

# Entertainment, Tech & Business

## Royal Harbinger

### One full circle

The time flies. It really does. Can you believe that the only weekly English newspaper which was a dream of some of the media enthusiast for years has completed one full year. This one year has taught us many things in terms of marketing and presentation but one thing that we did not need to change was the enthusiasm to cover important events of the city. As we rolled out the papers for few weeks, we started getting a flood of news articles from many places of in and around Udaipur. We were overwhelmed but we decided that no matter how many news items we get, we will continue to focus of useful information.

## Editorial

Since this paper is not about making money, we will not talk about how we have exponentially raised our circulation over the last 12 months but yes, we will talk about the quality and type of news that you want to read. The idea behind the Royal Harbinger was to fill up the vacuum there always was in Udaipur media-reporting of Udaipur news. We had multiple established newspapers in Hindi but English media was almost nowhere. Besides, news, we never had any analysis of issues of Udaipur. Issues and ideas of Udaipur were never analyzed or discussed on a paper which people could read. Udaipur always had its political sphere which impacted from local to national politics. Dr. Girija Vyas to Kiran Maheshwari, political leaders have represented Udaipur. So it was always needed that the vision and ideas of these leaders be discussed in the city. There too the paper was needed. We noticed that Udaipur was celebrated as best place to visit by a foreign based magazine but we never saw any such initiative by local media. We know that more than 60 percent of people are indulged in tourism related things in the city so there was a strong need to put all the beautiful events on a paper before people.

We, in this one year have at least started what we wanted to. We have just begun with simple reporting and are in constant touch with our readers (you of course) and are refining what should we present. Each new edition of Royal Harbinger actually breaks the tradition we set in the last and then we set a new idea forth in new edition.

We are all for the people. People who are evolving so we are. And we promise to remain in sync with the lifestyle of people. We are committed to deliver exactly what you want. So do help us help you better and keep loving the paper for all the good things and keep sending us ideas to correct things that are not. Together, the Royal Harbinger will make a paper which reflects true mood of Udaipur starting over and continuing forever!

## Bajrangi bhaijaan & Bahubali in Power couple

**Mumbai :** Power couple has got very funny since the arrival of Dina & Vindu Dara Singh. The sunday test of diving for treasure was a lot of fun. Dina was sitting on a swing above the pool and Vindu who was dressed as a Pirate had to dive in and get a necklace & Tiara from the locked treasure chests.

He has earned a nickname of Crazy Punjabi on the show and he lived up to it by telling Arbaaz Khan that he was going to finish this test in Bajrangi Bhaijaan & Bahubali style and then going into the pool with a huge jump ! After finishing the test in the fastest time amongst the men he climbed onto the swing and was dancing to the Punjabi song being played and his beautiful wife lost balance and fell into the pool. He had to dive in to be with her and we are sure he would have got an earful for spoiling the beautiful hair and makeup Dina was wearing but the chemistry between the couple is keeping everyone entertained.



## Screening of film Direct Ishq at Fun Republic, Andheri West



Pradeep K Sharma, producer of film Direct Ishq invited cast and crew to see the film at Fun Republic, Andheri. The film is made under the banner Baba Motion pictures private limited. Nidhi Subbaiah, Rajnesh Duggall, Rajesh Shringarpure, Hemant Pandey, Singer Swati Sharma, lyricist actor A M Turaz, director Rajiv S Ruia came to see the film with media. The film is releasing on 19th February all over.

## Paid tribute to Dada Saheb Phalke on death anniversary

**Mumbai :** T P Aggarwal, Ganesh Jain of Venus Industries, Neena Jalan of Filmistan, Sangram Shirke, Poonam Pandey, Abhay Sinha, Poonam Jawar, all members of different associations (IMPAA, Directors association, Federation, cine artist association, Technicians) came at 72nd death anniversary of Dada Saheb Phalke at Filmcity, Goregaon East. Mrudula and Chandrashekhar Pusalkar, grand children of Dada Saheb Phalke along with other guest came to pay tribute to father of film industry Dada Saheb Phalke.



## Love for Lay's will give you a chance to win an International trip!

Udaipur : Lay's, the leading potato chip brand from PepsiCo India, has launched one of its biggest ever consumer engagement as part of its 'Love to Love it' campaign. Lay's has introduced special promo packs that can become your ticket to international destinations! The ten week long engagement will give consumers a chance to win a grand prize of an international trip for two on a weekly basis and also a chance to win one 108 cm (43) LED TV and home theater system worth Rs 65,000/- every day! To participate, all one needs to do is give into your love for Lay's and grab one's promo pack right away. On the promo pack one needs to scratch the silver patch on back of the pack and SMS the code to 08980808080 to stand a chance to win. The promotion is valid on 20g, 52g & 95g packs, priced at Rs.10, Rs.20 & Rs. 5 respectively, of all 6 flavours of Lay's. The promotion will be valid till 30th April 2016.

