



Royal Harbinger

Innovations to elevate tourism

If you are really serious about making your city numero uno, you need to do two kind of things simultaneously and right from now. One, make sure your city's USP is clean, neat, and looks healthy. Second, try and improvise things but permitting new ideas that can boost your brand. Well, if you talk about the city of lakes, the USP is tourism!

All you need is to keep all the heritage clean, tidy, and healthy. Starting from Lakes to gardens to heritage structure, all have been built up so well and in

so proper plans that maintaining them should not be any difficulty. All you need is a little awareness and some education. It's not the matter to be passed on to the government, rather, the need is to have people be aware of the need of cleanliness.

Editorial

They should be educated to keep public places clean. And this will need initial strictness as well.

If you see why people dump those empty packets anywhere because they do not find any bin nearby. And if there are bin, they are already full and filthy. A regular clean up of these bins is important. And there must be separate bins at each place for different kind of wastes.

Another important thing is to make sure tourists or locals do not scribble on walls anywhere. There should be prescribed places to stick the bills. A proper place will not only keep places clean, they can also become means of income to the administration.

The another aspect of making Udaipur a world class city is to be innovative. Carnivals, shows, programs, and paintings could be the way to start. The Delhi government in association with Delhi I Love You organization recently conducted a Twitter based competition in which people had to share their Delhi Stories. The first of its kind attempt, saw more than 15000 entries and best 40 were selected in four languages - Hindi, Punjabi, Urdu, and English to be painted across the city on its prominent walls. This is a great way to get people linked with city. Now people's love is right there on prominent walls of Delhi. This is just an example of how organizations can be handy with government support to make the city a better than the rest in its own way.

The idea of a vibrant city is a fascinating one. But that needs a clean and organized city first. And that entire drive needs action from administration and cooperation from people.

Tata Motors Sales for September 2015 at 45,215 Units

Mumbai : Sales of Tata Motors passenger and commercial vehicles (including exports) were lower by 2% at 45,215 units, sold in September 2015, over 46,154 vehicles sold in September 2014. The domestic sale of Tata commercial and passenger vehicles for September 2015 were flat at 40,813 nos., over 40,908 vehicles sold in September 2014.

Cumulative sales (including exports) for the fiscal at 242,569 nos., higher by 2% over 236,670 vehicles, sold last year.

Passenger Vehicles

In September 2015, Tata Motors passenger vehicles sales were flat at 11,774 nos., compared to 11,931 nos. The sale of the passenger cars in September 2015 were higher by 5% at 10,226 nos., compared to 9,766 nos., in September 2014. UV sales declined by 28% at 1,548 nos., in September 2015. Cumulative sales of all passenger vehicles in the domestic market for the fiscal are 65,006 nos., higher by 15% over last year.

Commercial Vehicles

In commercial vehicles, M&HCV sales continued to grow at 15,915 nos., higher by 52%, over September 2014. The Light & Small Commercial Vehicle sales however continued to reflect industry decline and were at 13,124 nos., a decline of 29% over September 2014. These impacted the overall commercial vehicles sales for Tata Motors in the domestic market, that were flat at 29,039 nos. in September 2015. Cumulative sales of commercial vehicles in the domestic market for the fiscal was 149,361 nos., lower by 4% over last year. Cumulative LCV sales was 77,204 nos., a decline of 22% over last year, while M&HCV sales at 72,157 nos., were higher by 27%, over last year.

Exports

The company's sales from exports were 4,402 nos., in September 2015, lower by 16% compared to 5,246 vehicles in September 2014. The cumulative sales from exports for the fiscal at 28,202 nos., were higher by 16%, over 24,316 nos., sold last year.

A grand celebration of Gandhi Jayanti by Gandhi Vichar Manch

Mumbai : A grand celebration of Gandhi Jayanti held on 2nd October 2015, at Nandnandan Bhawan, Sodawala Lane, Borivali (West), Mumbai. The program was organized by Gandhi Vichar Manch's President Shri. Manmohan Gupta. The Special guests were MP Gopal Shetty & MLA Mrs. Manisha Chowdhury. Mahatma Gandhi's birthday celebrations saw poet Harishchandra and group presenting a musical evening of Kavi Sammelan. BJP's MP Gopal Shetty inaugurated a book on 'Gandhi Jayanti Samaroh Smarika'. Manmohan Gupta said that people should inculcate Gandhiji's principles. Sodawala Lane BMC school students had presented a skit on Gandhiji. Kishanchand Gupta, Shivji Gupta, Singer Sanjivni, Kavi Khanna Muzafferpuri, Gandhi Vichar Manch committee's Ashok Sutrale, Kanbihari Agrawal, Mrs. Snehlata Gupta, Mithlesh Mishra, Radheshyam Diwedi, Gopal Goyal, Jai Prakash Pandey and more people were present in the program..



