in India, celebrity and Iron Man

participant, Milind Soman while speaking about his association with The Great India Run said, "The running scene in India is beginning to gain momentum, and promoters such as ProSportify are bringing it to the fore inspiring events such as The Great India Run. Apart from helping to spread the message of health and fitness, the cross-country run will also aid our athletes as they compete at the Olympics. I think this will be a fantastic initiative and look forward to it."

MobieFit co-founder and actress, Gul Panag, when talking about the event said, "It is great to see more running initiatives in the country. Apart from the awareness generat-

ed about running, it shows citizens that anyone can run. It is a great opportunity to see self-made athletes take this up, and they are truly an inspiration to all."

The Great India Run intends to promote the universal concept of running and hopes to influence Indians towards a healthier, less sedentary lifestyle. Speaking about the event, conceptualiser, Vishal Gurnani, Director ProSportify said, "The mission of ProSportify is to break boundaries when it comes to any of our properties. So when we wanted to bring out a running intellectual property, it was only natural that it would be truly one-of-a-kind."

International Women's Week 7-11 March

Vodafone India Celebrates 'Pledge for Parity' during

- **Special VAS offers for Women customers, across India**

- **Vodafone Foundation to launch of 3rd edition of 'Women of Pure Wonder' on International Women's Day**

- **Noted activist, actor & producer Gul Panag to engage with women employees on Safety & Wellbeing**

- **'HeForShe', 'Women in Red' awards and more planned during the week**

Udaipur : Vodafone India will celebrate the International Women's Day with a week-long celebration from March 7-11, 2016 to acknowledge and appreciate the vital role of women and their contribution in the organisation and society at large. The entire week will be dedicated to celebrating Diversity with several events focused on the theme of 'Pledge for Parity'.

Vodafone India has over the years consciously worked to build an inclusive work environment that encourages diversity. It has also focused on increasing the representation of women in its around 13,000 strong countrywide workforce. Speaking about Vodafone India's approach towards building an engaging and inclusive work culture, Suvamoy Roy, Director-Human Resources, Vodafone India said, "We are an equal opportunity employer. Our diversity jour-

ney is built on the foundation of creating an ecosystem that is attractive to women professionals and enables them to succeed at the workplace. Today, 21% of our work force are women and it is our ambition to take it 30% in the short-term. We are delighted to host a series of engaging initiatives to celebrate our women colleagues and their contribution to the workplace during this week."

Customer Offers

Kick starting the International Women's Week festivities is a unique VAS initiative that celebrates womanhood with VAS offer from a variety of offerings including fashion alerts from stylist Malini Ramani, cuisine and cooking related alerts from Master Chef Sanjeev Kapoor, daily pack of jokes, diet tips, learn English alerts etc. absolutely free of cost for a one month period.

Women of Pure Wonder

Vodafone is committed to helping women compete on an equal footing across India. On the occasion of International Women's Day, 8 March, the Vodafone Foundation will release the 3rd edition of its Women of Pure Wonder book that further reinforces this vision. The coffee table book showcases the achievements of 50 phenomenal women from rural and urban India for their vision to take the path less travelled, for their valour to redefine personal success and for their victory over personal odds and numerous social evils that plague our coun-



try to this day. Women of Pure Wonder features leading personalities across spheres of film, social activism, dance and business, such as Sooni Taraporevala, Justice Leila Seth, Shovana Narayan, Kirthiga Reddy and many more.

Awards & Rewards

Women-in-Red Awards- The award has been initiated to celebrate the achievements of inspiring women at who have led by example and promoted gender diversity by supporting other women in the organisation. These women are nominated by any colleague in the organisation. In total 100 women are being globally recognised across the Group.

He-for-She Awards- Vodafone Group CEO Vittorio Colao is a corporate champion for the global He-for-She campaign that supports gender equality and promotes women empowerment.

Vodafone India's Diversity Journey: Quick Overview

- Diversity and inclusion continue to remain a top priority for Vodafone.
- Presently, Vodafone's direct staff strength of over 13000 consists of 21% women. Intends to grow this to 30% in short-term
- The number of women being hired is progressively increasing over the years.
- Overall diversity (%) - Moved from 14% in FY13-14 to 21% in FY15-16, a significant jump of 7% + in just 2 years
- Discover Graduates hires : over 50% women hires vs. 38% in 2013
- Vodafone India currently oper-

- ators 39 Angel Stores (women only stores) across India
- Launched Vodafone Inclusivity Network - where all employees can join the forum that focuses on influencing culture inclusivity at workplace.
- 95% of all people managers have undergone 'Inclusive Leadership' workshops focusing on unconscious bias
- Structured intervention to work with the existing women employees to plan and advance their career.
- Conducts activities like health workshop and health check-ups for all women employees

Internal Engagements

For women staff internally, a series of interesting and engaging events are lined up during the course of the International Women's Week. These include • A global address to all employees by Vittorio Colao, CEO, Vodafone Group Plc. • Celebrations across all 39 Angel Stores (all women stores) in India where all the staff will be wearing a SASH saying Vodafone Diva • Power House Sessions with inspirational speaker series for women employees • Power Yoga session with noted activist, actor and producer Gul Panag on Women Safety and Wellbeing and interaction with Kalpana Vishwanath, CEO SafetiPin • Power Hour with Leadership - Panel session with Industry leads, UN Women & Dr Saundarya Rajesh who is amongst Top 100 influential women awarded by President and Ministry of Child Labour & Welfare • #HeForShe sign up events - Walkathon, Customer events • Community events, Campus events • 'Best Version of You' - an educative session on personal grooming, self-defence, business etiquettes and executive presence • A walk-in recruitment drive to hire women employees • Special movie outing in select locations for women employees.

