# Royal Harbinger

# **Entertainment, Tech & Business**

# Wear your attitude

you must have heard this adage numerous times but is it what just needed? Don't we carry our attitude, and is so, then what else is needed to live a better life? I believe the following article gives you a glimpse of style that can help you live a better life. Read on to know more.

Attitude actually is a way in which we behave and more importantly react to a certain situation. Having seen a half glass of water one would see it half filled and other would call it half empty. Life exactly in the same way pops up situations in front of us and we react in a certain manner which decides the impact the situation leaves on us. If we take it lightly and believe that it happened because it had to happen, then things go easy and we easily walk through the tempest.

On the other hand if we take it too seriously and relate it with other past acts

and see its effects on our future, the tempest would only hurt us the most. By thinking too much and by thinking just as much pest would only hurt us the most. By thinkneeded, actually leaves no impact on the situation. It's only we who get affected.

You loved someone badly and suddenly realized that the person is going to cheat you or simply going to leave you, now if you start mourning, worrying, only your health and mind would be affected because the person leaving you is definitely has decided to relinquish you. So that person will be hardly affected. So what can you do to keep yourself okay?

Simply wear a different outlook and believe that if this is going then a better one will come and this is how life has been designed. Just imagine that how much this incidence will be significant in your life five years down the line. And really after 5 years, you only would laugh recalling the entire sad mood you wore when all this happened. So here you can use future to get out of traumatic situation quite easily.

Another important thing is the belief that every things comes to go, takes birth to die, and so on. So let the life flow. Wear an attitude that keeps you happy because you cannot change even a pixel of the life's picture, then why not face it, embrace it. Tell the world how hard you are for these tiny problems. Go ahead, life's waiting for you.

### **Vedanta awards scholarships** to students inspired by former president Dr. APJ Abdul Kalam



Udaipur: Vedanta, India's only global diversified natural resources company awards scholarships for students. in Tamil Nadu through its copper division; Sterlite Copper. The company's pledge to nation-building through empowering youth of the country is supported by the scholarship programme: 'Sterlite Scholastic Excellence Awards' where toppers of secondary and higher secondary students from poor financial background are awarded.

Sterlite Copper has awarded a total of Rs.7 lakh to 32 toppers across 20 schools in Thoothukudi, Tamil Nadu at the 15th 'Sterlite Scholastic Excellence Awards' ceremony recently held at Subbiah Vidyalayam Girls Higher Secondary School, Thoothukudi. Speaking on the occasion, Mr M Ramakrishanan. Chief Educational Officer of Thoothukudi District said, "I appreciate the efforts taken by Sterlite Copper to motivate underprivileged children. And I congratulate the awardees on their achievement. Continue to keep up the spirit at all times

Mr. P Ramnath, CEO, Sterlite Copper, Thoothukudi, says, "Sterlite Scholastic Excellence Awards has always been a highlight of the year for our company, as it is when we celebrate the positive influence, education and training brings, in the lives of the people. All of our award winners are an inspiration to their peers and deserve recognition. My heartfelt congratulations to all of them."

To pursue an engineering course was a distant dream for Mr. S Abith who comes from a marginalized back-

ground in Tuticorin. Inspired by renowned scientist and visionary, late Dr. AP.J Abdul Kalam, Abith however never lost hope. Vedanta's Sterlite Copper offered a scholarship which led him to be enrolled in B.E Mechanical Engineering in Thiagarajar College of Engineering, Tiruparankundram, Madurai District

Abith aspires to be in the field of Research & Development in the field of automobile industry. He is the eldest of the two sons in the family. His father is a fisherman who is unable to afford his son's education expenses. "Even after scoring good marks in secondary and higher secondary examinations and later engineering entrance exams, my career was leading nowhere. Dr. Kalam has been my role-model. I grew up reading his books and quotes which motivated me to work hard despite adverse conditions. I continued to dream and thanks to Sterlite Copper which gave my dream wings by sponsoring my education," says S Abith.

