

R Royal Harbinger

Participatory politics, the Delhi Way!

Recent implementations by Arvind Kejriwal led Aam Aadmi Party in the state of Delhi have made them more trustworthy. The Kejriwal led government which had resigned last year after running that historic 49 days government on the point of inability to pass the Jan Lok Paal Bill has finally got

the cabinet approval for Janlokalpal. This bill is slated to be tabled in this session only and soon will be a law. Within less than a year, this achievement has left many of Kejriwal's critics disappointed. But more dis-

appointing was that not many channels decided to discuss or talk about it.

Anti graft bill that received cheers from even opponents will have even chief minister in its ambit which indeed is commendable step. Deputy CM of Delhi Manish Sisodia was heard saying that the bill is same as the one drafted with Anna Hazare. The draft proposes a setup under which guilty of corruption will be jailed within two years of complaint filed. Moreover the money the government lost due to the corruption will be recovered by confiscation of culprit's assets. This one rule will send shock waves to the habitual corrupt people as a corruption done by a family member could not only be shame to the family, it can also leave them in difficult financial situation in future. So besides a feel of guilt, corrupt ones will also live in fear for life. This will help reduce corruption substantially.

Another important decision taken by the government is to regulate and keep an eye of monetary transactions on Delhi Schools. Things like salary of teachers have been discussed and government is also going to stop the interviews of children and parents for Nursery admission. It is apparent that the Delhi government is doing commendable job and people are feeling connected. With totally fresh policies and to the point policies, the Delhi government is setting unprecedented precedents on keeping promises and taking care of the real needs. It's not just about another political party but Arvind Kejriwal is laying a foundation of a politics in real means. The politics which is participatory. Every now and then you will hear CM announcing new schemes and requesting participation from public. Recently launched Swachh Delhi app campaign is the most useful one in which people can capture the place of debris or waste or garbage and upload it to the app. Actually government in association with MCD and centre ministry has launched an Android App. When a person clicks the picture and uploads it, the exact location of lying garbage or debris will be notified to the concerning authority and it will be cleaned up in 24 hours. All these are problems that no one ever thought of resolving.

Besides cleaning and going hi-tech, Delhi government is also working with "Delhi I Love You" which is a renowned agency working towards making Delhi vibrant and restoring pristine glory it had through painting and pictures. If these things go the way they have been set up and are rolling, Delhi will be competent to top cities of the world like New York. Again, this is nothing political because political things are done to win elections. Campaigns being run in Delhi are far from politics because they are being worked upon by a participatory method which entails people and only people.



Chitah Yajnesh Shetty Celebrated the 75th birth Anniversary

Mumbai : Action director and martial arts expert Chitah Yajnesh Shetty, who is also the Chairman of Chitah Jeet Kune Do Global Sports Federation celebrated the 75th birthday of Bruce Lee on November 27, 2015 at Celebration Sports Club, L o k h a n d w a l a , A n d h e r i (west), Mumbai (India). The event was attended by celebrities including Sana Khan, Commonwealth Game Gold medalist Sandhya Shetty, Surendra Pal, Rajesh Khatter, Star plus Serial 'Mohi's star Rishma Rochlani & Karan Sharma, Ferdous Khan, Yajnesh Shetty's wife Amarjit & son Trishaan, Riddhi Jain, Celebration Sports Club's Mr. Nair, Lucky Sharma and others. Yajnesh decision to celebrate Bruce Lee's Birth Day in such a unique way was appreciated by everyone.

A poster of 75 feet Bruce Lee was displayed at the event. Chitah Jeet Kune Do Global Sports Foundation also organized a Chitah Jeet Kune Do 5th National Championship on 26th and 27th November 2015. Students from 30 schools of Mumbai and 26 states from India participated in the event.

Chitah Yajnesh Shetty has organised Bruce Lee's birthday celebrations consistently for 5 years and has won appreciation from Bruce Lee foundations. "I organise this event for inspiring children to take it up as a hobby and maintain their health. The competition and the presence of celebrities keep the interest going and Bruce Lee is the ideal of many youngsters in India. This year we have chosen 'Humanity is the only Religion' as our theme," says Chitah Yajnesh Shetty.

