# State & City of Lakes



# Patjhad-Drew high compliments

Full packed Darpan auditorium at Shilpgram, Udaipur witnessed an outstanding play during 'Rangshala', monthly drama performance on Sunday,6th September.

Dr. S.M. Azhar Alam adapted "Patzad" in Hindi which is based on Tennessee Williams' creation 'The Glass Menagerie'. He designed and also directed this play. This was produced by Little Thespian group of Kolkata. Little Thespian is a theatre group of national character. This group has become synonymous with offering intellectually stimulating and socially relevant plays clubbed with artistic skill and professionalism

The story revolves around a family living in Darjeeling and consists of a mother Gayatri ,her son Indivar and daughter Yamini. For a husband she has a huge picture of a man who worked for a telephonic company and "fell in love with long

Gayatri lives in a world that fluctuates between illusion and reality. This fluctuation between these two worlds is her only defence against the boredom and emptiness of living. Her main concern is to get her daughter happily married. Her son Indiver is a poet, a dreamer, a movie buff who is caught in a conventional and materialistic world and forced to work at a tea factory to run the living. Daughter Yamini has a slight physical defect- a limp-but she has magnified this limp until it has affected her entire personality.

Her oversensitive nature makes her think that everyone notices her limp; it becomes for her, a huge stumbling block to normal living.

Gayatri wishes to organize a gentleman-Caller Mr. Tushin, who could be the right hope for her life, Of course the gentleman caller is what symbolizes a Hope-that something wonderful will happen and then the shattering of a Unicorn who is left without its unique Horn.

The whole play is that of image versus reality, of escapism. Gaytri has a picture of the world and gentlemen callers but which is not a reality. Yamini has her own imaginary reality. Indivertries to escape, and eventually does in the footsteps

of his father. Yamimi is not as hard

to escape as Indivar, although it

would do her some good to escape

her world. She comes close with

Tashin, but is devastated and

regresses back into her world, prob-

ably deeper than she was before.

Director clarified that the characteristics feature of this play is that it cuts across boundaries, casts, cultures, spaces and brings us face to face with the countless middle class families of this world. Their insurmountable will to live life against

all odds, their hopes, their feelings etc. touches each one of us. It was very well designed play, technically and artistically.

Acting wise Zhunjhunwala(Gaytri) exhibited her enormous talent. She lived her char-

Heena Parwez(Yamini) could gath-

viewers by putting high degree of histrionics. At some places he was not audible, but he justified his role.

acter with profound expressions

.Being play write herself, she could

deliver minute gesture with ease.

Sagar Sengupta(Indivar) impressed

Vilas janve

er sympathy and appreciation. Sayan Sarkar(Tashin) left deep impact for his very lively acting.

Set, Light and Sound played significant role to make the play very impressive. Light was designed by Joy Sen. Back stage team; Joydeep Roy(Light operation), Madan

> tion), Anindiya Nandi (Music operation) and Anjana Mondal(Make up-costume)did their best. This plays engrossed spectators and communicated the ideology and philosophy very effectively. The impact of play is long lasting.

Gopal Halder(Set execu-

I saw many young theatre artistes in the auditorium who not only witnessed a high quality production, but also got inspiration. I do not hesitate to mention that West Zone Cultural Centre has contributed a lot to create a healthy atmosphere for conservation and promotion of theatre in Udaipur through

(11"to 13"Ser Udaipur Rajastha

#### Motif Inc. on a recruitment spree with E-commerce amplifying business scope



Udaipur: Motif, Inc., a leading USA-headquartered business process outsourcing (BPO) company in operations for the last 15 years and with delivery centers located in India and the Philippines, is on a hiring drive with new avenues of business pouring in. Recognized for being a people-centric company with integrity, intensity and intellect as its core values lining the foundation of the company's philosophy, it offers excellent career prospects to the youth with a funfilled, rewarding work culture.

With e-commerce flourishing and spreading its wings in India, providing state-of-the-art customer centric in-bound onshore customer service front for one of India's leading online marketplaces has emerged as a huge opportunity. Motif plans to add 300 employees by January 2016 to its current headcount of around 1850 employees.

