



R | Royal Harbinger

Thoughtful words and acts

Words work as axles that ease friction and facilitate human societies. The world of action, wherein things get done, is a space simulated and stimulated by the processes of speaking and writing. Expressions such as: 'He is a man of his word' or 'he keeps his word' are familiar to most of us. Have you ever wondered why the pronoun 'he', and not 'she', is invariably used? Such expressions evolved in a world where most of the time, men engaged with other men. At this juncture, women occupied personal and private worlds and were seldom in the public gaze. So while the use of 'she' in such sentences is rare, everyone is aware that women are as capable as men when it comes to keeping their word or honoring it.

Editorial

It was important, even in times long gone by, to have responsible and reliable persons at the helm of affairs, in public positions. At the individual and personal level too, there is a constant need for people who live up to the promises they make. People, who keep their word, allow for the generation of trust and the creation of other positive values. Oddly enough, the expression 'he is a man of few words' is used in the context of both men who speak less by choice and situations require them to speak very little. Sections of the female brain are highly developed in areas associated with language and speech, and this allows them to have enhanced verbal skills. While women have little or no problem with using words as far as genetic programming goes, cultural hierarchies often push women into silence.

The expression 'a man of few words' can also be used quite literally. At functions, the chief guest is usually invited to say 'a few words', before distributing awards. One reason for this is that chief guests, despite being extremely competent and qualified persons, may be poor public speakers. The other reason is that everybody really wants to receive their awards and go home. The audience's humor improves considerably after a succinct speech; the parting of ways is amicable and the speaker can leave in time to be late for the next event.

Aggressive individuals often browbeat others with expletives or bear down upon dissent through physical intimidation. In such contexts, the expression would provide an ironic reflection upon the nature of violent and aggressive individuals.

Statesmen and visionaries articulate great ideas through carefully chosen words. Poor control over language, fabricated narratives and the betrayal of verbal assurances, fall currently to the politician's lot.

Local entrepreneurs & companies to get chance for investment in Rajasthan

Udaipur : Rajasthan is a State blessed with abundant mineral resources that can create millions of jobs for the citizens of the State and eradicate poverty" said Anil Agarwal, Chairman of Vedanta Group during the Resurgent Rajasthan Summit held today in Jaipur.

Rajasthan is another Canada and Australia and can even become England of India the way Rajasthan is progressing. The level of cooperation Vedanta has received from the State Government of Rajasthan and particularly the Chief Minister, Vasundhara Raje has encouraged Vedanta to invest and expand its businesses in Rajasthan. Rajasthan has abundance of natural resources waiting to be explored and utilized in most sustainable manner, Agarwal said. Vedanta has oil & gas and zinc-lead-silver business in Rajasthan. Cairn India is producing about 30% of oil and Hindustan Zinc is a global leader in zinc business. Vedanta has signed an MoU to invest more than Rs. 20,500 crore in Rajasthan in oil & gas and zinc businesses. The expansion is to be completed in next 3-5 years, which is expected to generate an additional 7000 employment.

Vedanta chief emphasized that the need is for quick clearances, simplified policies and minimum governance. Many countries have grown by capi-

talizing what is "below the earth" and what is "above the earth". The natural resources, "below the earth", have played an important role in building economies of a many countries.

"Our import bill is over USD 600 billion. The only way to reduce the import bill is to increase domestic production. Rajasthan has Rock Phosphate, Potassium, Oil & Gas, Zinc, Lead, Silver, marble and may more minerals. Auction is the best option to utilize these minerals that would only help the economy, reduce the import bill and create jobs, thereby help in eradicating poverty" Agarwal said.

Rajasthan local entrepreneurs and companies will come forward towards utilizing these natural resources and all Corporate would help the government. Anil Agarwal emphasized that marble industry needs expansion and has the capacity to provide employment opportunities to millions of people by way of direct investments and also by way of developing SMEs. Silver Park is something that Anil Agarwal is keen to develop in Rajasthan. "Whatever silver Hindustan Zinc is producing can be utilized by SMEs for creating further products and employment," he said.

