# Royal Harbinger



# **Entertainment, Tech & Business**

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### **Education needs renovations**

The traditional education system no doubt has not proved to be very fruitful. Today young generation questions many topics and subject they studied during school days which are not being used anywhere. This is one situation. Many other traditions of hefty homework, learning without any reasoning, and illogical ways to teach and learn have also been criticized.

While that is a matter which needs massive changes in curriculum, the need also arises to identify the student's interest earlier than 11th class and focus on areas of interest so that they get basic knowledge in early age and align themselves to the professional path earlier. A teenager in developed countries can write and deploy computer programs while in India by the end of teenage, students hardly know what programming is.

The load of homework while makes a student idle person, the fear of punishment makes the same homework look

Editoria ly learn but they try and fill the gaps and get things done. And all they do is to get good marks. So scoring top grades and getting good marks is all what a student attends school and performs home-

work for. The very idea of learning takes a backseat. After formal education of 12-13 years, when a student steps into the pro-

fessional world, they start as entrants and freshers. When a student has been learning management for past 5 years, how can they be termed as And when they are asked to perform certain tasks, they have to unlearn most

of the theoretical things and adopt practical ways to get the work done. So in a way, student in these 5 years of college education only learns theoretical concepts and basic ideas of the real world. Their education which they need to start a career and bring a difference to the mankind only begins after they join a professional company.

The basic idea is that a student should be given basic knowledge in school life only while in college, they should be allowed to multiple internships in real world so they be prepared to work like a pro well before they step into an organization.

This will help them be confident and useful right from the word go and it will also help organizations that complain that freshers having learnt professional skills leave them as soon as they get better paying package.

Delhi government has recently decided to reduce 25 percent of syllabus and ass vocational training for students to be better prepared. We all need more such positive endeavors.

### Vodafone india to commence 4G Services By Dec 2015

#### **Expand own 3G Footprint to 16 Circles**

Vodafone India confirms that it will launch its 4G services by end of the calendar year 2015. Important data markets including Mumbai, Delhi, Kolkata, Bengaluru and Kochi will be part of the first wave of the roll-out.

In addition, Vodafone India will also roll out its own 3G networks in 7 circles - Assam, North East, UP West, Rajasthan, Karnataka, Kerala and Odisha, to expand its overall 3G footprint to 16 circles across the country.

Testing of 4G services has commenced successfully. Vodafone India has partnered with leading global technology infrastructure service providers for the network roll-out. With some of the latest technological developments on the anvil; Vodafone is building robust and resilient network architecture with a strong backhaul to support the volumes and need for speed from customers.

Vodafone India had successfully acquired additional 4G (LTE) spectrum in 5 circles viz. Mumbai, Delhi, Kolkata, Kerala and Karnataka in February 2014 auctions. These circles together contribute close to 50% of the total data

revenues for Vodafone India.

In FY14-15, Vodafone India had rolled out a record number of over 23,000 sites taking its overall network footprint to more than 131,000 sites. Over the last few months, Vodafone India has taken several steps to modernize its radio network and switching systems. Charging platforms have also been upgraded to facilitate a wider bouquet of products and services. Major investments have been made in high capacity Fibre/backhaul to significantly increase the internet connectivity to the rest of the world. Vodafone India remains committed towards making significant investments in network expansion and for enhancing overall customer experience

Globally. Vodafone has launched 4G in 18 countries. There are over 20 million 4G customers across the Group and our 4G propositions are enhanced with a mixture of music, sport and TV content to increase adoption and usage.

Given the expertise and experience of launching in so many global markets, Vodafone understands the needs of the 4G customer and is well positioned to launch 4G pan India at an appropriate time.

### Avava and AGC Networks to Deliver **Fully Hosted Cloud-Based Engagement** Solutions to Business across India

Udaipur: Avaya, a leading global provider of solutions that enable customer and team engagement, and AGC Networks, a leading global technology solution integrator, today announced an agreement to deliver cloud-based services to businesses across India. Under the terms of the agreement, AGC Networks will deliver communication and collaboration capabilities for new and existing customers in India, with the support and expertise of the Avaya Private Cloud Services organisation. Businesses across India and throughout the world are rapidly adopting consumption based business models to support better engagement among their teams and with their customers. This is being driven by the changing needs of users, the gap between expectations and what IT departments can deliver, the need for flexibility and agility in deployment, and a total cost of ownership (TCO) model which maps to an individual company's business structure. Working with AGC Networks and Avaya, Indian businesses can reap the benefits of an Operational Expense (Opex) -based approach - allowing them to use their capital in other parts of the business, have an expert team manage and reduce the complexity of their communications networks, offset the risks associated with large-scale technology migrations and pay only for what they need, when they need it. AGC is an Avaya Connect Platinum Partner in India, and this agreement will further enable the two companies to serve the needs of Indian businesses. Combining AGC Networks' reach, resources, integration know-how and local expertise with Avaya's industry leading teamengagement, customer engagement and fabric networking solutions - in a deployment model specifically adapted to the Indian market - promises businesses throughout the country a compelling reason to deploy enhanced communication capabilities to support their business goals and their customers' needs. The agreement spans both the small and midmarket segment services through the Avaya IP Office platform, and larger businesses which utilise the Avaya

