

Developing harmonious relationships

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We all dream of a better life in a better world. Is it really possible to go through a complete day without becoming disappointed and dejected everyday?

Females are fulfilling dual responsibilities these days and still they don't get appreciation. They work day and night to earn bread and butter for their families. They do household jobs to save money side by side.



95 percent females are going through depression these days. In spite of working hard females get criticism from their families and colleagues. Male colleagues

scoold them for not being punctual and family members scold them for not reaching home on time at night. Today people are interested in their personal gains. No one has time to take interest in another person's life.

Is this really difficult to be nice with your female colleagues?

Work culture has changed in metro cities. Both males and females are earning. Males are really supportive and share problems with their wives and female colleagues. But in small towns situation has not improved. Males have conservative approach towards female colleagues. They don't actively participate in household works. They simply forget that their sisters, wives and daughters are also working somewhere. Cleaning, dusting, mopping, washing clothes, preparing food, teaching children, ironing are endless duties which a woman has to do before leaving home in the morning. No one can do this without any help. A male can easily share these burdens with his wife or mother. He can make tea for his family and boil milk or he can drop his child to bus stop. This can save 20-25 precious minutes of a female in the morning. She can relax or exercise meanwhile her husband can wash clothes in washing machine. Only female is not responsible for these small but time taking works. It's not good to shout at your wife for every single reason. You can take towel from almirah and keep it on proper place after using. This can save time and energy of your female partner.

Females are beautiful creations of God but God Has not given them extra hands and super powers. Females also get exhausted at times.

It's really good to maintain discipline at offices but this will be totally wrong if you treat female colleagues differently. Always try to give respect to female colleagues. Once a male told me that he always maintain distance from females because they can easily put blames of sexual harassment these days. It was really shocking and disturbing to hear such poor remarks from a reputed and well behaved guy. Its not about one guy but many indian males have been brought up like this. They discriminate between males and females. Gender discrimination is big problem that every female faces in her workplace and even in homes.

All females work to support their families and its our duty to give them respect and stop treating them merely as sex objects.

One kind gesture and one kind dialouge can boost up the energy level of your female colleague. Offices are workplaces and not an arena where males and females are put to play wrestling matches. Little by little and step by step, a huge transformation could begin at workplaces and homes. Good behaviour and polite exchange of words can create harmony and better environment at workplaces

Change is the need of society and a good society can not be built in one day. We can change fearful attitudes and defensive insecurities into warmth and kindness. If workplaces will be good and produce healthy environment, we can harbor more hope for the future. Performances can improve and we will be able to serve our country better than before. All employees are human beings and negative environment can suck up their energies and lower their performances.

Small exchange of good words and tea breaks can refresh their moods. Kindness would be remembered by all and we can become role model for many developing countries this way. Depression can take life of any one and we can save life by doing small changes in our behaviour. Actually we have taken birth to create happiness everywhere and healthy relations can make a happy world. Small efforts can create big ripples in society. We are following metro culture in small towns. It will be good to forget about genders and now its time to become smart in true sense by giving respect to your female colleagues.



Laurels brought by Wittians in NSTSE !!!

Udaipur : 118 Wittians enthusiastically participated in the National Science Talent Search Examination-2016 Organized by unified council.

Priya Bolia (Gr. 1), Vidhan Doshi and Aryushaditya Agarwal (Gr.-3) have qualified for 2nd level Of NSTSE-2016 to be held on 31st January.

Garv Porval (Gr.-1), Guntesh Singh (Gr.-IV), Riddhiman Choudhary (Gr-5), Akul Chordia (Gr-6)

Tushar Bolia (G-7), and Dhruv Sen (Gr-8) are declared Class Topper.

Jayesh Soni (Gr-1), Malay Agarwal (Gr-1), Prasouk Jain (Gr-2) Kishan Kunchi (Gr-4) and Gandharv Chippa (Gr-6) are selected as second ranker in their respective class where

As Ayushi Joshi (Gr-1), Akshat Shukla (Gr-4) and Bhavesh Malviya (Gr-6) are selected

As Third ranker of their classes.

Rajasthan Unveils New Tourism Promotion Campaign

- ♦ **Seeks to Double Foreign Tourist Arrivals by 2020**
- ♦ **Domestic Tourist traffic targeted at 50 million travelers in the same period**

New Delhi : Rajasthan today launched a multi-year, multi-modal, multi-narrative and multi-crore global campaign to galvanize tourism in the state with a view to raise the tourist arrivals 50 million mark by 2020.

Unveiling the campaign before a gathering of eminent stakeholders, including leaders from across the tourism sector, the Chief Minister, Smt. Vasundhara Rajje, said "Tourism is the world's biggest industry and Rajasthan with its rich heritage is poised to fully exploit the opportunities the state offers. Tourism has a huge multiplier effect by way of creating direct and indirect jobs, which improves the economic status of people across the state. Our plan for tourism is nested within the broader Rajasthan model of development, which has three pillars - job creation, social justice and effective governance."

The campaign will play an impor-



tant role in the Government of Rajasthan's vision of doubling (present 1.5 million to 3.0 million tourists) the footfall of International Tourists traffic by the year 2020. In the same period, the Government also aims to increasing the Domestic Tourist traffic from the present 33 million to 50 million tourists. The evening saw the launch of a new logo and brand identity for the campaign. The campaign also includes a new website and an advertisement Print, TV and Outdoor spots which are aimed at attracting both the seasoned traveler and the youth to explore Rajasthan in a whole new way.

