



Royal Harbinger The Development Fest

What makes a city really smart is the question that pops up instantly when we hear or read that Udaipur has been selected to be one of the 20 top cities of India which will have a facelift. Udaipur's people, if you consider

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first, are already smart. They have been since ages. I am not saying just because of saying but I mean it. Almost every city has a past on top of which its present form has been built. But how many of those have any pieces or places to showcase that past. Cities that had huge monuments like Tajmahal, Charminar, or Lal Quila have their past with them but what about many others. But when you see Udaipur, it had no such famous architecture as compared to Tajmahal or Lal Quila but today if you see, the heritage of the city is well preserved. When you visit palaces of the city, you find it hard to believe that they are centuries old. Isn't that enough to say people are smart here as they preserved their past carefully.

So being smart doesn't just mean having skyscrapers and expensive lifestyle, it also means having a rich heritage because that means the smart city has the capability to preserve itself against the corrosion of time. But is Udaipur all about History, Lakes, and Palaces? Not at all. This city has some magnificent state of the art infrastructure too. The new malls in the city are built using the rich heritage designs. If we had malls in the ancient times, they would have not been much different. Being a hot tourist destination, the city has got many top brands operating here. And many more are lined up.



Ashok Leyland launches the future generation Captain 40iT Tractor

Udaipur : Ashok Leyland, flagship of the Hinduja Group, and one of the largest commercial vehicle manufacturers in the country, hosted the national launch of the first Captain 40iT tractor, from its popular Captain series of trucks in Jaipur today.

Co-created with drivers and users through an extensive study of their lifestyle, the new Captain 40iT has been designed specifically for Indian requirements. It has undergone more than 2.3 million kilometers of on-road testing, and extensive internal testing on Pave tracks and 6 posters, this new series of Captain Tractors offers a world class cab and innovative fuel efficient new drive train in the 40T / 49T range. It features an intelligent engine management system- the dual data switch - that ensures optimal fuel consumption on empty and full loads at the flick of a switch. A flat torque ensures lesser gear shifts, while the CRS engine ensures optimal performance. The new Captain 40iT offers better pickup, ease of repair, and the highest cab tilt angle in the industry.

The Captain 40iT is powered by a turbocharged diesel engine that churns out 180 horsepower and generates maximum torque of 660Nm. The ingeniously designed cab adheres to best ergonomic and styling standards, with spacious interiors, roof hatch and leg vent for ventilation and comfort in all

weather conditions, lockers that can be opened from the outside for items required when the truck is parked, safe locker storage for valuables, comfortable sleeper berth, mobile charger, music player with a USB port, among others. It will usher in a new standard of driver comfort, and an optimal blend of performance and aesthetics.

The tractor segment has seen very good growth over the last few years, and constitutes almost 12% of TIV. Rajasthan alone contributes nearly 21% of the Tractor TIV, with tractors constituting nearly 50% of all MDV vehicles sold in Rajasthan. The new range of Captain 40iT tractors is fitting extension of the Captain range of vehicles, and an important addition to the Ashok Leyland portfolio.

Speaking on the occasion, Mr. Rajive Saharia, President - Trucks, Ashok Leyland, said, "Captain 40iT reflects the same comfort, reliability, efficiency and versatility that the Captain series of trucks is renowned for, and comes to the market after extensive testing and proven reliability. It offers versatility and adaptability not experienced in the segment before. I am confident, the new Captain 40iT will maximise productivity and enhance returns on our customers' businesses." Ashok Leyland's latest product is being manufactured at the company's state-of-the-art facility in Pantnagar, Uttarakhand.

Vodafone India Launches 4G Services on Superior 1800 Mhz in Delhi & Ncr

Vodafone India, one of India's leading telecommunication services provider, today announced the roll out of its next generation, high speed 4G network in prominent business and residential corridors of Gurgaon. The roll-out will be completed across all parts of Delhi & NCR in a phased manner. The launch in Delhi and NCR follows the successful launch of Vodafone's 4G services in Kerala, Karnataka and Kolkata.