"We plan to hire the best talent from the different cities of India and provide them a platform to build their career in the fast growing e-commerce industry in the country today. We already have a lot of employees who have relocated from other cities and made Motif their preferred place of work and Ahmedabad, their second home. We believe in promoting from within and hence about 90% of our existing leadership team in operations and support functions has grown from within the company." Said Sanjay Sahani, Vice president –H R. Motif. Inc. Motif provides multi-channel customer support, credit card fraud prevention research and analytics and back-office support services to leading Fortune 500 and mid-market companies across the United States. Europe and Asia in the e-commerce (retail & travel), financial services and affiliate marketing verticals.

### **Wonder Cement : Distributes Education Kit**

**Udapur:** A Health camp was organized in village Malyakheri. Nimbahera by Wonder Cement Ltd in association with Medical and Health Department of Chittor. 90 patients were benefited in the camp. Dr. Meena and Dr. Vishwas Jain, rendered their services to the community. Under CSR activities, education kit was distributed to 58 students of Govt. School, Paldi near Nimbahera. Nabeen Singh AVP (Land) of WCL, Shambhulal Jat, Sarpanch Phalwa village, Deepak Bhatt Head Master, Govt. School were present in the program.

### Mahindra True Blue SUV: **TUV300 Launched**



**Udaipur:** Mahindra SUV TUV 300, launched on 10th September at KS Automobiles Pvt Ltd. Mayor Chandra Singh Kothari unveiled the vehicle in the presence of directors of KS Automobiles. "It is a moment of pride for the entire Mahindra family that we have launched a world class product that is made in India", said Sunil Kumar. He further shared that the tough looks of the TUV300 that classify it as a True Blue SUV, are inspired by the battle tank design. This car will be a sub-4 metre vehicle and both the engineering and designing of the TUV300 has been done in-house, but the company has also taken help from the design firm Pininfarnia. The car will be powered by an engine based on the mHawk architecture.

## Havells Water Heater Plant Inaugurated at Neemrana

## Youth Would Make Rajasthan a World-class State: Raje

Jaipur: Chief Minister Smt. Vasundhara Raje has said that Rajasthan would prove its identity as a world-class state due its competent young generation. She said that the young people should dream, believe in these dreams and make committed efforts to realise such dreams. Rajasthan would excel with its youth realizing their dreams.

Smt. Raje was addressing a function on the occasion of inauguration of a new Water Heater Plant of Havells company at Neemrana, Alwar on Saturday. She said that for a quality job one was required to provide quality service. And for this, our youth should have a vision with highly technical skills, she said. I have confidence in our skilled children and they would prove their mettle by succeeding and establishing their unique identity the world, the CM said.

The Chief Minister called upon the entrepreneurs to provide skill training the young people and thus create a talent pool so that the youth get employment as per their competence and thinking along with the entrepreneurs themselves getting trained manpower. She



said that the innovative steps taken towards labour reforms had increased employment opportunities in the state.

Smt. Raje said that the aim of Public-Private-Partnership (PPP) model in health and education sectors was to provide quality services in the rural interiors. She called upon the entrepreneurs to come forward for operating CHCs, PHSc and schools under PPP mode and provide excellent services to the people. She said that the government would have a close watch on the PPP operated services and ensure that the public was actually benefited of these services.

The CM said that various industries established at Neemrana, available facilities and employment generation was a proof of Rajasthan progressing ahead on the path of development. She invited the entrepreneurs to participate in the Resurgent Rajasthan meeting scheduled to be held in November this year.

Smt. Raje said that she was happy to learn that Havells was manufacturing 55% of its products in Rajasthan. She also welcomed the steps undertaken by the company as its Corporate Social Responsibility (CSR) activities for providing mid-day meal in 656 schools and also constructing biodegradable toilets in next two years. Prior to this, the Chief Minister inaugurated the Havells Water Heater Plant and took a tour of the establishment. She also planted a tree in the plant campus. In the beginning, CMD of Havells Company Shri Anil Rai Gupta welcomed the CM. He said that Havells Neemrana plant was fully automatic and it had world-class technology.