Another student is Ms K Mareeswari. who hails from Kovilpatti, Thoothukudi District and aims to become a doctor to serve the unprivileged community. Mareeswari is a first year MBBS student in the Government Medical College, Tirunelveli, Tamil Nadu. Her father is working in the small private company and is unable to spend on her education. "Sterlite Scholastic Excellence Award has motivated my daughter and it will help to excel in her higher education also. My heartfelt thanks to Sterlite Copper for such recognition to the future generations," says the proud father of Mareeswari.

## **Noted Screen Writer Kamlesh** Padey to Head JIFF 2016

Jaipur: Noted screen writer Mr. Kamlesh Pandev will head the next Jaipur International Film Festival (JIFF) to be held in Jaipur from January 2nd to 6th 2016. It was announced by JIFF spokesperson Rajendra Bora after the

JIFF Board meeting here today. Accepting the JIFF's request Mr. Pandey, an Indian screen-writer and advertising professional with more than 30 years of experience in films, television and advertising, said in a communication: "Thank you for inviting me to become the Chairperson of the 8th Jaipur International Film Festival to be held between Jan.2-6, 2016, I confirm

"It would be truly an honour and privilege for me to chair such an prestigious international festival", he said in his acceptance communication.

Mr. Pandey, winner of Filmfare Award for Tezaab, Star Screen Award for 'Saudagar' and IIFAAward for 'Rang De Basanti', had been visiting JIFF for the last two consecutive years.

# Royal Harbinger Munshi Premchand's Festival 'Prem-Utsav 2015' ended successfully

Mumbai.Ideal Drama and Entertainment Academy (IDEA) had organized Munshi Premchand's festival 'Prem-Utsav 2015' to commemorate the 135th birth anniversary of Munshi Premchand. The festival was organised at Sathaye College in Vile Parle (East), Mumbai. The 10 days festival ended on 8th August 2015.

In 'Dil Ki Raani' TV Actor Vijay G Badllani played the role of a cruel and rude King Tamuuer and Film Actress Rozlyn Khan played the role of Habib. It is an Urdu play about a cruel and rude king named Tamuuer(Vijay Badllani) and how he harms the masses by getting influenced by wrong



people, thinking that he is doing herself as male, changes the way right for Islam. It also showed how a girl named Habib disguises a good person and how their love

of thinking of the king making him

giving me this wonderful opportunity. Today whatever I am, is because of Mujeeb Sir.He gave me this opportunity and I got appreciated for my work. These dramas and plays provide platform where we can receive imme-

diate reaction and response of the

audience. People should partici-

pate in plays and dramas.

Actor Vijay Badllani says "I real-

ly thank God and Mujeeb Sir for

Actress Rozlyn Khan has played Habib's role in Dil Ki Raani. Unfortunately every campaign or Photo shoots which Rozlyn did weather Peta or IPL turned out to be controversial so controversial that people did not notice that

thing. The roles played are of a prostitute and a living in relationship. Which was written by Munshi Premchand decades ago? We do these things now but I don't know why it is seen as a bad thing? Now people will come to know that I am a talented actress, "Rozlyn Khan says. "These plays give an actor so much satisfaction and it cannot

work and dress like Hollywood

actress, so people finds it a big

be experienced anywhere else while acting. If any actor wants to polish or improve his skills, he should participate in a play." Director Mujeeb Khan says.

# "Your smile is your timeless beauty asset"

Said Sonam Kapoor while announcing the Colgate Visible White makeovercontest winner

After two months of a nationwide hunt, Colgate Visible White Makeover Contest reached its culmination and announced winners recently. These 10 lucky winners of the contest received personal grooming tips from the brand ambassador Sonam Kapoor at a makeover session in Mumbai. Also present at the event, were her team of stylists celebrity make-up artist NamrataSoni and fashion designer Shehla Khan and shot by ace photographer R. Burman.