Karisma Kapoor with draws divorce petition

Actress Karisma Kapoor who had filed for divorce from her estranged husband, Sanjay Kapur by mutual consent, has decided to withdraw her petition.

Karisma was seen at the Family Court in Bandra on Friday, (November 27) looking sombre as she went about her paperwork. In the application filed before the family court, Karisma Kapoor stated that she was withdrawing her consent since her husband, Sanjay Kapur had allegedly failed to comply with the financial commitments mentioned in the consent terms signed by the couple.

Sanjay Kapur had agreed to meet certain financial commitments within a period of six months from the time of signing the consent papers. However,



he did not fulfil the same. Karisma and Sanjay Kapur tied the knot in September 2003. The couple has two children - Samiera and Kiaan.

Prem Ratan enters 200 cr club

Bollywood superstar Salman Khan starer family entertainer Prem Ratan Dhan Payo (PRDP) has left behind the lifetime collection of Aamir Khan's 3 Idiots by registering Rs 203.53 crore in India.

According to a statement from the film's makers, after achieving the milestone of entering the Rs 200 crore club, the Hindi version of Prem Ratan Dhan Payo has now surpassed the life time earning of 3 Idiots of Rs 202 crore by earning Rs 203.53 crore.

PRDP, which marks the actor's reunion with his Maine Pyar Kiya and Hum Saath-Saath Hain director Sooraj Barjatya after

16 years, was Salman's Diwali treat for his fans. And it has turned out to be sparkling and crackling.

Prem Ratan Dhan Payo, released on November 12, features the "Dabangg" star in two avatars in a story about a royal family. The film, also starring Sonam Kapoor, Anupam Kher, Swara Bhaskar, Armaan Kohli and Neil Nitin Mukesh, narrates a story of a how a man with a simple upbringing gets a royal family together. Prem Ratan Dhan Payo earned Rs 201.52 till Wednesday and another Rs 2.01 on Thursday, beating the lifetime collection of 3 Idiots.



A.R. Rahman's romantic ballads steal Delhi hearts

Oscar-winning composer A R Rahman stole many hearts with his romantic numbers like "Dil Se" and "O Humdum Suniyo Re" during a jam-packed concert here.

The show, which was a part of this year's edition of the multi-city music festival NH7 Weekender, today took place at Dwarka's mela ground amid high security.

This year of the festival includes a starry line-up of musicians like famous international DJ Mark Ronson and American thrash metal band Megadeth besides Rahman.

"When I checked the line-up yesterday after arriving here, I thought what am I doing here. It has such an interesting line-up and also felt the whole generation of music has changed. Hope you will enjoy me. God bless you," Rahman said before the concert.

Dressed in a shimmery suit, the "Jai Ho" composer was greeted on stage amid loud cheer from the audience, which comprised mostly of youngsters. He began his performance with romantic number "Only You" followed by the title track of



Shah Rukh Khan-starrer "Dil Se".

The 48-year-old composer, who is known for working with emerging talents, also gave opportunity to new singer Shaswat Singh who set the mood right with his first Bollywood rendition "Wat Wat Wat" from the recent release, "Tamasha".

Before moving to one of his famous Bollywood albums, "Rockstar", the Mozart of Madras said, "In a concert like this, you need to have a rockstar."

Rahman sang almost all the numbers from the Imtiaz-Ali directed 2011 film, be it the high-pitched "Nadan Parinde" or the soothing "Jo Bhi Main". He also crooned hit compositions from his other Bollywood albums like "Highway" and "Saathiya". Besides his Hindi numbers, the music composer also enthralled the audience with a Tamil number from his latest collaboration with veteran filmmaker Mani Ratnam.

Sistema Shyam Announces Unaudited Financial Results

Udaipur : Sistema Shyam TeleServices Ltd. (SSTL), which operates its telecom services under the MTS brand in India, today announces its unaudited consolidated financial results for the third quarter ended September 2015.

Beyond Q3, 2015 : Sistema JSFC (parent company of SSTL) on 2nd November 2015 announced the signing of binding documents regarding the merger of SSTL's telecom business with Reliance Communications ("RCOM"). The closing of the transaction, which is expected in the second quarter of 2016, is subject to a number of conditions, including obtaining approvals in accordance with SSTL and RCOM's corporate procedures and approvals by Indian regulatory and judicial authorities.