# Fair & Lovely Foundation begins interview rounds for the 12th edition

- The program aims to empower women who desire to break socio-economic barriers and head towards self-reliance
- The panel of judges conducting the interviews included noted dignitaries like Rahul & Ridhi from Swatantra Talim, Prof. Nishi Pandey, Dr. Malvika Mathur
- Women from across Delhi, Jammu & Kashmir, Ludhiana, Punjab, Haryana, Himachal Pradesh and Uttarakhand to Lucknow for the interview

The first round of interviews for the 12th edition of the Fair & Lovely Foundation program was held in Lucknow and saw an overwhelming response from deserving candidates travelling from across Delhi, Jammu & Kashmir, Ludhiana, Punjab, Haryana, Himachal Pradesh and Uttarakhand to attend the same. Fair & Lovely Foundation, an initiative by Fair & Lovely, a brand from Hindustan Unilever Limited; over the years has awarded scholarships of up to rupees one lakh to thousands of women. The Foundation strives to provide opportunity to women across to pursue higher education, vocational training as well enable them to build their own small enterprises. The scholarship program has single-handedly transformed the lives of over 1200 girls in the past decade.

The panel of judges comprised of noted dignitaries Rahul & Ridhi from Swatantra Talim, Prof. Nishi Pandey, Dr. Malvika Mathur and



many more who helped the Foundation in interviewing, mentoring and shortlisting the candidates. The foundation will now proceed to hold candidate shortlisting interviews across Hyderabad, Kolkata, Bangalore and Mumbai.

Fair & Lovely Foundation has been constantly working towards making women self-reliant and supporting their dreams of establishing an independent identity. The program assists women who exhibit a strong drive to succeed and break social economic barriers to achieve independence and economic empowerment. The program is specially designed to tack-

le the hardships women face while taking on the challenges that come their way on the path to becoming self-sufficient including providing mentorship and emotional support throughout their journey.

Speaking about the Fair & Lovely Foundation Scholarship program Mr. Srinandan Sundaram, Vice President Skincare & Makeup, Hindustan Unilever Ltd. said, "Fair & lovely Foundation was launched by the organisation with an aim to economically empower women and support their drive to become self-reliant. The program has received an overwhelming response each

year and has acted as a catalyst in the transformation of many lives. It gives me immense pleasure to be associated with this cause, and see it growing big with each passing year." About the interview rounds, he added, "I would like to thank all the dignitaries who have given us their valuable time to help in our quest to shortlist the candidates and praise the courage of all the applicants who have travelled from across towns to pursue their dreams." Commenting on the initiative one of the panellists, Mr. Shantakumar, ex- Chairman, Saatchi & Saatchi said, "

Strong, empowered women represent the true beauty of society. Perhaps the greatest challenge we face is that, despite our progress, our women are getting left behind. A society in which 50% of the population is poorly empowered faces serious imbalances. Fair & Lovely foundation's efforts are a step in the right direction."

Capital all set to witness a fascinating 5 Days cricket league

## Steelbird Group & DSTA joined hands for T-20 Cup 2016

**New Delhi:** Steelbird Group, known for manufacturing the best quality automotive components joined hands with Delhi Scooter Traders Association for a 5-day-cricket match league. An inauguration ceremony took place at Karol Bagh where Mr. Rajeev Kapur, Managing Director, Steelbird Group & executive members of the Delhi Scooter Traders Association (DSTA) announced the participating teams and other attributes of DSTA T-20 Cup 2016 powered by Steelbird Helmets.

The participating teams were declared as Ares, R2K, Steelbird Entertainment, Kukka Helmet, Ignyte, Steelbird Air, ORB and

Mojoziel. All the 8 team names are based on the varied Steelbird Group Brands. The 5-day T-20 Cup match will be held at the L.B. Shastri Cricket Academy Ashok Vihar Phase III, opposite Laxmi Bai College, Bharat Nagar, Delhi-52. The intriguing T-20 matches will begin from 18th February and will subsist till 22nd February, 2016.