Anil Agarwal finally urged the government to look into the industry issues and resolve them in the interest of the nation. The world is waiting to invest in Rajasthan.

Vedanta appoints Pallavi Bakhras as Senior Vice President & Group Head Taxation

Udaipur : Vedanta, the global, diversified natural resources company has appointed Ms. Pallavi Joshi Bakhras as Senior Vice President & Group Head Taxation, effective November 2, 2015. In this role, Ms. Bakhras will oversee Group Taxation covering both Direct and Indirect Tax functions and will report to Mr. DD Jalan, Chief Financial Officer, Vedanta.

"I welcome Pallavi on board. She

brings extensive experience in the field of compliance & taxation. Her varied consulting experience will enable the group focus and deliver long term value for our businesses and shareholders globally," commented Mr. DD Jalan, Group CFO.

Ms. Bakhras is a Chartered Accountant and has over 25 years of post-qualification experience in tax advisory and compliance. Prior to joining Vedanta, she was a Partner and Head of Tax at Grant Thornton India with focus on inbound and outbound structuring advisory including regulatory compliance for both Indian and foreign investors.

I never faced discrimination on communal ground: Javed Akhtar



In the midst of raging debate over intolerance in the country, famous Bollywood scriptwriter- lyricist Javed Akhtar said on Saturday (November 21) that he never faced communal discrimination in his life.

"I haven't faced communal discrimination in personal life. I landed in Mumbai when I was 20-year-old. People who gave me work weren't my relatives or members of my community, my class or my state, nor did they speak my native language. They gave me work because they liked my work," Akhtar said in an interaction at the Indore Literature Festival here.

Tata Motors to roll-out one-week long Mega Service Camp across India

Udaipur : Tata Motors will roll-out a nationwide Mega Service Camp for its passenger vehicle customers, starting from 20th November to 26th November, 2015. This Free Comprehensive Vehicle Health Check Up camp will be organized in all Tata Motors Dealerships and Authorised Service Centers (TASC's) across 287 cities. Extending the benefits of this programme to over 1000 locations, Tata Motors is also partnering with Indian Oil Corporation Ltd. (IOCL) to provide these services at its select petrol pumps across the country.

Tata Motors has associated with over 16 suppliers who will offer a discount of up to 10% on accessories, various value added services and oil & lubricants. Through this camp, customers can avail of free top wash and free comprehensive vehicle health check-up. These will be accompanied by discounts of up to 20% on Tata Motors original parts and labour charges and other special offers such as a discount of INR 699 on Value Care (GoldAMC), INR 1000 off on Extended Warranty retail policy, up to INR 1000 off on new batteries, special offers on

exchange programme of Tata cars, roadside assistance retail policy, attractive insurance renewal offers.

Commenting on the initiative, Mr. Mayank Pareek, President, Passenger Vehicle Business Unit, Tata Motors said, "With a drive to create more opportunities to service our customers, we are proud to launch the third phase of the Mega Service camp. With the success of the previous two camps, we are very encouraged, to further showcase the strengths and capabilities of our extensive service network and offerings. We

are on a transformation journey and want to offer our customers the best quality service. Customers have acknowledged our efforts and our jump to the 3rd position in JD Power CSI 2015 is a testament to our efforts taken in this direction. With initiatives like the Mega Service Camp, we look forward to offer our customers an enhanced service experience."

The Mega Service camp is the third in the series this year. In the previous two camps the company serviced over 2.25 Lakh cars. Enriched Purchase Experience

and Excellent Quality of Service are key pillars of the company's customer centric strategy under Horizon umbrella. Tata Motors has rolled-out several new, even industry leading service initiatives last year. The elevation from 7th position in 2011 to 3rd position in JD Power India Customer Service Index (CSI) Study 2015 is a proof of consistent focused efforts in this direction. The Company will continue to provide contemporary customer experience across its dealerships and create more opportunities to service customers.