Vindu Dara Singh lifts Bharti Singh with single hand in Comedy Night's Bachao

Mumbai : Vindu Dara Singh lifted Bharti Singh with one hand and showed his strength to all the leg pulling comedians in Comedy Nights Bachao show. Guess that was the reason he got spared compared to the Roadies and Dolly.

Mahindra Two Wheelers Sells 19,069 Units during September 2015

Mumbai : Mahindra Two Wheelers Ltd. (MTWL), part of the USD 16.9 billion Mahindra Group, today announced its sales numbers, which stood at 19,069 units for September 2015. The company's exports for September 2015 were 1,895 units registering a growth of 100% over September 2014, while domestic sales during September 2015 were 17,174 units.

Motocross Helmet : "BANG" A perfect combination of Style & Safety

New Delhi : Steelbird Hi-Tech India limited is one of the oldest and quality product manufacturers of helmets in India having technical collaboration with BIEFFE-World's number one in Helmets. Steelbird today is reckoned as one of the top class helmet manufacturer company across globe. Being a big player of helmet manufacturing industry worldwide. Steelbird is Exporting More than 2000 Articles (other than Helmets) to 50+ countries across the globe.

Steelbird has recently launched Bang helmet. Bang-Motocross boasts of high-end material and technologies as per international standards. Bang comes in a wide range of sporting, adventures designs and colors. Now a days off-road driving is quite famous in India especially in south and north-east. Bang-Motocross is perfect helmet for off-road driving due to qualities and fantastic decals. The motocross has clearly elongated chin with Ventilation and double



visor portions. The visor is to

allow the rider to dip his or her head and provide further protection from flying debris during off road riding. It will also keep the sun out of the eyes of the rider during jumps. BANG-Motocross is coming with double visor which is very helpful and user friendly in both day and night light.

Mr. Shailendra Jain, Group Head-Sales & Marketing (Steelbird) Said, We are in Helmet industry from more than 5 decades and already manufacturing vari-

ous types of helmet as per Riders age group and requirement. Steelbird Bang is a Motocross helmet who will provide a unique style and satisfaction to riders. We are trend setter in industry and youth will love these Motocross helmets during not only off-road racings but also for regular use.

As per Mr. Jain, we are going to take youth off-road driving experience to next level of style & safety with our Bang Motocross helmets.

Falguni takes Rs 40L price cut for Navratri performance

Navratri star Falguni Pathak settles for 40-lakh price cut, pays for sound and light too. Is the real estate slump robbing dandiya-raas of its extravagance? It's certainly not acche din for singer and Navratri star Falguni Pathak this year. The queen of dandiya, who navratri organisers would trip over each other to book, has been compelled to take a price cut.

Pathak, who will perform at Raas Garba 2015 organised by the Ghatkopar Gujarati Samaj between October 13 and 22 at Ghatkopar East, is being paid an estimated R1.10 crore, R40 lakh lower than last year when she performed in Goregaon.

Last year too, when she teamed up with Wizcraft, she sliced her 2013 price by Rs 50 lakh. Additionally, for the first time the organisers have asked her to foot the lights and sound bill, which means she will have between Rs 90 to Rs 95 lakh to herself. Pravin Chheda of the Samaj, confirmed, "We have signed Falguni for R1.10 crore. She will be paying for lights and sound. We are expecting a grand celebration."

Preeti Pinky perform in Borivli (W) this year before 30,000 people; expected to receive between Rs 50 and Rs 60 lakh Preeti Pinky perform in Borivli (W) this year before 30,000 people; expected to receive between Rs 50 and Rs 60 lakh Interestingly, last year, when she performed at Goregaon, word was that she wasn't keen on performing in hatkopar due to the political affiliation that its organisers carry, but was compelled to return this time after talks with several organisers, including those in Ankleshwar, Gujarat, didn't materialise.