Built on the efficient 1800 MHz band, this state-of-the-art network will enable Vodafone 4G customers to access internet via mobile with speeds across a range of smart devices including Mobile Wi-Fi. Vodafone 4G services can be readily accessed from 4G enabled handsets offered by leading smartphone manufacturers (iPhone, Samsung, Micromax, Microsoft, Lava, Xolo among others) available across the country. Vodafone 4G will significantly enhance the mobile internet experience for customers with faster download/upload of videos and music, seamless video chats to enjoy and greater ease in using their favorite apps.

Customers will also adore features like high definition video streaming, mobile gaming and two-way video calling.

Vodafone's 4G service in Delhi and NCR is built on a strong fibre backhaul, and is supported by its superfast 3G services. With this launch, Vodafone is now uniquely positioned to offer in Delhi and NCR, 2G/3G/4G services on its own state of the art, convergent radio technology. Leveraging its global network and experience, Vodafone is also the first and only telecom service provider to currently offer international roaming on 4G to its India customers visiting UK, Romania, Spain and Netherlands. Announcing the launch of Vodafone's 4G service in Delhi and NCR, Naveen Chopra, Chief Operating Officer, Vodafone India said, "We are delighted to launch our high-speed 4G services in Delhi and NCR for our customers to experience the most advanced wireless broadband experience available across the globe today. 4G has the potential to revolutionize the mobile experience through powerful innovation that impacts how we work and live.

Vedanta honoured Martyr's families on Republic Day

New Delhi : Vedanta's Aluminium and Power business in Jharsuguda honoured the families of six Indian Armed Forces' martyrs from the region who laid down their lives in line of duty. The company felicitated the families with a citation and a financial assistance of Rs. 50,000.

The glittering event was hosted in the Vedanta Township attended by senior citizens, intellectuals, Rotary Club, Round Table India, Principals and children of various Schools, NGO members, Bankers, Security personnel, company and partner employees and Vedanta Ladies club members. The event was followed by the 67th Republic Day celebrations, which witnessed a parade by security personnel and children.

Speaking on the occasion Mr.



Abhijit Pati, CEO-Aluminium Business, Vedanta Ltd said, "The nation stands obliged to the great sacrifice of the martyrs and their families, and hence we dedicate this day to them. All measures

should be put in place to secure the future of these families." Mr. Pati also urged the corporate world to join hands to support more families of the Armed Forces to secure their future."

Chief Guest for the evening, Commodore KK Panda (Retd.) lauded the effort of Vedanta and expressed that this initiative by a corporate should be emulated by other corporates.

He also added that he will be communicating Vedanta's efforts to the President, Prime Minister and Chief of Armed Forces. Families of six martyrs who were felicitated are Late Sourya Chakra Sepoy Durga Charan Oram of village Palkuda of Deogarh, Late Naik Blacious Alexander Kujur of village Olhen, Rourkela, Late Naik Karabin Tirkey of village Pindapatha near Birmatrapur, Late Lancelaish Chandra Mallik of village Shibola, Bolangir, Late Sepoi Lotem Kerketa of village the Thaitang, Sundergarh and Late Subedar Braja Kishore Naik

of village Nuapali of Laida, Sambalpur.

Dassendri Toppo, wife of late Sourya Chakra Lt. Sepoy Durga Charan Oram said, "I could not believe that even though so many years have passed, someone could knock at my door to felicitate my husband's martyrdom by honouring me. I am touched by the recognition more than the citation and the assistance given to me by Vedanta and I am thankful." The same sentiment was echoed by other felicitated families. The program started with National anthem, Silence of martyrs ended with the mesmerising 'Vande Mataram' by the voice of Odisha Junior Master Sourav Sarangi whose patriotic songs were the special attraction of the evening.