The campaign rolled out in March 2015, when consumers across the nation were encouraged to click a picture of their dazzling white smile and upload it on a Facebook URL and through WhatsApp. The contest received an overwhelming response, with more than 4000 entries. Furthermore, the grooming session is being filmed by youth television channel. Bindaas, and is scheduled to be aired on August 9,

Sonam Kapoor said, "The Colgate Visible White Makeover was a great opportunity for me to



connect with young girls who want to take that extra step to look beautiful. It was great to hear their personal stories and aspirations, as you get to learn so much from experiences. Every girl is beautiful; all that my team and I did was simply pronounce their beauty all to see. I have always believed that a dazzling smile is the best asset a girl possesses as it gives you immense con-

fidence. It was a fun session by Colgate and Bindaas and I am looking forward to see the show on TV."

The contest was conceptualized to endorse the power of a dazzling smile. The idea stemmed from Colgate Visible White's belief in how a smile can change a life. To catch the makeover session with Sonam Kapoor, viewers can tune in to Bindaas on August 9, at 8 nm.

**Steelbird Helmets Debuts Motoring Sports** 

### Avail Annual Discount from 1st August to 11th September

### **Talwalkars says Stop Playing Hide and Seek this August**

Udaipur: Talwalkars Better the effects that regular exer-Value Fitness Limited; the largest fitness chain in India with 152 gyms across 80 cities has announced its successful and highly popular annual discount scheme. This year as Talwalkars is happy to announce mega discount on yearly membership from 1st August to 11th September 2015 on its annual Gym membership and on all value added services such as personal training, spa, massage and nutrition counseling.

During this time period a member can get a mega discount on the basic annual membership fee and also on value added services such as personal training, spa, massage or nutrition counseling. A member can use the value added services that he or she pays for in August anytime during the year.

Mr. Madhukar Talwalkar. Director, Talwalkars Better Value Fitness Ltd. says. "Annual Discount scheme is an annual feature that all fitness oriented eagerly awaits for. By breaking down barriers to fitness, we aim to encourage those who have never exercised before. It is also important to make people aware of

cise can have on their health both now and in the future. We hope more and more people are encouraged to improve and lead a healthy life because we believe that fitness facilities should be for everyone. With our discount scheme, we hope more and more people are encouraged to improve and lead a healthy life".

Speaking on this marketing initiative, Mr. Dheeraj Gawade, General Manager, (Marketing) says, "August comes just once a year and an opportunity like this is not to be missed by any fitness enthusiast. We are hoping consumers will get attracted towards the value equation of this annual once-in-a-year pro-

Health conscious consumers who are looking to create a positive change in their lives can send a SMS with FIT to 53636 or register on www.talwalkars.net or call 022-66553636 for an appointment today! You can also like us on www.facebook.com/Talwalkars India or follow us at www.twitter.com/myTalwalkars for more details today! This offer is valid from 1st August to 11th September 2014.

### Actor Rajesh Bakshi injured during film shoot

### and has participated in MRF National New Delhi: Steelbird Hi-tech India Super cross. GOA MTOCROSS

Ltd. reckoned as one of the top class helmet manufacturer company across India with over 50+ countries business operation across globe has announced its foray into motoring sports. To begin with steelbird will identify the talents available in this industry and provide them a platform to compete on national and international level motoring sports events.

To begin with, steelbird has come on board to sponsor and support budding moto cross rider Maninder Singh Prince. Prince is associated with motocross since last 7-8 years

GOLD etc and won many positions. Mr Prince is preparing to compete for MRF National Supercross championship of 6 rounds in current year. After Ahmedabad and Coimbatore leg, he will race in Chandigarh. Delhi, Bangalore and Pune.