Percussionist Tushar Sonigra, and his group Beats 16 have performed everywhere from Zimbabwe



to Spain Percussionist Tushar Sonigra, and his group Beats 16 have performed everywhere from Zimbabwe to Spain The main reason for this, say most of them, is her sky high price and nitpicking over lights and sound. Devendra Joshi, the man behind Sankalp Dandiya from Goregaon, one of the grandest celebrations and one that Pathak has enjoyed a fruitful partnership with, said, "This year, we also tried to forge a deal with Falguni but we couldn't meet her demands. It isn't commercially viable when such demands are made. Besides, the footfall is lower."

Drying up of sponsorship is being seen as one of the reasons for stars like Pathak to be unable to demand their price, said Pankaj Kotecha of the Borivli's grand Koru Kendra Navratri celebrations where Nilesh Thakkar and Chetan Gadhavi are expected to perform this year. Until Friday, Pathak's Ghatkopar celebration had Ruparel Realty as main sponsor, but an ad was released in papers on Saturday, announcing that the sponsor had pulled out due to "technical reasons".

Real estate firms have traditionally been main sponsors for

Navratri celebrations, and the industry's current slump is robbing dandiya of its glamorous sheen. In 2009, when Pathak had teamed up with Joshi's Sankalp for nine nights of revelry at Goregaon Sports Complex, she was slated to descend at the venue in a hot air balloon.

Joshi was considering roping in Bollywood choreographer Remo Dsouza according to reports, and lasers, pyro and LEDs costing lakhs were going to be employed to dazzle the dancers. Pathak was paid a cool Rs 1.5 cr. and all this was at the cost of sponsors. The organisers tended to make a profit of about 20 per cent, with most expenditure being covered by sponsorship and ticket sales.

Rajesh Vardhan, MD of Vardahaman Builders, who until a few years ago sponsored a dandiya event in Borivli, said, "When you aren't making sales, insignificant expenses have to be curtailed. Sponsoring a navratri event doesn't make sense for us right now."

Interestingly, while passes to Pathak's event are priced at R2,280, entry to Koru Kendra costs Rs 3,000. "Passes to Falguni's event always cost more than other mandals," an organiser who didn't wish to be named said.

In the absence of event management firms helming the celebrations, most events are now backed by individuals with political affiliations. In Ghatkopar, Ram Kadam, a BJP MLA, is associated with dandiya, while Chheda is with the Congress. Other than Pathak, crooning sisters Preeti-Pinky also carry star power. This season, they are performing at a newly-created venue, Pushpanjali Garden Ground, in Borivli (W). The ground can accommodate 30,000 revellers and season passes are going for Rs 800.

Army had plotted to topple Rajiv govt in 1987: Retd Gen Sura

Lt Gen P N Hoon, a former Army commander of the prestigious Western Command, has claimed there was a plot to topple Rajiv Gandhi's government in 1987. He has also claimed that three crack para-commando battalions, including one from the Western Command, were told to move for action in Delhi.

The 86-year-old Hoon has alleged that the then Army chief, General Krishnaswami Sundarji, and Lt Gen S F Rodrigues, the vice chief who went on to become Army chief, were involved in the plot.

Hoon hints in his just-released book, 'The Untold Truth', that the plan for a coup was hatched at the behest of certain very senior politicians who did not share cordial relations with Rajiv. The Lt Gen states that at his farewell function in 1987 hosted by then Punjab governor Siddharth Shankar Ray in Chandigarh, Giani Zail Singh had blamed Gandhi of corruption and negligence. Singh also said Rajiv was unconcerned about the 1984 anti-Sikh riots.

Hoon has claimed that as chief of the Western Command in May-June 1987, he was in Delhi on official work when he received a message that a letter had been received at command headquarters from army HQ seeking three para-commando battalions. The battalions included the First-Para Commando, which was under the Western Command, and the 9th and 10th Para Commando, which were

under the Northern and Southern Commands.

According to Hoon, these three battalions were ordered to be placed under Rodrigues. He said he immediately briefed Rajiv and his principal secretary Gopi Arora about the development and showed them the letter. "I also explained to them how dangerous this move could be, not only for the country, but also for our political system," Hoon said. He claims to have ordered the Delhi area commander, under the Western Command, not to move any troops without his permission.

Hoon, who retired in October 1987, states that one minister in Rajiv's Cabinet, V C Shukla, was aware about the possibility of Army action. In Chapter 10, titled 'Giani Zail Singh vs Rajiv Gandhi', he says Shukla specially came down to Chandimandir to meet him.

Hoon, however, concluded that Zail Singh didn't take any action against Rajiv's government fearing that it would lead to transfer of power from a democratically elected government to the armed forces.