A Complete Healthcare : Yemedo.Com Now in Udaipur

Udaipur : Yemedo is the healthcare application for Doctors, Pharmacist, Pathological Labs and all citizens. The process starts from digital prescription entered by Doctors which then seamlessly flows to Pharmacists for medicine, Pathological Labs for clinical Test and the entire date is accessible to patients or his family at the click of a button. Doctors and Patients connect with ease through online appointment confirmed through SMS. The entire history of medical records is accessible to doctors and patients any time in a secured way.

Vinod Karnani, Co-Founder Yemedo, said "Our vision is to provide healthcare data management which then translates into better and more accurate health recommendations. We are in the first phase of our launch and have already connected break through solution which no other solution provides. Our solutions provide the seamless connectivity between Patients, Doctors and Pharmacies. Our solution is useful for Doctors to look beyond just search and appointment. The key is the Doctors maintain a much



stronger relationship with their patients and measure their effectiveness by reduced number of visits by an individual patient.

This does not mean that Doctors sees lesser patients and hence suffers on revenue. In fact, this solution will enhance practice with more satisfied patients. No business like referral based on performance. We always believe the cost of customer acquisition is multifold higher than the cost of retention. We are also providing search and appointment like other solutions but that is not our core focus. We want to be the agent of transformation in health care

management space"

On the launch of Yemedo in Udaipur, Vinod added, "We had just one day of market visits and we were immensely impressed with the response from across multiple segments of Doctors. Some of the Doctors subscribed with payment. This is testimony to our product and gives us more conviction to build this further. We surely look forward to expanding and making our presence stronger through local team. We may hire and would also look for franchisee to expand." Yemedo application is available on web and mobile application.

Bajaj Auto Introduces CT 100B

Udaipur : Bajaj Auto has launched a new variant of the highly appreciated CT100, the CT100B. The CT100B, comes with a hugely attractive price tag of Rs 30,990 (Ex-showroom Delhi), offers an unparalleled mileage of 99.1 kmpl and comes with a two-year warranty.

CT 100B retains the engine of the CT100 with improvements. It comes with a large round headlamp, thick comfortable seat and a large powder coated rear grab.

Commenting on the launch of the CT 100B, Mr. Eric Vas, President - Motorcycles Business, Bajaj Auto Ltd said, "With the CT100B, Customers can enjoy the pleasure of owning a new bike rather than compromise by searching for a second hand bike."

He further added, "The CT100 is one of the most successful entry level 100cc bikes in India selling over 5 lakh bikes in the 12 months since its launch last February.

Hindi feature film "V" based on Boxing

Films revolving on all kinds of sports have been made since the era of silent films, such as the 1915 film, "The Champion" starring Charlie Chaplin. When you scroll down the rosters of the past be it in Hollywood, Bollywood or Regional films in this genre can range from a serious to silly and a classic theme. Sports movies tend to keep a warm seat at the ticket windows as well bag awards too.

Hollywood films like "The Karate Kid", "Rocky" series, "Chariots Of Fire" or "Raging Bull" amongst others have kept the box-office ringing. Bollywood films like "Lagaan", "Chak De! India", "Bhaag Milkha Bhaag", "Mary Kom", etc. were all super



hit films.

Now taking a leaf from the same book is the Bhojpuri super hit action hero Sudip Pandey. He is making his Hindi debut with a film titled as "V" being made under the banner

of Entity One. Directed by Sanjay Amar with Sanjeev-Darshan providing the musical score, the film revolves around boxing. Sharing the screen space with Sudip Pandey is real boxing cham-

pions, Dharmendra Yadav and Vikas Krishnan. Excitedly speaking about his role, Sudip Pandey says, "Films revolving in sports have always gone well with all kinds of audiences. To play this kind of role is really challenging and testing too. Working with real boxing champions, Dharmendra Yadav and Vikas Krishnan has really augmented my enthusiasm to double folds. "V" means Victor and thus we are putting full steam to make it lively on the silver screen."