Commenting on this development, Mr Rajeev Kapur, MD, steelbird who himself is a motoring sport aficionado told, "Steelbird Helmets, Motoring sports goes in sync with each other. The years of experience and passion for motoring sports

not just behind the large scale motoring sports events but we will also provide adequate support and infrastructure to create international level motocross champions"

Commenting on the Association with Steelbird Helmets. MS Price said, "I am the only rider from north india in last decade to win any national 2 wheeler racing championship After this I have plans to race in DUBAI and SRI LANKA motocross races and with the support of Steelbird Helmets, I will be able to

# Dr. Rajesh Bakshi, who has been involved in films since

past many years. He, has been seen in more than 25 Hindi movies and some 22 Punjabi, Haryanvi and Rajasthani movies. He was injured during a film shoot. He is shooting for the movie 'Mumbai Dreams' .He suffered injury to liver after falling. The shoot was happening at Haryana - Delhi border. He is stable after being admitted at Max Hospital in Delhi and will be discharged after one week. The movie director is

# Steelbird added wings to young dreams

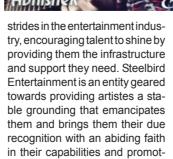
"Main Thak Gaya" the debut song by Devotee Insanos -Abhishek, Anurag and Jayant reveals a chemistry of 3 friends

Steel bird Helmets a leading name in helmet industry which has recently debuted Music and entertainment industry after giving a super hit musical surprise 'Aankhan da Khumaar' has come out with another creation Main Thank Gaya.

According to Mr Rajeev Kapur, Managing Director Steelbird Group, "Sometimes. talent lives inside seemingly ordinary individuals, the spark, the talent fading before it can reach its zenith."

"But there are times when talent is driven, passions unbridled, ambition riding strong - and that is when you need a guiding friend, a mentor if you will, a strong trustworthy support. This is where Steelbird Entertainment entered the lives of Devotees Insanos, a band formed by three very talented singer/musicians - Abhishek, Anurag and Javant.'

MrKapur, himself a powerhouse of exceptional talent and motivated by an empowering force, is a man on a mission, a mission to establish and promote young, new talent from across the globe. He is making strong, sure



Main Thak Gaya reveals the chemistry of 3 Engineering students Abhishek, Anurag and Jayant, living in Delhi for over a year now, the three friends met while pursuing B. Tech at an engineering college in Bhiwani,

ing their potential to the highest.

Harvana. "This song will resonate with every individual struggling with the travails of living in our times. Set at a gentle, slow pace, this four and a half minute song will probably take you to the times in life where you have had the urge to accomplish a goal only to find your attempts thwarted at every level. It is times like these, where you cannot endure the rat race. where you get tired of it all" There are several more sur-

prises in the pipeline, and can be watched over the YouTube channel Steelbird Entertainment, which released the current" mai thak gaya" video.

### **About : Devotee Insanos** Abhishek, Anurag and Jayant

of music started 10 years back as a classical vocalist. After 4 years of training in vocals, he started EMP (Electronic Music Production). He gave many auditions for reality shows and singing contests but nothing worked out. Abhishek had a natural talent with vocals and the guitar. The two being pretty decent dancers too, met during the college annual festival rehearsals and got to talking about the music scene. That one conversation snowballed into Devotees Insanos. It was not a more than 13k. That was a jolt single step, however. It was an arduous journey. There were many roadblocks, defeating them at twists and turns. Music cannot be the first choice of career for those hailing from a middle class background. The load of expectations and responsibilities is severe. And so it was for these three too. After graduating in 2014, the struggle to find a decent

Anurag's foray into the world job ensued. The boys joined a sixmonth industrial training programme. From waking up at 5am, to getting to the institute after 2 hours of grueling travel to returning home dead tired, they did it all. Their only solace was a stable job at the end of the course and their succor was their music.

Then one fine day, the trainer at the centre during his class said that it's not guaranteed that you people are going to get jobs after this and even if you get a decent job, the pay will not be like no other! It was shattering. Depressed, defeated and with no clear path ahead, the boys sat down to their music that night. While Abhishek belted out a tune on his guitar, Anurag sang the one line that was the birth of this song. He sang the words, "Main Thakk Gaya" an ode to how tired he was of it all, of all the mundane, brainless rat race.