Livon Announces Kangna Ranaut as the brand ambassador

Kangna Says Bye Bye to Old Livon

Udaipur : Livon has changed! It's now the next gen Livon Serum with a new, ultra-lightweight formulation. Designed for today's women who do not believe in compromising on either hair beauty or hair health, this product gives you fabulous looking hair while protecting it from damage. Leading this change is Livon's first brand ambassador, none other than the Queen of Bollywood and youth style icon, Kangna Ranaut.

Sharing her views on being chosen as the Brand Ambassador for Livon, Kangna Ranaut said, "For me it's a very proud moment to be associated with Livon and represent it. I am very excited about changing Livon to the new Livon Serum, which is very lightweight. It's a completely new Livon, so even if you have tried the old one long back you must definitely try this new one as it is totally different and much better. Being in the industry we have to re-invent our look often and it does take a toll on my hair. Livon Serum makes my hair look amazing and also protects it from damage by controlling frizz, tangles



and breakage. It fixes my style, it fits my lifestyle!"

Ms. Anuradha Aggarwal, Chief Marketing Officer, Marico Limited added, "The new Livon campaign takes inspiration from popular culture in creating a world of desire leveraging the lives and dreams of young girls today. We are delighted to have Kangana Ranaut as the face of brand. Not only does her appeal cut across age groups, regions and socio economic strata, but just like Livon she also reflects the brand's core values of being free-

spirited, cheerful, liberated and spontaneous."

The brand will kick start its association with the youth icon through an ad campaign "Pretty Girl Swag". The uber cool name draws inspiration from one of Kangna's hit songs. "Pretty Girl Swag" encapsulates the swag that comes from fabulous looking hair, making girls feel supremely confident and liberated to do their own thing without having to worry about how their hair looks and feels. The tag line is Live free, Live fab, Livon.

Subhash Bedi, Established Real Estate Investor, Launches Rising Straits Capital

New Delhi : Real estate and Infrastructure private equity firm focused on the Indian market

To focus on harvests from existing portfolio in next 12-18 months

Mr. Subhash Bedi, who was the Co-founder and Senior Managing Director at Red Fort Capital earlier, has launched Rising Straits Capital, a real estate and infrastructure private equity firm focused on the Indian market.

Mr. Bedi had earlier separated from his long term business partner at Red Fort Capital, Mr. Parry Singh. The separation has been amicable and has been perceived positively, which is exemplified by the complete confidence shown by the LPs and the team.

Pursuant to the separation, Mr. Bedi now owns, controls and manages

the investment management company which is responsible for managing all funds raised under Red Fort Capital umbrella - namely two flagship funds and multiple co-investment vehicles totaling an AUM of ~ US\$ 1 billion. The funds have been invested through 26 transactions across all the key Indian metros like Delhi, Noida, Gurgaon, Mumbai, Bengaluru, Chennai, Hyderabad and Kolkata.

A key focus area, over the next few months, will be to manage the portfolio, secure exits from matured investments and repatriating money back to its investors. According to Mr. Subhash Bedi, Chairman, Rising Straits Capital, "Over the next 12-18 months, we will focus on harvests from our portfolio, and developing that as a differentiating factor".

ICICI direct Centre for Financial Learning (ICFL) launches StockMIND Season 4

Udaipur : ICICI direct Centre for Financial Learning (ICFL) today announced the launch of StockMIND - Season 4, India's biggest virtual stock market competition for college students. StockMind - Season 3 saw over one lakh plus participants from over 620 colleges which included many of the premium management, graduate and engineering Colleges from across the country. StockMIND Season 3 also penetrated in smaller towns and around 60% student participation came from over sixty tier 2 and tier 3 cities across India.