USL & Institute of Road Traffic Education Launch Phase II of Road to Safety Programme

Udaipur : United Spirits Limited (USL), a Diageo Group Company, today announced the Phase II launch of its Road to Safety programme in partnership with the Institute of Road Traffic Education (IRTE) in Rajasthan. The special training and awareness building programme on Road Safety was rolled out in Udaipur in collaboration with Rajasthan's Department of Transport and will cover 15 cities in the state.

India accounts for more than 12% of the worldwide annual average of 12.4 Million global road fatalities of which drunken driving is one of the leading causes. Road Accident deaths in 2014 in Rajasthan alone were stated to be 10,287 by the National Crime Records Bureau and approx. 1.5 lakhs serious injury accidents took place in the same year. As part of USL-Diageo's Sustainability and Responsibility strategy, the 'Road to Safety' initiative endeavours to bring a collective consciousness around responsible drinking, road safety and, encourage citizens to 'Never Drink and Drive.'

Aimed at achieving higher lev-

els of efficiency and effectiveness, the program provides capacity building for transport and traffic police officers equipping them to conduct such training on their own. The program is also designed for commercial vehicle drivers and transport department officials to drastically reduce the burden of serious and fatal injuries occurring due to road accidents in Rajasthan.

Commenting on the initiative, Abanti Sankaranarayanan, Business Head - Luxury Vertical and Corporate Relations, USL, said "The United Spirits-Diageo 'Road to Safety' initiative aims to create the necessary impact to address the abysmal state of road safety in our country. By collaborating with the Department of Road Transport in Rajasthan and the Institute of Road Traffic Education, we aim to take Phase-II of the programme to greater heights by encouraging more people to drink responsibly and put safety first."

Each programme will be conducted by the expert faculty of the IRTE and will include causes and consequences of road accidents,

rules of road regulations and understanding traffic control devices. The training will also impart knowledge of the importance of seat belts and helmets, advantages of defensive driving and ill effects of drunken driving.

The Phase I programme covered 30 cities in 13 states and trained 3500 police officials on traffic regulations, enforcement of drunk driving offences; educated traffic personnel on types and correct usage of breath alcohol analysers. High quality breath alcohol analysers were donated to police departments of several states, 2500 university students taught about the perils of drunk drinking and underage drinking and 4500 drivers of commercial vehicles (school buses, auto rickshaws, trucks, and buses) in the organised sector were educated on road safety and the dangers of drink driving.

The Phase II programme will be rolled out in 15 major cities of Rajasthan namely, Jaipur, Udaipur, Alwar, Sikar, Bikaner, Jodhpur, Pali, Chittorgarh, Kota, Ajmer, Dausa and Bharatpur.



Hema came for 1st Ravindra Jain Academy awards

Hema Malini, Suresh Wadkar, Hariprasad Chaurasia, Shailesh Lodha, Deevya Jain, Yogesh Gaur, Faisal Khan came for 1st Ravindra Jain Academy awards at Iskon auditorium, Juhu. Deevya Jain, wife of late Ravindra Jain organised 1st Ravindra Jain academy awards on his birthday at Iskon auditorium, Juhu. She invited all friends and relatives

to be part of this event. The award was given to Suresh Wadkar for best singer, Yogesh Gaur for best lyricist and Shiv-Hari for best music director. Anup Jalota, Sunil Pal, Rajkumar Barjatya, Padma Wadkar, prem Vasant, Sadhna Sargam, Shaan and Shailesh Lodha came for this event. The event was organised by RJ events.

FORM IV

1. Place of publication - Udaipur
2. Periodicity of its publication - Weekly
3. Printer's name - Lokesh Acharya

Nationality - Indian

Address : Pukar Printing Press, 311-A, Chitrakoot Nagar, Bhuwana, Udaipur, Rajasthan

4. Publisher's name : Nishant Shrivastava
Nationality - Indian

Address : 47, Vidya Vihar Colony, North Sunderwas, Udaipur, Rajasthan

5. Editor's Name : Nishant Shrivastava
Nationality - Indian

Address : 47, Vidya Vihar Colony, North Sunderwas, Udaipur, Rajasthan

6. Name and addresses of individuals who own the newspaper and partner or shareholders holding More than one per cent of the total capital.

Nishant Shrivastava

47, Vidya Vihar Colony, North Sunderwas, Udaipur, Rajasthan

I Nishant Shrivastava hereby declare that the particulars given above are true to the best of my knowledge and belief.

Sd /-

Date -06.03-2016

(Nishant Shrivastava)
Signature of Publisher