



Royal Harbinger

Are you a good leader

To whomsoever my professors (mentor, guide, or leader) used to call useless have gone on to achieve greater and wider success. These so called hopeless people have stunned everyone alike. It gives me immense pleasure every time i think. Because this cannot be a call of luck. Because luck does not swing a magic wand on so many people in similar fashion. So why professors were so paranoid that they never saw a bright side of those so call failures and always censured them. And how they sustained with that tag of failure and still made a mark of their own. I have done some research and have a theory to share on this.

I think most of the times those who are responsible to lead or are leader get paranoid knowingly or unknowingly. And they do not realize that they are

Editorial

following an ideology that their leader does become the favourite while for others appear to be useless or simply following a wrong approach which will lead them to failure.

Now those considered or rather labeled as failures may not always meet the result my colleagues did. Many do succumb to the depression and end up ruin their lives. It takes lot of courage to sustain in adversities and still stay motivated to conquer the world.

In other words, I'm not calling or looking to prove anyone wrong here but my idea is that when you are responsible to nurture and groom several people, act sensibly. Be reasonable. Those who are doing good already are on correct path and will achieve success. But being a leader or guide, your main job is to pull up those who are lacking.

A bad or failed leader is the one who only appreciates the cream people while keep censuring or worse – ignoring the bad performers. This makes a leader nothing special. Even without the leader, the talented would go on to achieve the success and the weak ones will get lost somewhere. The magic and real value of a leader or teacher is when they can sustain with the toppers while bringing the weak ones to a good level if not make them toppers.

And then the need arises to recognize the talent someone has. And that's where the leader can make difference. Push bad performers to win but in their areas. Tell them that they are no inferior to others but it's just that their talent is in different area. These areas may not be among the popular choices but still a talent in a field does half of the work done. And rest can be achieved through hard work. And people can work hard only when they have a deep interest. And interest emanates from the area one feels easy at. So, those who failed as programmers, achieved in graphic designing, those who didn't do well in database became good testers.

And if you are leading a team in your office and notice a junior not performing well, instead of writing a bad report, consult them. Try and discover their area of expertise. Don't appear a leader but be a friend. You will discover that the person has talent in different domain, then try and transfer them to the other department. If they are good at a different job completely, advise them to shift job. This will not only help your organization but you will also be responsible to nurture someone's career in a right way.

So the need is to allow the people to indulge in their interest area and then the success will follow.

Mahesh Gupta, Founder Chairman, Kent RO, Receives Honorary Doctorate Degree



New Delhi : Mahesh Gupta, founder Chairman of Kent RO Systems Limited received an honorary doctorate at the 2nd Convocation of Sri Sri University Orissa. Mr. Gupta was conferred with the PHD Degree (Honoris Causa) by Hon'ble Chief Minister of Orissa Shri Naveen Patnaik in the presence of his holiness Sri Ravishankar ji for his exemplarily work he has done in the field of water purification for urban as well as rural population.

The university appreciated the inspirational leadership of Shri Gupta and commended his pioneering strategies which have been fundamental to the rapid growth and unprecedented success in the field of safe drinking water for everyone. Highlighting the importance of the blend of professional training and spiritual practice, world renowned spiritual leader as well as architect of the

globally popular Art of Living Sri Sri Ravi Shankar (while gracing the second convocation of Cuttack-based India's new age Sri Sri University) exhorted the brilliant alumni to take this Karmayogi spirit to their respective workplaces.

60 years old Mr. Gupta is known as the pure waterman of country for his significant contribution in brining safe drinking water to every household. He is currently Senior Vice President at PHD Chamber of Commerce and Industry. Mr. Gupta is an alumnus of IIT Kanpur and IIPM Dehradun. KENT is ISO 9001:2008 certified and has been at the forefront of innovation. It has grown to be a strong organization with offices across India and most importantly, millions of satisfied customers. With a purpose to give good health to one and all, KENT is the best guardian of your family's health.

Tata Sky Launches Active Smart Manager - Guide for Smart Professionals

Udaipur : Tata Sky, India's leading Direct-To-Home (DTH) service provider in the country announced the launch of a distinct interactive service named 'Active Smart Manager'. The service will define office etiquettes and coaching on how to conduct one's selves beyond workplace for young professionals aspiring to step on the corporate and social ladder.