According to Sergey Savchenko, Chief Executive Officer of Sistema Shyam TeleServices Ltd., "Once again, SSTL's operational parameters have shown improvement during the quarter leading to 10% growth in consolidated revenues. In-addition, the contribution of our non-voice revenues fur-

ther increased to 58% of our quarterly revenues, the highest in the industry." Commenting on the latest development, Sergey added, "The signing of a definitive agreement with RCOM to merge the telecom business of SSTL is a milestone event. The merger once completed, will strengthen the competitive position of the combined entity by fast tracking the growth of LTE technology in India." Revenue in Q3 2015 increased by 10% year-on-year to INR 3,763 million, the improvement is driven largely by increase in data revenues.

In the reporting period, SSTL's mobile subscriber base slightly declined quarter-on-quarter and reached 8.4 million customers as of September 30th, 2015. Non-voice revenues, from both data and mobile VAS, for the quarter increased by 5.4% to INR 2,183 million. SSTL reported an OIBDA loss of INR 443 million for Q3 2015, OIBDA loss reduced by 18% Q-o-Q on account of increase in data revenues, optimization of sales and marketing expenditure and reduction in interconnect charges during the quarter.

Govt plans transfer policy

Jaipur : Around 15,000 primary teachers can expect to get relief as the state government has decided to enact a transfer policy for them. These teachers, who currently serve in the 'blacklisted' districts i.e. Banswada, Dungarpur, Pratappgarh, Jhalawar, Barmer, Jaisalmer, Bikaner, Jalore and Sirohi, have not been transferred for the past 17 years. Once the proposed policy comes into effect, they can heave a sigh of relief as they would start getting its benefits.

According to the draft, the new transfer policy will be on the lines of secondary education as the government has sought recommendations for the draft till December 15. According to the draft, the transfers will start from April and will be purely based on the performance of the teachers. Only teachers with 5 years of experience at a particular school would be eligible to apply.

Tata Motors showcases four new construction vehicles at EXCON 2015

Udaipur : Tata Motors showcased four new construction and mining commercial vehicles, from its Construk range at EXCON 2015. The new vehicles showcased are the Tata PRIMA 3138.K32 CuM Coal Tipper, Tata PRIMA LX 2523 .K RePTO, Tata PRIMALX 3128.K 19 CuM Scoop HRT and Tata SAK 1613. Amidst the new launches, Tata Motors also showcased four other construction & mining tippers from its ConsTruck range, namely Tata LPK 251810 CuM, Tata LPTK 25186X2, Tata PRIMA 3138.KAT and Tata PRIMA LX 3123.K 22 CuM Box.

The Tata Construk range consists of Tippers, Transit Mixers, Truck mounted Cranes & Concrete Boom Pumps, engineered to address tough conditions and endure heavy duty cycles of the construction and mining industry, with higher productivity and profitability. Pioneers in product innovations, Tata Construk Tippers cater to the widest range



Other Unique Trucking Initiatives By Tata Motors

For an enhanced product experience, Tata Motors hosted Season II of the T1 PRIMA TRUCK RACING CHAMPIONSHIP in March 2015, at the Buddh International Circuit (BIC) in Greater Noida. The championship featured 12 Tata PRIMA race trucks built for the purpose, driven by experienced international drivers representing six teams, competing against each other. Furthermore, Tata Motors continues to invest in its products, its sales & service network, redesigning, developing & deploying modern dealerships models, with an aggressive customer centric approach, aimed at improving customer experience and convenience, at the same time driving quality, to build strong, lasting customer relations.

HDFC Bank launches sonic branding

Udaipur : HDFC Bank today launched its sonic branding (musical logo) to be used across multiple touch points like ATMs, phone banking, mobile banking app and the website. The objective is to create a distinct brand imagery using music; where the musical logo or MOGO helps form a powerful emotional connect with consumers and recall among stakeholders across platforms.