### Wittians shine at State level Rapid **Chess Championship**

Udaipur: Rajasthan State Rapid Chess Championship 2015-16 was organized by District Chess Association on 22nd and 23rd August, 2015 at Witty International School, Udaipur. The stars of Witty who brought laurels to the school were awarded with mementos medals and certificates in the school.

The winners were: Harshil Gupta of Grade 2, scored 2nd rank amongst boys. Divisha Singhvi of Grade 2, scored 2nd rank amongst girls. Mihira Singh Mahiyariya of Grade 3, scored 2nd Rank. Manasvi Khamesra of Grade 3, scored 2nd Rank. Rishabh Jain of Grade 10, scored 27th Rank amongst seniors.

Celebrity Guests to get humorously uncomfortable in a comfortable environment.

# A New Brand of Humour to take over your weekends!

laughing stock on National Television? Especially so if you happen to be a well-known public figure?! And the absurdity of it all is that you still decide to jump into the bandwagon knowing fully well that your well preserved personality will be assassinated, albeit in a humorous way. With an all new concept for the Hindi General Entertainment Channel viewers, COLORS is set to expand its comic genre offerings with a new show called, Comedy Nights Bachao! Building on the genre of 'insult comedy', Comedy Nights Bachao will take jibes at famous and infamous celebrity guests at the hands of actor-comedian jodis through acid-tongued humor. Produced by Optimystix, the uproariously funny panel of comic assassins will descend on your television screens on September 5th, every Saturday at 10PM on COLORS.

Commenting on the extension of the Comedy Nights franchise, "They say comedy is a serious business and we have realized it is indeed a serious one. As a progressive channel we keep a tab on the evolving taste of our viewers and thus have identified the various elements of hilarity that makes them tick. Through Comedy Nights Bachao, we are foraying into a new genre of comedy which is getting extremely popular. We are thankful to all the guests who have been sporty enough to participate in the show and laugh at themselves without bothering about their public image. With this new brand of humor, we hope to redefine the comedy genre altogether. The laughter quotient will iust double up now on COLORS with Comedy Nights Bachao and Comedy Nights With Kapil."

Every week Comedy Nights Bachao will bring together celebrity quests whose feelings, personality traits will be ripped apart through tongue-in-cheek punchlines poking fun at their personal lives and public image. The memorable burns will be served by comic crusaders teamed together as five stupefying jodis - Krushna Abhishek, Sudesh Lahiri and Sara Khan; Bharti Singh, Karan Wahi and Pritam Singh; Anita Hassanandani and Mubeen; Shruti Seth and Shakeel Siddiqui; and Pooja Bose and Naseem

Elaborating on the show's for-

mat, Manisha Sharma, Programming Head - COLORS, said, "Comedy as a genre has yet to be exploited to its full potential in India, and a new brand of comedy is the need of the hour. There is a whole new rapidly-developing genre of insult comedy which has been grabbing eveballs lately. Through Comedy Nights Bachao, we are looking forward to curate a daring enterprise adding a new dimension of wit. We will be putting an eclectic mix of celebrity guests in the spotlight as actor-comedian jodis target them with carefully put together

ter quotient on a weekly basis."

Said the Producer, Mr. Vipul Shah of Optimystix Entertainment India Pvt. Ltd, "Distinctive and sustained Comedy is our strength at Optimystix. We feel we are a bunch of jokers who love to make people laugh. Comedy Nights Bachao is a unique show and will prove to be an extremely entertaining one. With

a huge platform like COLORS we

feel this genre of Comedy will get

its apt viewers."

The channel has lined up widespread ATL and BTL activities in all key markets for the promotion of the show. The digital activities will primarily revolve around the subjects - 'Bachao' and 'Bajao'. On Twitter, viewers will be asked to share mean jokes about the hosts of the show. The best jokes will be then recorded in a one minute video and posted on Facebook. Viewers will be also asked to send in their innovative ideas of welcoming and

Dubsmash app, a section of famous insult dialogues from Bollywood/Hollywood movies will be created which the users can use to bajao someone. After the celebrity guests have been bajaoed by the comedians on-air, the audience will be given a chance to add to it on Twitter via the hashtag#JalePeNamak. On Instagram, users will be asked to send in their own original 'insult' for a celebrity.