This daily coaching on Active Smart Manager will be conducted by television celebrity Manav Gohil, with specially designed content provided by renowned coaching expert Suneeta Kanga. A video based interactive service, Active Smart Manager is a 91 day pack, available in English and Hindi with various interactive sections to reinforce learning, where content is refreshed daily.

On this occasion, Pallavi Puri, Chief Commercial Officer at Tata Sky, said, "Today not only do people migrate to metros from small towns in search of a lucrative career, small towns and cities are also opening up with business & career opportunities. It thus becomes imperative to help entry level executives in this transition and groom them to succeed in today's competitive world. Active Smart Manager is an appropriate interactive platform to boost confidence in a person by making use of expert advice available at the tip of his fingers."

"Darling Don't Cheat" the upcoming Bollywood Suspense thriller

New Delhi : After the launch of Darling Don't Cheat's Trailer and the scandalous Lucky Dip Contest in Mumbai the previous week, The makers of the movie are now wooing Delhi and the north Indian population with their power packed trailer and the scandalous nude trip contest. Rajkumar Hindusthani's suspense thriller, 'Darling Don't Cheat' unveiled its fast-paced trailer during a Press meet at the press club of India in Delhi. Lead actors of the film Ram Gaurav Pandey, Ashish Tyagi, Neha Chaterji along with the film's editor Mr Rajender Singh and the Associate Director Mr Sahil Bhatia were present at the event.

The film consists of an interesting tagline: 'Nothing Thrills Men More Than the Scent of a Woman, Sight Of A Female Skin



And The Splatter Of Blood'. Scenes of brutal violence, explicit scenes, uncomfortable dialogues and frightened girls dominate the visuals of the trailer The makers are labeling this film as 'Insaaf Ka Tarazu Returns' and 'Return of Menacing Saga after 34 years'.

The makers have unveiled an interesting but yet a outrageous

contest. The lucky winner of this contest gets a free trip to a nude beach resort in Jamaica. Those willing to participate can visit sexy-ddcmovie.com and darling-dontcheat.com for details.

The movie consists of everything that makes matters uncomfortable for the weak- nudity, cuss words, sex scenes and savagery. Aman dressed in black hoody and

with a masked face makes lives miserable for a group of girls by making them strip, threatening them with a sharp knife, dragging them with their feet, confining them in a room and asking them the most uncomfortable questions. The poster of the film features a menacing tagline, 'Nothing Thrills men more than the scent of a woman, sight of a female skin and the splatter of blood'.

The trailer conforms that it is in line with other movie that have made a mark in the history of India- 'Insaaf Ka Tarazu', 'Bandit Queen' and 'Fire'. While 'Insaaf Ka Tarazu' stirred a controversy for depicting the brutal rape of a 13-year-old girl, the cuss words and nude scenes in Shekhar Kapoor's 'Bandit Queen' and lesbian scenes in Deepa Mehta's 'Fire' had led

to protests during its release.

The script and picturization of the film has been so gripping and powerful that cinematographer Kiran Kanth and dubbing artists had lump in their throat while working on the film.

The makers confirmed that the film is on similar lines on these popular films. They said, "These films got popularity as the period was different and viewers weren't exposed to that kind of content before. But nowadays content like this is seen in numerous films including the films having big actors and big banners. The audience too is looking forward to such racy content and that's why my film will definitely connect with the masses." The film is scheduled to release in October 30th 2015.

YU launches most affordable 4G HD LTE smartphone

Disrupting the nascent 4G market with the best in class technology, YU, the new age technology brand in an exclusive partnership with Snapdeal, today announced the launch of its next smartphone YUNIQUE-the world's most affordable HD 4G LTE enabled smartphone. Gearing up to become the No. 1 online only handset brand, YU aims to sell half a million (0.5 million) smartphones by Diwali this year.

YUNIQUE will be exclusively available on Snapdeal and will be made available for sale every week for registered users. The registrations begin from, 15th September 2015, 6 PM onwards for the first flash sale scheduled on Tuesday, September 22, 2015 at 12 noon.