The MOGO has been created keeping various aspects in mind. One, the core values that HDFC Bank as a brand stands for in the minds of customers and second is the dynamic nature of the business today. HDFC Bank today is known as the premiere digital bank in India built on a solid foundation of trust and reliability over two decades. The digital element signifies the contemporary and youthful quality of the bank, which is constantly adapting to meet the needs and requirements of the target audience. The musical logo creates a sonic imagery of a brand that's in tune with the evolution taking place today and changing accordingly, while remaining true to the brand's core values of operational excellence, customer focus, product leadership, people and sustainability that have stood the test of time.

"The intention is to create

an emotional engagement among various stakeholders ranging from a farmer in the rural India to urban city dweller and from a government employee to a corporate one, through the use of sonic branding across platforms," says Kartik Jain, executive vice president and head, marketing, HDFC Bank. "Above all we wanted to convey the energy and optimism that engulfs us all, a dynamism that is perfectly encapsulated in our new brand essence 'Everyday Evolution.'"

The MOGOSCAPE is inspired by Raag Bilawal expressing innovation and dynamism, and Raag Shudh Kalyan reflecting the caring, humane nature of HDFC Bank. In the MOGOSCAPE, the contemporary western instruments such as the piano and guitar are used along with the sitar, thus creating a wholesome blend of global aspiration and Indian earthiness.

Introduction of sonic branding is part of the integrated, nationwide brand campaign, 'Har Zaroorat Poori Ho Chutki Mein, Bank Aapki Mutthi Mein' launched on October 9, this year. Spanning print, radio, digital, outdoor media, automated teller machines (ATMs) and bank branches - the campaign will reinforce the Bank's position as India's premier digital bank.

IDBI Bank's USD 350 Million 5 Years Green Bond Issue

Mumbai : IDBI Bank launched a USD 350 million 5 year Reg S Green Bond issue on November 23, 2015. The transaction received an overwhelming response and the issue was oversubscribed by 3 times. The issue was made under the USD 5 billion MTN Programme listed on the Singapore Stock Exchange.

The transaction was launched at 10:00 a.m. Hong Kong time with an initial price guidance of 5-year Treasury + 270 bps. During the course of the day, the book rapidly built up and the final price guidance was issued in the 5-year Treasury + 255 area. With the

issue finally being oversubscribed by 3 times, the issue was priced at 5-year Treasury + 255 bps (i.e. a spread tightening of 15 bps from initial price guidance). The final coupon was 4.25% (fixed).

The transaction attracted interest from a diversified range of investors including Asset Managers (50%), Banks (28%), Private Banks (17%), and corporate and Others (5%). Around 82% of the allocation was made to Asian Investors, 18% to European investors. Standard Chartered Bank acted as Joint Book Runners and Lead Managers to the transaction.

of applications like road construction, irrigation, coal, iron ore, marbles, port handlings, lime stone, concrete mixture and municipal applications.

Designed and engineered with insights from customers about their businesses, the Tata Construk range is built on some of the most robust platforms, with powerful, fuel efficient engines, for best vehicle uptime, lowest maintenance cost and hence lowest TCO (Total Cost of Ownership).

Commenting on the occasion, Mr. Rajesh Kaul, Business Head, Intermediate, Medium & Heavy Trucks, Tata Motors said Ltd. said, "We at Tata Motors are delighted to showcase some of our new construction and mining vehicles for the first time here at EXCON 2015, South East Asia's largest construction equipment exhibition by far. All the vehicles on display here from the Tata Motors CONSTRUCT range, are based on extensive customer

feedback, built with world-class manufacturing standards, with their designs and aggregates tested to withstand some of the toughest working conditions. Designed to offer maximum vehicle uptime and lowest total cost of ownership, we will shortly introduce all four of our new vehicles in the market, backed by Tata Motors extensive sales and service network across the country."

Having done duty in some of the most challenging construction and mining sites across the globe, Tata Motors CONSTRUCT range is backed by TATA MOTORS STANDARD WARRANTY of 4 years / 4 lakhs kms / 4000 hours / 5000 hours for PRIMA range), supported by an extensive sales network of over 1800 touch points, over 1800 service touch points and over 60,000 touch points for TATA GENUINE SPARES. On the highways of India, customers have access to a Tata Motors' service touch points every 50 kilometers.