With the launch of Comedy Nights Bachao, COLORS now offers two distinct entertainment avenues to its viewers to enjoy laughter and hilarity to its full potential. While Comedy Nights With Kapil will continue to enthrall viewers through its engaging format, Comedy Nights Bachao will coin a new definition in the textbooks of entertainment as an innovative offering with a distinctly personal angle and ability to make celebrity guests squirm in their seats and viewers squeal with delight!



### Surpluss to exclusively power the Refurbished Corner of Amazon India

## **Amazon India and Surpluss.in** enter into a strategic partnership

amazon

New Delhi: Surpluss.in, India's no.1 e retailer dealing in refurbished & unboxed products, today announced its strategic alliance with Amazon India. Delhi based, Surpluss.in, will support Amazon's customers through its service network, following an initial partnership to empower its refurbished corner.

Under this tie up, Surpluss will sell refurbished smartphones of Samsung and Xiaomi. Smartphone Brands like Apple, One Plus, Motorola, Micromax and Lava are also on their way to soon come in the basket. There's a strong momentum in the refurbished smart phone market. That demand is being fed by the 20-25 million electronic every year, said Tarun Bhardwaj, executive director of Surpluss. in.

"We are proud to partner with Amazon India for powering their refurbished corner. This Partnership with Amazon, will enable us to leverage their strengths, and innovations in technology to reach out to wider set of consumers across India. The company has received more than 150 orders within a week of its Amazon debut." Mr. Bhardwaj added. After going live the business is seeing a huge traction without any special marketing drive.

About Surpluss.in: is India's number one store for Unboxed, Refurbished, Surplus and New Product Deals. It is a business-toconsumer (B2C) e-commerce Company, started by a group of likeminded entrepreneurs having decades of experience in sales, logistics and information technology. The Company is primarily engaged in the sales of overstocked, unboxed, refurbished products, ranging from high-end mobile phones and tablets and other general merchandise on the Internet. Selling elite brands like Samsung, LG, Xiaomi, OnePlus One, HTC, Alcatel, and Xolo at affordable prices. The Company's

other media products and selected general merchandise categories include fashion and apparel, LEDs, DTH, Audio Video Players, Home Appliances, beauty and personal care products, home décor, lifestyle products, healthcare, and PET Store.

### About Amazon.in

The Amazon.in marketplace is operated by Amazon Seller Services Private Ltd. an affiliate of Amazon.com, Inc. (NASDAQ: AMZN). Amazon.in seeks to build the most customer-centric online destination for customers to find and discover virtually anything they want to buy online by giving them more of what they want - vast selection, low prices, fast and reliable delivery, and a trusted and convenient experience; and provide sellers with a world-class e-commerce platform.

### Thapki's Dulha **Exchange Game Plan**

For all the Thapki fans out there, get ready with your tub of popcorn because there is immense drama in store for you!

While the current track features Dhruy and Thapki's marriage sequence, simultaneously we also see how hard Vasu and Bihaan are trying to the stop the wedding. Bihaan the wedding because of Vasu's desire.. However, all their dirty tricks fail and the truth is exposed, and Balvinder orders the two to stay away from the house until the wedding is over. Vasu out of helplessness and in a fit of anger cuts her wrist.

In the coming episodes we

will see Bihaan sneaking into Dhruv's room when he is about to leave for the mandap where everyone is waiting and the naive Thapki would bee seen dreaming of her marriage to her 'Dhruv Sir'

In an effort to stop Dhruv from entering the mandap, Bihaan will lock him up in the hit Dhruv with a rod therby making him unconscious. The story will take a twist, when Vasu will order Bihaan to go and marry Thapki disquised as Dhruv.

Will Bihaan obey Vasu's orders? Will Dhruv and Thapki's stop midway? Stay tuned and watch out this space for more updates.

### Vodafone Delights Pre-Paid Customers with Double Validity Tariff

Udaipur: Vodafone India, one of India's leading telecom service providers launched Double Validity on rate cutter packs, giving pre-paid customers a great reason to talk more at lower rates. The offer on rate cutter pack will enable customers to talk more at attractive rates, affordable pricesand an opportunity to double the validity of the productat a nominal cost of INR7.

New and existing pre-paid customers of VodafoneinRajasthancan avail this offer through any of the following routes (via 121, through the special offers section on the Vodafone website and My Vodafone app) andcan choose to double the validity of the selected voice rate cutter pack by paying just INR 7. This value offer is valid on the rate cutter packs pre-fixed with 'DOUBLEVALIDITY'.