YU is the first and only mobile brand that has pioneered Onsite Doorstep Service in 283 cities, wherein it provides replacement for in warranty customers and COD option for out warranty customers. We strongly believe that Service is a big differentiator and this is the 2nd phase of our Service journey to elevate experience of the customer who should have an option to have Service at home or experience in one of our Service Centres. With the launch of YUNIQUE, YU is introducing over 825 Authorized Service Centres across more than 600 cities wherein customers can walk in for Software Support, drop their Handsets and get replacement handsets at their Door Step. This service will be soon extended to all YU devices.

YU has also partnered with Airtel to provide YUNIQUE users moving to Airtel, with a double data offer i.e. any new 4G Airtel sim activated will be eligible for an equivalent GB of data free, valid for 6 months. This

offer will get activated from the day a consumer activates a new 4 G sim on YUNIQUE.



Commenting on the launch, Mr. Rahul Sharma, Founder, YU Televentures said, "India is at the tipping point of digital revolution and we expect 4G technology to push internet usage to an unprecedented level. Consumer demand is constantly shifting towards devices offering multi-tasking capabilities, 24x7 data connectivity with increased video consumption and real-time mobility solutions. However to boost adoption, 3 key things including price, product and reach are important. I feel that with YUNIQUE being available at 4,999 through a partner like Snapdeal that has the farthest reach, we have a compelling proposition to delight the consumer."

Talking about the partnership, Kunal Bahl, Co-founder & CEO, Snapdeal said, "We are extremely excited about our partnership with YU, a brand that has truly redefined the technology experience. Priced attractively, YUNIQUE comes packed with features and is sure to capture the interest of users looking to migrate to 4G technology. Together with YU, we look forward to bringing in more revolutionary and game changing gadgets and services for our customers across the country. We have seen an enthusiastic response from customers in the pre-launch phase and we are

confident that we will see tremendous response towards its launch."

Surfing on 4G networks is said to be at least 5 times faster than 3G and enables the consumers to download movies, stream video and music, share photographs, surf internet and achieve much more out of their smartphones with great ease. YUNIQUE exhibits a seamlessly blended body design, embodying strength through meticulous craftsmanship. Each element of the device is meticulously aligned and adorned with the YU logo for a stunning device inside and out. Packed with a Qualcomm Snapdragon 410 under the hood, YUNIQUE one can push boundaries with 64-bit architecture, processing data at the speed of light. The smartphone is perfect for multitasking and efficiently running applications of any kind. With 1.2GHz quad core processor, Adreno 306 GPU for graphics, YUNIQUE is powered through the day with 2000mAh battery.

Exemplifying excellent graphic quality, the device is equipped with a 4.7-inch HD IPS display offering a dynamic contrast and color vibrancy; making it the most affordable HD smartphone in the world. Capture rich photographs with an 8MP AF rear camera at f/2.0 aperture revealing sharper pictures with intricate detail. Taking selfies is now just a cake walk with a 2MP FF front camera for the selfie aficionados. Keep your precious memories safe and enjoy on-the-go access to your files, music and pictures with 8GB ROM and a 32GB expandable memory card.

Running on the latest Android Lollipop 5.1, the new smartphone gives users the access to a number of features including voice search, Google Drive, Hangouts for video calls, smart contact prioritization etc.

HDFC Bank launches 'design your own loan' initiative for Loan against Shares



We understand your world

Udaipur: HDFC Bank launched its 'Design Your Own Loan' scheme wherein customers can now apply for Loan against Shares (LAS) online using their demat account. They can also set their own limits by choosing the combinations of shares to pledge with the Bank. This gives customers the convenience to design their own loan at any time of day or night anywhere. It also enables them optimize the amount they would like to borrow thus obviating the need to visit a bank branch. It also drastically cuts the time taken for LAS approvals and disbursements from the current industry turnaround time of 4-8 days to just 24 hours.

'Design your own Loan' now allows customers to pledge from a range of collateral accepted in the industry. Other benefits include anytime, anywhere access, interest only on amount utilized, auto renewal of loan facility, no repayment penalty and a dedicated LAS helpdesk. This is an industry first in terms of offering an easy, seamless and quick experience to the customer for obtaining loan against shares.

The entire process takes only a few minutes, needs no forms to be filled and is processed and disbursed on a priority basis. All HDFC Bank resident individual customers who have an existing demat account with the bank can now apply for LAS by logging into their Net Banking account and clicking on the 'Demat' tab and following the instructions.