The shooting of "V" will commence from mid of February 2016 in Malaysia and thereon in Singapore, Indonesia and India too.

Toyota Kirloskar Motor Unveils "TOYOTA CONNECT"

Udaipur : On the second day of the Auto Expo- the Motor Show 2016, Toyota Kirloskar Motor unveiled its cloud based telematics services for India under the brand name of TOYOTA CONNECT- Connected Services with a Human Touch giving its customers access to Toyota's global standard of personalized connected services.

TOYOTA CONNECT is a fully integrated cloud based telematics service platform supported by a new dedicated premium call centre and also integrated with Toyota's dealer network & service providers. Toyota car owners will be able to access Toyota Connect through a smartphone application. Services will commence from mid-2016.

With host of services like 24X7 Assisted Navigation and

Live Traffic information, 24X7 GPS Location based Road Side Assistance, Online Maintenance appointment booking, live check of service progress, e-Payment etc., Toyota aims to support customer's driving & lifestyle needs thereby making the vehicle possession experience safe & enjoyable.

With this unveiling, India becomes the 11th country in global Toyota operations to launch the telematics service. Globally, Toyota has more than 13 years of experience in the area of Telematics and introduced its first service in 2002 in Japan and has since expanded globally to USA, China, and Thailand & Middle East under the brand of T-Connect which stands for Toyota Connect.

"In today's digitized and

connected environment, while providing telematics services, securing our customers privacy & vehicle's data takes foremost priority. So our approach is to deploy safe & highly secure connected vehicle & IT platforms like Toyota Smart Center to create a mobility society in which customers can enjoy driving safely", said Mr. Makoto Aihara, Department General Manager of TOYOTA Division in Toyota Motor Corporation, Japan who was here for the unveiling.

Also commenting on the occasion, Mr. N. Raja, Director & Sr. Vice President, Sales & Marketing- Toyota Kirloskar Motor said, "In India we want our customers to experience Toyota's global standards of service quality through the TOYOTA CONNECT Telematics services.

India's first diabetes oil- Launched

Udaipur : Adani Wilmar Ltd. (AWL), the leading manufacturer and distributor of cooking oils, a joint venture between Indian giant Adani Group and Singapore based Wilmar International Ltd. unveiled India's first diabetes care oil by the name Fortune VIVO at a press conference held at The Taj Mahal Palace in Mumbai.

The innovative product was unveiled by leading actress Ms. Parineeti Chopra amongst other speakers present at the event including Dr. Sankar Devarajan, an Indian origin scientist, responsible for formulating this product jointly with AWL.

Fortune is the no.1 flagship Brand of Adani Wilmar. It has grown from strength to strength and continues to deliver the 'Joy of eating' to Indian households. Fortune not only has the largest range of cooking oils.

Greenvision Technologies Launches VOYAGER

Udaipur : Greenvision Technologies, makers of well-known Relicell lead-acid batteries, has announced the launch of VOYAGER, a gel-based battery for electric rickshaws (E-Rickshaws). The R&D division of Greenvision Technologies has designed and developed these gel-based, maintenance-free and cost-effective batteries available in the capacity of 100 AH. These lead acid batteries can operate up to 80 kms when charged overnight. A set of four such batteries are used in E-Rickshaws.

"With electrical rickshaws offering an eco-friendly alternative to the polluting auto rickshaws, metros in India are witnessing an increase in E-Rickshaws. Currently, they are gaining popularity in the city of Delhi and some parts of UP and West Bengal. We are in talks with E-Rickshaw manufacturers in the country and are aiming at selling 35 to 40,000 units per month," said Mr. Biju Bruno, Managing Director, Greenvision Technologies. "A set of four VOYAGER batteries are priced at Rs. 28,000 and ensure longer life as against similar batteries available in the market. VOYAGER batteries are completely maintenance free thus enhancing the level of comfort of users and is highly durable," added Mr. Bruno.