Food and Civil Supplies Minister Shri Hem Singh Bhadana, MLAs, public representatives, senior administrative or police officials and industrialists were present on this occasion.

#### Union F.M. Jaitley **Dedicates** Fedbook Selfie

Mumbai : Finance Minister Jaitley dedicated to the nation FedBook Selfie, India's first Mobile App for Bank Account Opening from Federal Bank, in the presence of the Bank's MD & CEO Shri Shyam Srinivasan in a function held.

Federal Bank, which has consistently pioneered product innovations, has introduced this unique facility of Mobile based Bank Account Opening as an upgrade to FedBook, its e-Passbook App, which in itself was a trendsetter at the time of its launch two years ago. Using the App, anyone having an Aadhaar Card and PAN Card, he it from rural or urban centres, rich or poor, youth or aged, can now open a Savings Bank Account on a smart phone from anywhere at any time and get their Live Account Number instantly. Further, the account can also be funded with an initial remittance not exceeding of Rs. 10000. To open an account, one has to just download FedBook in their Mobile and follow 3 easy steps- that of taking a selfie, scanning Aadhaar and PAN Card. The App verifies the Aadhaar real time and opens the account on the click of a button. Once the account is opened, the App turns itself into the digital passbook for the



## If not a politician, I would have been a 'Jaadugar'

Udaipur: Ashok Gehlot mesmerized in public as new avatar as a Jaadugar. He did what he had learnt as a child years back from his father- magic tricks. Wearing the magician's headgear (pagdi) and holding a magic wand (jadoo ki Chhadi). Gehlot was the chief guest at the inauguration function of a three-day national magic convention organized by All India magic federation (AIMF) here on Friday

Speaking at the occasion Gehlot said as a child he was greatly enamored by the Magic art shown by his father Babu Laxman Singh Gehlot who was a renowned wizard himself. "I had accompanied my father in number of shows performed in India and abroad. We had travelled to HongKong, Japan and other places for the shows and it was much fun. But I changed my field and joined politics and my magician friends have come far ahead earning great name and glory for the country world wide" Gehlot sounded nostalgic. Despite being the supreme

form of art, Magic has not been recognized as art which has deprived the magicians from getting their dues, but still this is the only form of entertainment which a person of any age can enjoy with his family, the ex-CM said. Renowned magician and president of AIMF Jadugar Aanand pointed out the difficulties being faced by magicians in India for years. With no encouragement from either the central and provincial governments, magicians are forced to live a life of misery and starved to death in old age.

## Pune starts shaping up as best Post retirement Destination

Pune: (NSE & BSE Listed) Ashiana Housing Ltd, pioneers of an active Senior living in India, is handing over possession of Ashiana Utsav Lavasa Phase 2, its senior citizen housing facility, located in Lavasa, India's first fully planned hill city being set up in Pune. Set in the picture sque Sahayadri Hills (Western Ghats), amidst greenery and soothing landscapes, Ashiana Utsav Lavasa Phase 2 comprises both villas and apartments. The housing units have been built with exceptional care and a lot of thought has been put into every facet of construction so as to make senior living dignified and comfortable. Besides, other services

such as moving in, utility bill payment, maintenance services (electrician, plumber on call), and garbage collection from identified spots are also provided, enablingresidents to enjoy a secure, comfortable and relaxed lifestyle in a community environment where they do not have to put up with the hassles of maintaining a typical home.

Keeping in mind the health concerns of residents, Ashiana Utsay Lavasa Phase 2 also comes with a first-aid centre and a resident nurse. A 24-hour ambulance service, with a doctor and a nurse, is also available to provide peace of mind tothe residents. In fact, the housing project adjoins the Apollo Hospital, which also runs a pharmacy providing free delivery services to residents.