After selecting the loan amount and shares, cus-

tomers need to select the branch, city and state to open the LAS account. On clicking 'Confirm', an acknowledgement is obtained, along with an option to download the PDF of the acknowledgement. An SMS is also sent to the customer acknowledging the receipt of application. An official from the nearest branch calls on the customer with pre-filled documents and obtains the customer's signatures. The minimum loan amount is Rs. 1 lakh and the maximum is Rs. 20 lakh.

"Design your own Loan is in line with the Bank's Go Digital 'Bank Aapki Muthhi Mein' theme. It offers both convenience and customization. The use of digital platforms for loan against shares is also beneficial for small businesses in smaller towns and cities across India since it offers quick access to liquidity within a short span of time," said Mr. Arvind Kapil, Senior Executive Vice President & Business Head - Unsecured Loans, Home & Mortgage Loans, HDFC Bank Ltd.

Design your own loan is one more offering under digital banking by HDFC Bank. The Bank now offers a suite of products and services; from 10 seconds personal loans for its customers, biometric approval for auto loan, payment solutions like Chiller and PayZapp to name a few, that offer access and convenience to our customers by leveraging digital platforms.

This Ganeshotsav, Vodafone Delights Customers with Free Unlimited 3G Data For A Year

Pune : In its endeavor to delight the customer, Vodafone India, one of India's leading telecom service providers today announced a unique campaign aimed at enhancing the fervour around the annual ten day long festival celebrated in the honor of Lord Ganesha. The online contest, #VodafoneGanpati has been organised exclusively for Vodafone customers in Maharashtra and Goa. With this contest, 240 lucky Vodafone customers stand a chance to win free unlimited 3G data for a year.

Customers can participate in the contest by posting pictures of their Ganpati idol on their timeline with the hash tag #VodafoneGanpati. There will be 24 winners everyday based on maximum likes they get on the picture. Over a period of ten days, 240 winners will be selected who will get the opportunity to win free unlimited 3G data for one year.

Vodafone has set up one of the largest mobile networks in Maharashtra and Goa and now has 5000+ 3G sites in the circle.



Specifically to spread awareness and increase adoption of mobile internet, Vodafone has been hand holding customers through on ground engagement and education initiatives. 3G has shown tremendous uptake and has been growing at 100 % YoY and contributes 18% to overall circle revenues. #VodafoneGanpati campaign aims at engaging with data users while reaching out to non-data users to increase 3G adoption and consumption.

Speaking about the contest, Ashish Chandra, Business Head, Maharashtra and Goa-Vodafone India said, "Vodafone is always at the forefront in providing a unique and differentiated experience to our customers. We remain committed to continue investing in bringing the best in class, innovative, relevant products and services to win customer delight. Ganeshotsav is celebrat-

ed and revered across Maharashtra and Goa in a grand manner and we at Vodafone feel very much part of the festive buzz during these ten days. With #VodafoneGanpati contest, our aim is to provide a unique value proposition to our customers as they stand a chance to win free unlimited 3G data for a year. I would like to appeal all Vodafone customers in Maharashtra and Goa to make the most out of this opportunity."

Now rural artisans from Ranunj-Patan, farmers in Nardipur, milkmen in Vadasan, primary school teachers in Kherdi, panchayat from Sansrod, can all stay connected with global developments 24x7, thanks to Vodafone 3G. As an endeavour to democratize data and build greater awareness amongst audiences on the benefits of mobile internet and its relevance in their lives, Vodafone has been making significant investments on ramping up an already robust network in the state. At present, Vodafone has 13350 2G and 3G sites in Gujarat, connecting 95% percent of the state's

population.

To support this thrust on 3G, Vodafone is also rolling out the Vodafone Mobile Internet Bus equipped with a live mobile data experience zone that will tour across all the towns and villages in Gujarat which are being brought under the 3G umbrella. Vodafone Mobile Internet Bus is a part of Vodafone's larger strategy to drive adoption and usage of mobile data in tier two and beyond locations, connecting with locals educating them on the life enhancing benefits of mobile phones beyond basic calling services. Vodafone will demonstrate how with a 3G phone and access to the Vodafone 3G network, they can make video calls, watch live TV, access high speed internet, download large email attachments faster and download music tracks, as well as the usual voice call and messaging services.

Vodafone Mobile Internet Bus was flagged off last week from North Gujarat and will cover the entire rural geography of the state and will be a continuous initiative to connect with our customers.