StockMIND Season 4 is launched with a range of new features. Since the objective of

the game is to help students understand the equity markets, the whole competition will be played with virtual money on a proprietary platform developed by ICFL called Virtual Stocks. Each participant has the opportunity to invest Rs 15 lakh of virtual money on the Virtual Stocks platform. This year the winner from every college will participate in the national round and the winner of national round will bag the Grand Prize of Rs 1 lakh. The first runner-up and second runner-up would receive a cash prize of Rs 50,000 and Rs 25000/- respectively. Besides the cash prizes, scholarships and other exciting prizes are also planned.

StockMIND will be held in two stages - post graduate students will participate in StockMIND, the graduate students will participate in StockMIND Grads. The college of the national winner for both the categories will receive a rolling trophy. StockMIND Season 4 has many exciting activities for everyone. The newly added section on personal money management teaches students the basics of money management through an interesting learning section. For those who seek the thrill of learning and trading derivatives, apart from equity by participating in the optional derivative accelerator.

Researchers announce Global Program to find and help children living with rare, fatal rapid-aging condition

Search begins for approximately 60 unidentified Progeria children in India

Udaipur : The Progeria Research Foundation (PRF) has initiated a global campaign, 'Find the Other 150', to identify, connect with and help an estimated 60 children living today in India with Progeria, a fatal rapid-aging disease. Locating and assisting these children; providing them with access to PRF's programs, including diagnosis, medical recommendations, and research-based treatment, is the goal of Find the Other 150.

An investigational treatment has been shown to increase the estimated lifespan of children with Progeria beyond the previous average of 14 years. A team of doctors including Dr. Leslie Gordon, co-founder & Medical Director at PRF, succeeded in identifying the first drug, called lonafarnib, shown to improve car-

diovascular function and life span of these children.

The Progeria Research Foundation (PRF) is funding the participation of children from around the world, who will come to Boston Children's Hospital in Boston, MA, USA where they will have access to the only known treatment for Progeria.

Nihal Bitla, a 14 year-old boy from Mumbai with Progeria, was diagnosed with Progeria at the age of nine. According to his doctor and parents, before the treatment, Nihal's health was deteriorating, he was consistently growing weak and tired, and his heart and lungs couldn't take exertion. He has recently returned from Boston where he received treatment and his family reports that he is feeling well and hopeful.

All children with Progeria die of the same heart disease affecting millions of normal aging adults (arteriosclerosis), but instead of occurring at 60 or 70 years of age, Progeria children may suffer strokes and heart attacks before age 10. The intellect of children with Progeria is unaffected, and despite startling physical changes in their young bodies, these remarkable children are intelligent, courageous, and full of life.

Audrey Gordon, President and Executive Director, PRF said, "Our search for more children with Progeria continues. There are an estimated 300-350 children living with Progeria worldwide at any one time, but right now we only know of 125. That is why we call the campaign 'Find the Other 150'. Statistically, about one third of the

unknown children live in India - undiagnosed and untreated. We at PRF are here to help. So far three children from India have been identified and helped by The Progeria Research Foundation. We need to continue to find as many children as we can. All children with Progeria must have the opportunity to benefit from our efforts to find treatments and a cure".

Dr Parag Tamhankar, medical geneticist and Divisional Head at Genetic Research Center, National Institute for Research in Reproductive Health, Mumbai, India said, "Heart problems or strokes are the eventual cause of death in most children with Progeria. The average life expectancy for a child with Progeria is about 14 years, but some with the disease die younger and some live 20 years or

longer. Progeria signs include growth failure, loss of body fat and hair, aged-looking skin, stiffness of joints, hip dislocation, generalized atherosclerosis, cardiovascular (heart) disease and stroke. The children have a remarkably similar appearance, despite different ethnic backgrounds".

He further added, "Children with Progeria generally appear normal at birth. During the first year, signs and symptoms, such as slow growth and hair loss, begin to appear. The diagnosis of Hutchinson Gilford progeria can be confirmed by a DNA test available at Genetic Research Center. There is no complete cure for this disease but with the new drug treatment the life expectancy of these children can get extended and quality of life may improve".