Smt. Rajje added, "This campaign will herald Rajasthan Tourism 3.0. Rajasthan Tourism 1.0 of the 80s was

about our landscape, the harsh terrain, and the adventures immortalized by Satyajit Ray on celluloid. The 90s saw version 2.0, with a forward looking vision which included our heritage properties. With Rajasthan Tourism 3.0 we aim to implement an integrated plan that revolves around experience, infrastructure, cleanliness, security and marketing."

Ahead of the Resurgent Rajasthan Partnership Summit held in Jaipur on November 19-20, 2015, Smt. Rajje had launched a tourism unit policy which attempts to remove difficulties in setting up hospitality units, especially in rural areas. The state also inked 139 MoUs with an estimated investment of Rs. 6277 crores in the hospitality sector alone. These pro-

jects are expected to provide employment to about 20,000 youth.

Speaking at the occasion, Dr. Mahesh Sharma, Hon'ble Union Minister of State (IC) for Tourism & Culture, said "The scope for expansion of the tourism industry in India and specially Rajasthan is significant. Rajasthan with its rich heritage has enormous potential to attract travelers from across the globe and also create value for investors in the state."

The launch of a new tourism campaign is in line with the state's efforts to provide a further boost to the sector and attract more tourists to the state. To achieve this, the state reinvigorated our world famous festivals through PPP model. These include the Pushkar Fair, Desert Festival and Kumbalgarh Festival. New events like the Bhakti Music Festival, Coke Studio, International Photo Fest and International Music Festival have also been added to the annual calendar.

Realizing that the tourism sector in Rajasthan has a huge potential to grow, this new campaign aims to increase the number of foreign and domestic tourists visiting the state. Mr. Shri Shailendra Agrawal, Principal Secretary, Tourism, Art & Culture, Archeology & Museums, Government

of Rajasthan said, "Global trends indicate that Asia Pacific's share in global tourist traffic will rise from 22% to 30% in the next 10-15 years. Through our campaign, we aim to attract these travelers to India and especially to Rajasthan. Even a small rise in this traffic to the State will create tremendous opportunities for our state and its tourism industry."

Piyush Pandey, Executive Chairman & Creative Director, South Asia of Ogilvy & Mather, which is the creative partner for the Rajasthan Tourism 3.0 campaign, "Rajasthan Tourism is the campaign I have been waiting for, for the last decade. It is my home state and I think I owe it an impactful and effective campaign. I am looking forward to the exciting times ahead."

The campaign also focuses on highlighting Rajasthan as a favoured tourism destination not just during peak periods but throughout the year. This campaign will also spread awareness about the lesser known destinations that the state has to offer. In the least two years the Government of Rajasthan has focused on strengthening the tourism infrastructure - not only through upgrading existing circuits but also by developing new circuits.



Women Cell launched at GITS

Udaipur :

Geetanjali Institute of Technical Studies, Dabok, inaugurated a Women Cell on January 15. The cell is formed under the guidance of Vishakha Guidelines of Supreme Court.

The cell was inaugurated by Shweta Fagaria, ADM & Additional Director of Women and Child Development. While addressing, Fagaria said that "women have come a long way from being a house wife to a working lady, and still she has to walk more to make honest

society for women, we play an important role to make a strong and moral high society.

Geeta Agarwal (Patron of Women Cell), Kanika Agarwal and Shruti Agarwal of Advisory Committee also shared their views and said that the motive of cell is to aware women against sexual abuse and violence. Committee members Dr Ridhima Khamesra, Dr Radha Choudhary, Dr Gunjan Arora and Anjali Dhabhai informed about women empowerment and sports services available in campus.

Rotary Club gifted four bicycles

Udaipur : Rotary Club Udaipur and Cycling Society of Udaipur jointly presented four bicycles to Society president Dr Pradeep Kumawat.

Speaking on the occasion, Kumawat said that cycling booth is being installed at Doodhtalai where the bicycles will be available free of cost every morning from 7:00 AM to 10:00 AM. Kumawat said that they have been working to promote cycling for one and a half years. Talks with various large companies, and has a good potential for cycling in the Doodhtalai area can be developed as the cycling velodrome. On this

occasion, the club president said Gajendra Jodhawat cycling now to avoid environmental pollution has become a necessity of life noble. Up to 4 cycles met today in the public interest.

On this occasion, the club secretary Subhash Singhvi, Mahadev Damani, Padam Duggadh, Parmeshwar Dharmawat, Dr KB Sharma, Sanjay Bhatnagar, U. U.S. Chauhan, Manish Goyal, Pi. PL Roongta including other members were present. Meanwhile, in the coming days, Interact Club and Sindhi Society will also present bicycles to the Society.

James Espe, who described milk as non-vegetarian

Udaipur : Fighting for rights of animals, world-renowned Australian James Espe met students at Udaipur University. James Espe who has been promoting veganism across the globe, was invited enthusiastically by the students of Aravali Institute and Techno India NJR

Institute. Both colleges James Spe four hundred engineering students packed the auditorium to address their emotional and serious set tie-half hours. The large-scale livestock farming and the growing consumption of animal products rich in animal exploitation in our

today's lifestyle and his voice to the suffering of animals killed by stricken expressed. Responsible for the reasons discussed, he said we only taste dishes made from animals, traditions, habits or consume because of the convenience. While animal-free diet and we

can choose the product. It may simply take your pick, but the choice of his life and death for an animal is the difference. Every animal wants to live his life to human rights abuses do not deserve. The earth belongs to all beings and everyone has equal rights on it.

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