But it is not all health and medical care at Ashiana Utsay. There are a number of recreational facilities available for senior citizens. With hobby clubs. activity rooms, computer room, art and craft studio, library and reading lounge, and indoor and outdoor game facilities, there is always plenty to do at Ashiana Utsav Lavasa Phase 2. Situated just an hour's drive away from Pune and four hours from Mumbai, Ashiana Utsav Lavasa has everything aging for it. Present at the occasion

Mr. Manoj Tyagi, VP, Ashiana Housing Ltd. said, "We understand that senior citizenshave a unique lifestyle, with special needs. They want comfort and security, but, most of all, they want dignity and independence. Today's senior citizens are mostly retired professionals - they cherish an active post-retirement life in a secure environment. Ashiana Utsav Lavasa Phase 2 is our humble gift to these valued citizens of our country."

With the first set of residents having moved into their homes in 2013, new residents have company of like-minded people to enjoy.

## **CII's Invest North Conclave**

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New Delhi: "Rajasthan provides a great opportunity to investors from India and overseas to expand their business, reliably source material and establish new manufacturing capacities. We are seeking the active participation of the captains of industry in the upcoming Resurgent Rajasthan Partnership Summit," said Shri Gajendra Singh Khimsar, Minister of Industries, Government of Raiasthan.

The Minister was addressing the Rajasthan Session at the 4thInvest North Conclave organised by the Confederation of Indian Industry (CII) here today. The Conclave concentrated on the role of northern states of India in creating enabling policies and models to attract investment and promote growth in the region.

The Minister also stated, 'Rajasthan has a strategic location and market access due to its proximity to Delhi-NCR. The Delhi Mumbai Industrial Corridor and the Dedicated Freight Corridor, 39% of which will pass through our state, are set to play a major role in Rajasthan's infrastructure and industrial development. What makes Rajasthan a winning proposition is our leadership in skill development for our youth. Industry will have no dearth of employable man-

power and our youth will have iobs and employment opportunities in all major sectors."

At the Invest North

Conclave, specific sessions were held to showcase the strategies followed by the states to promote growth and attract investment. Titled, 'Resurgent Rajasthan: Enabling Business Environment and Projects for Investment,' the session on Raiasthan focused on the state government's efforts to promote overall development. under the visionary leadership of Chief Minister Vasundhara Raje, based on the three pillars of effective governance. social justice and job creation.

Previously, the state has held roadshows in Japan, Germany, Mumbai, Pune, Kolkata, Indore, Bengaluru, Chennai. Hyderabad. Ludhiana and Delhi, in the runup to the Resurgent Raiasthan Partnership Summit, the global investor meet slated to be held in Jaipur on November 19 and 20, 2015. These investor meets have resulted in attracting the interest of a large cross-

section of investors. Sharing his company's experience in Rajasthan, Shri Vijay Thadani, Chief Executive Officer, NIIT Limited, said, "Rajasthan represents a fine balance with its rich cultural heritage, modern industrial development, futuristic knowledge and skills infrastructure and a responsive government."

Shri Suresh K Poddar, Chairman, Rajasthan State Council, Confederation of Indian Industry said, "The Government of Rajasthan is taking proactive steps in providing ease of doing business to industries. Quite a number of good policies, such as the Rajasthan Investment Policy Scheme 2014, Public Procurement Policy, Mining Policy and Tourism Unit Policy. have been announced. These have created a huge interest among prospective investors. Very effective government and bureaucracy and timely action are at the core of Rajasthan's success." Dr. Samit Sharma, Commissioner, Investment and NRIs, Government of Rajasthan, addressed the gathering on the key investment policies of the state as well as its focus sectors, which include automotive manufacturing; energy (including renewable energy); IT/ITes; Electronic System Design Manufacturing; Mines & Minerals; Ceramics& Glass; Tourism; Healthcare; Textiles; Agriculture, Dairy & Food Processing; MSME; and Defence.

Shri Rajat Agarwal, Managing Director, Gravita Industries and Vice Chairman, Rajasthan State Council, Confederation of Indian Industry also shared his company's experience of investing in Rajasthan.