**Final on 22nd Feb 2016 (9:00 a.m. onwards)**

Commenting on the inauguration ceremony Mr. Rajeev Kapur, Managing Director, Steelbird Group said, "The people of India are cricket maniacs and it's a game that

involves the participation of young players. The motive is to boost the confidence and talent of the young cricket academy students that are going to participate in the league to give their best. They are the ones who are going to present our Country in the future." Elaborating the details, Mr. Ajay (Ravi) Hans, President of DSTA said, "The scooter traders are generally occupied with their hectic schedules and tireless life, we are thankful to the Steelbird Group to join hands for this T-20 Cup 2016 and bestow a pinch of entertainment to their lives and also promote the sportsmanship spirit with the blend of health and fitness."

## EON Electric Wins Rs 40 Crore LED Streetlight Project in Rajasthan

**New Delhi :** After successful installation of LED streetlights in Jodhpur, Aligarh, Varanasi etc. Eon Electric Limited (EEL) - one of the leaders in manufacturing a wide range of energy-efficient LED Lighting products - has reached another milestone by bagging a further contract worth around Rs. 40 crore for installing LED streetlights in Rajasthan. Under this project, Eon will install over 1 lac LED streetlights across various cities in the state, including Jaisalmer, Gangapur, Sri Ganga Nagar, etc. In this phase, Eon Electric will install high lumen (minimum 95 lumen/watts) streetlights to improve road lighting and enhance visibility on the streets.

Elaborating on EON's achievement, Mr V P Mahendru, Chairman - Eon Electric Limited, said, "Achieving this tender showcases EON's commitment towards their ever enhancing standards of LED Lights and encourages EON to continue meeting rising customers' expectations. Our vision has always been to enhance

LED Lighting efficiency per watt and provide cities with energy efficient and long life lighting solutions. We continue to maintain our focus on quality and consistency in our LED Lighting products, ensuring timely delivery. We wish to thank the authorities in consistency placing their faith in EON for delivering nothing but the best. Winning this project reaffirms our progressive position in the LED Lighting industry and is a tribute to all our employees and other partners associated with EON, who contributed to the success of our previous project in Jodhpur."

The project is a part of the Rajasthan Government's initiative to conserve energy through replacement of conventional lights with LED Street Lights. Earlier this year, Eon Electric had secured over Rs.51 crore contract to install LED streetlights in Jodhpur and Aligarh through competitive bids involving other leading players. The Company is in the process of installing over 60,000 LED streetlights in Jodhpur.

## Vodafone Commits to Invest INR 6,000 crore

**Mumbai :** Vodafone, one of India's leading telecommunications service providers, today committed investments totalling INR 6,000 crore for capacity augmentation and new business initiatives in the state of Maharashtra. This significant investment was committed by Mr. Sunil Sood, Vodafone India's Managing Director & CEO to the Hon'ble Chief Minister of Maharashtra, Shri Devendra Fadnis, at the recently held Make in India Summit.

Welcoming Vodafone's commitment to further invest in Maharashtra, the Hon'ble Chief Minister said, "Vodafone is India's largest FDI investor headquartered out of Mumbai. It has played a pivotal role in transforming the telecom landscape of our country. This new commitment is an endorsement of Maharashtra's stature and potential."



## 'Akhand Ramayan Paath' organised

**Mumbai :** Social Service organisation Gandhi Vichar Manch's Vice President Snehlata Manmohan Gupta and entire Gupta family organised 'Akhand Ramayan Paath' from 13th to 14th February 2016 at Nandnandan Bhawan, Sodawala Lane, Borivali(W), Mumbai. Shreeram Prachar Samiti, Mumbai displayed a musical version of the Ramcharit Manas. It was attended by Hundreds of devotees, the program ended successfully with devotion.

Mumbai BJP state vice-president RU Singh, Congress general secretary Maharashtra Yashwant Happe, Agrabndhu Seva Samiti treasurer Gopal Goyal and trusti Kanbihari Agarwal, Manmohan Gupta, Shiva Gupta, Rajmohan Gupta, Brij Mohan Gupta, Sanjeev Gupta, Vicky Gupta, Coordinator Prakash Pandey and other honorable guests made the event a success. Gandhi Vichar Manch's Manmohan Gupta and Jaiprakash Pandey thanked everyone.

## Colgate launches -Express Tooth Pain Relief Product : Pain Out

**Udaipur :** Colgate-Palmolive (India) Limited, the market leader in Oral Care, has created a completely new segment of "express tooth pain relief" with the launch of their innovative new product "Pain Out". Now you need to apply just one drop directly on the tooth which is paining to get express symptomatic relief.