Vodafone is one of India's leading mobile service providers with 1.1 Crore pre-paid customers in Raiasthan and sees a great potential in the rate cutter packs segment.

Elaborating upon the VodafoneDouble Validity offer, Amit Bedi, Business Head-Rajasthan, Vodafone India, said, "Mobile telecom services in Rajasthan are still largely voice dominated with more than 60% of the market revenues contributed by Voice plans. Double Validityis one more customer centric initiative from Vodafone, conceptualized with the objective of ensuring our customers get control on how they utilize their plan and get full value for money. It is a refreshing new offering that blends affordability with customer empowerment."

### **Panasonic Launches** Eluga Switchsmartphone Udaipur : Panasonic India today

launched its premium smartphone, Eluga Switch, bringing the best in Japanese industry, technology and user experience to the Indian consumer. The Eluga Switch has been engineered as a leader in its class with a 5.5-inch full HD reversible display, which orients the display to face the user, even when held upside down.

The 4G/LTE network enabled device boasts unparalleled processing power with a Qualcomm 1.5GHz Octa Core Snapdragon 610 Processor, enabling fluid multi-tasking between apps. The crystal clear 13 MP rear camera is complimented by an 8 MP front-facing camera with a 84degree wide viewing angle to capture single groupie shots. The 5.5-inch FHD screen possesses an assertive display with contrast and light adjusting sensors that operate in real time to provide a comfortable viewing experience. With audio technology unprecedented in a smartphone, the Switch features JBL powered 1.2W dual front speakers topped off by Hi-Fi sound quality. The high-end software is packaged in a 7.5mm super sleek gun metal gray metallic frame, weighing a mere 141 gm. The Switch features an impressive 2GB RAM with32GB internal memory, supported by a 2910 mAh Li-ion batterv.

# Tata Motors launches the ACE Mega

**Udaipur:** Tata Motors announced the national launch of a new smart pick-up - Tata ACE Mega on 27th August, 2015 in Mumbai, The ACE Mega, with superior performance, enhanced looks, strong cabin with rated payload of 1Tonne, will offer the best-in-class fuel efficiency and lowest cost of ownership. It is an innovative cargo transport solution in the Small Commercial Vehicle (SCV) segment.

The Tata ACE Mega has been designed and developed for maximising revenues of the transport operator by ensuring more trips, more load carrying capability in low turnaround time and meeting requirements of both, intra and intercity transportation and can be easily driven on any kind of terrain. The vehicle is strategically designed to perform all tasks of a small pick-up and hence will be an all-rounder in this segment, helping the operator elevate his/her business.

Launched at a price of INR 4.37 Lakhs, ex-showroom, Jaipur, the Tata ACE Mega is available in an attractive Azure Blue color. This power-packed small pick-up will be available for sale nationally.

According to Mr. Ravi Pisharody. Executive Director. Commercial Vehicle Business Unit. Tata Motors Ltd.. "Tata Motors has been a pioneer in creating and growing the Small Commercial Vehicle market in India with its varied portfolio in this segment. With the advantage of being the market leader in the segment, we know



our customer requirements very well and the ACE Mega is one such product which emerges out of our in-depth knowledge and consumer insight. With the introduction of the ACE Mega, we are confident that it will become a key business partner for millions of entrepreneurs and market load operators across the country. Like other members of the Tata ACE family, it will strongly contribute to an entrepreneur's bottom line of business operations and progressively increase the top line with segment-leading uptime."

Tata Motors continues to develop its commercial vehicle products based on the three core vectors of DesigNext, Performance Next and FuelNext to cater to the evolving needs of our customers. The Tata ACE Mega has also been developed on these core vectors and delivers a mega package of superior performance, increased profitability due to more speed and load carrying capacity, low cost of ownership and improved style and comfort.

The Tata ACE Mega will deliver best-in-class combination of power, speed, and fuel efficiency. It comes equipped with the technically advanced 4th generation 2 cylinder 800 cc DiCOR

engine, which delivers a power of 40 HP. The light weight Aluminium engine and the smartly calibrated 5-speed gearbox facilitate a smooth drive and enhance fuel efficiency. Large brakes ensures best-in-class brake efficiency & longer life of the vehicle. The strong and rugged front and rear leaf-spring suspensions and axles make the Tata ACE Mega the perfect vehicle for varied load and road conditions. Best-in-class speed of 90 KMPH ensures more trips due to the low turnaround time. In an economic environment where the cost of fuel is the biggest expense in business, the Tata ACE Mega, will offer the Indian customer, best-in-class fuel efficiency of 18.5 kmpl\*\*.