Air Marshal Randhir Singh, a veteran of many wars, disagrees with Hoon and says there's never been any attempt at a military coup. Terming it Gen Hoon's "own perception," Colonel K S Pathak, a veteran and one of the founders of the special forces, says there may have been mobilization of troops in Delhi but it was for other reasons.

Vedanta wins "Best Practices in Developing Top Leaders" Award

Udaipur : Vedanta Resources Plc was conferred the 'Best Practices in Developing Top Leaders' Award at the 'Best Leadership Development Practices of Asia Seminar and Awards 2015'. Vedanta was recognized as the winner, for the tremendous contribution of the company's 'Leaders Connect team'. The L&OD Roundtable, one of Asia's largest forums for practicing Human Resource/L&OD professionals organized the Best Leadership Development Practices of Asia Seminar and Awards 2015, a day-long Edutainment event which saw a gathering of over 300 Human Resource Professionals and CEOs from across the Indian Corporate milieu.

Vedanta was also declared the first runners-up in two other categories, 'Best Practices for Developing Future Leaders' and 'Best Practices for Developing New Leaders', for the company's innovative programmes and focus in empowering a talented team. The awards were received by Ms Roma Balwani, President - Group Sustainability, CSR and Communications, Mr Manmeet Singh, Manager - Human Resources and Ms Bhoomi Bhatt, Associate Manager - Human Resources on behalf of the organization.

Addressing the event, Dr. Sujaya Banerjee, Founder, L&OD Roundtable said, "I would like to extend my congratulations to the winners of this year's awards. The objective of sharing these exemplary

stories and the learning insights that came forth, are to prepare the industry to manage Leadership Talent in a rapidly evolving Global Business Environment. The Best Leadership Development Practices of Asia Study truly serves as a platform for recognizing the efforts of the Winning Organizations and lauding the courage to change and prepare for the future". The Learning & OD Roundtable serves as a knowledge-sharing and practice-building forum for HR / Learning & OD professionals. Aiming at facilitating dialogue, building capability, and sharing resources, it currently serves over 7300 members (comprising of senior HR Leaders, thought leaders and Practice Heads) from Asia and the rest of the world. The L&OD Roundtable, which is a non-profit society drives the cause of learning and organizational development across Asia and is committed to helping practitioners to build scalable and sustainable organizations.

The top four entries in each category were invited to share Best Practices through Moderated Panel Discussions, in which Mr Suresh Bose, Chief Human Resources Officer (CHRO), Vedanta participated along with CHROs of other organizations. The panel discussions were led by luminaries from the HR and Consulting Fraternity including Yogi Sriram (Larsen & Toubro), Nischae Suri (KPMG), Prithvi Shergill (HCL Technologies) and Sandeep Chaudhary (Aon Hewitt).

Star India CEO Uday Shankar Wins Award 2015

Udaipur : Star India CEO Uday Shankar has been honoured as the year's best leader among chief executives of multinational companies at the Forbes India Leadership Awards (FILA) 2015. The award marks a break from convention at FILA, with Mr. Shankar becoming the first MNC head of a media and entertainment company to receive the honour.

Mr. Shankar was awarded the Best CEO of a Multinational Company, after a thorough and exhaustive vetting process by an illustrious jury of his peers. The jury comprised the likes of industry captains Harsh Mariwala, Chairman, Marico Ltd, Naina Lal Kidwai, Chairman, HSBC India and Director, HSBC Asia Pacific, Noshir Kaka, Managing Director, McKinsey India and Sanjay Nayar, CEO, KKR India. He was selected from amongst a short-list of nominees that included leaders of Hindustan Unilever, Samsung, ABB India and Maruti Suzuki India Ltd.

Accepting the award, Mr Uday Shankar said, "I feel enormously humbled to be receiving this honour on behalf of Star India. We are a multinational company albeit with an Indian heart. Our endeavour has been to harness the transformational power of media to foster social change and thereby inspire a billion imaginations."

Mr Shankar, further added, "I would not be here receiving this award, if I was not a journalist - that introduced me to the value of being socially relevant and to see the nuances that the untrained eye could easily miss. It also showed me that the value in life comes from doing big things - the headlines. And finally, it taught me to do the right thing, not be intimidated by competition because everybody makes as many mistakes." Forbes India in its editorial said that the Best CEO of a Multinational Company was awarded to Mr. Uday Shankar for positioning Star India as India's largest television broadcaster by number of channels and viewership, through some bold business decisions.