Toothpain is one of the most common Dental problems and a recent study conducted to assess attitudes towards dental care showed that 37%\*

of people have suffered from tooth ache in the past six to 12 months. Moreover, a whopping 62%\* suffer from tooth ache at least once a week. Yet 47%\* of the people have never visited a dentist. Beyond excruciating pain Tooth pain also comes with no warning or trigger and brings life to a complete standstill. Pain Out is the First aid solution which can offer temporary relief so you can continue with your daily activities before going to a Dentist for permanent cure.

## Ashiana Housing Ltd. organized Vday Celebrations for Seniors

**New Delhi:** Picture this! A group of old gentlemen with age group 55-70 years in front of their spouses, presenting her an eternal symbol of true love (Red Rose) looking directly in her eye, and vocalizing reasons for their lifelong admiration devotion, true love and trust in their partners. Sounds unbelievable? Making a difference on Valentine's Day? Yes, there is a community where about 1500 seniors had a gala time with music, masti and fun on the occasion.

For years, Valentine's Day is generally associated with young lovers to celebrate their love for each other. While everyone around the globe celebrated Valentine's Day with much fun and fervor, the Residents of Ashiana senior living made it all the more special. With red roses symbolizing deep and undying promises of love, the evening presented an ethereal feel.

Tipping back from his daily evening walk, 75 years old, Mr. & Mrs Franklin, resident, Ashiana Utsav Bhiwadi, looked excitedly across the Activity Centre in the community which was splashed with reds and pinks and erupted in a boisterous laugh. "I never thought I would celebrate my twilight years and make new friends at this age, but the activities organized here by Ashiana Housing have made me much more active, and I feel more positive too."

## Tata Motors hosts TRUCK WORLD in Jaipur

**Udaipur :** Furthering initiatives for an enhanced customer purchase experience of its Medium & Heavy Commercial Vehicles Range, Tata Motors today showcased over 35 different products - from haulage to construction-related key technologies and services, at its ADVANCED TRUCKING EXPO - 'TRUCK WORLD', in Jaipur. At TRUCK WORLD - Jaipur, Tata Motors also launched its new SIGNA range of Medium & Heavy Commercial Vehicles.

A unique initiative for trucking customers and their families, the 2-day TRUCK WORLD EXPOs being held from February 18-19, 2016, offering Tata Motors and its partners, communicative and promotional opportunities about its products and solutions, 'all under one roof' - a first-of-its-kind comprehensive purchase experience by a commercial vehicle brand. The Expo also hosts stage

performances and various other activities for commercial vehicle customers and their families.

Having first being showcased at the recently concluded SIAM Auto Expo 2016, Tata Motors new SIGNA range of Medium & Heavy Commercial Vehicles are offered in various configurations and are engineered & built to offer buyers, with a newly designed and configured cabin, with an in-built Telematics system and proven Tata Motors aggregates, for a world-class trucking experience. On display at TRUCK WORLD JAIPUR, are three variants from the SIGNA range - the SIGNA 4923.S tractor, the SIGNA 3118.T multi-axle truck and the SIGNA 2518.K tipper.

Commenting on the occasion, Mr. Rajesh Kaul, Business Head, Intermediate, Medium & Heavy Trucks, Tata Motors said, "At Tata Motors we will continue to offer value to our

customers, and TRUCK WORLD is another unique way of doing so. With over 32 commercial vehicles from our IM&HCV range, 5 trucking technologies, 14 service offerings, along with stage performances for customers and their families, TRUCK WORLD promises to make the experience of buying a Tata Motors commercial vehicle even more special."

Commenting on the launch of the new Tata SIGNA range of M&HCVs, Mr. Rajesh Kaul said, "With over 6 decades of manufacturing and engineering heavy duty commercial vehicles, today's unveil in the form of the new SIGNA range of M&HCVs, is a showcase of that experience, presenting years of hard work, all aimed at increasing fleet efficiency, at the same time attracting the best drivers. With this new offerings, we hope to bring modern trucking mainstream for our M&HCV customers,

addressing emerging needs for a safer, more comfortable and connected commercial vehicle experience."

The Tata SIGNA 4923.S, is a tractor offering from Tata Motors new SIGNA range of commercial vehicles. With a Gross Combination Weight (GCW) of 49000 Kgs, when coupled with suitable trailers, the Tata SIGNA 4923.S proven and reliable Cummins ISBe 5.9 Common Rail engine, delivers power of 230 PS and a torque of 850Nm, with best-in-class Fuel Efficiency and is based on proven powertrain and aggregates, like the G1150 Gearbox and RA109SRT rear axle. Empowering customers with the lowest Total Cost of Ownership, the Tata SIGNA 4923.S is also offered with multiple fully-built load body options, making the vehicle a preferred choice for transporters for various applications.