



## Royal Harbinger

### Dharma not by side of Yudhishtir this time

Film Training Institute of India is a phenomenal place which has given the world a plethora of eminent artists who have actually redefined the art of celluloid time and again. The talent that emanates from FTII brightens up cinema in all aspects because the premiere institute prepares talent in all department of cinema be it acting, direction, cinematography, editing, art-direction, or acting. Such an institute which is perhaps the biggest field where art is cultivated for the generations to come has been in news for all wrong reasons. Government recently appointed veteran actor Gajendra Chauhan

#### Editorial

as the chairman of Film Training Institute of India and now is finding difficult to defend this decision. It all began with the protest that came from the students who refused to accept Chauhan who is known for his role of Yudhishtir in the serial of Mahabharat and some well forgotten movies. Though in defence chauhan himself came up with a list hundreds of serials and movies, the question experts including media has been asking is the contribution he had made to the cinema.

The position of a chairman though has not much to do with the teaching or hard work or talent of the students, still the person sitting at the apex chair of the premier institute must be someone to look for inspiration. Gajendra chauhan has not done anything which he can be termed inspirational. Problems of Chauhan got even grave when his credentials were compared with veterans like Mr. Shyam Benegal, Mr. Mrinal Sen, Mr. Adoor Gopalakrishnan, Mr. Mahesh Bhatt, Mr. Girish Karnad, Mr. Vinod Khanna, and Prof. U.R. Ananthamurthy who have served as Chairman of the Governing Council in the past. And it's apparent that Mr. chauhan stands nowhere close to these eminent personalities.

Having endured so much of criticism from across the film fraternity veterans and people who know art by heart, chauhan is still adamant on his stand to assume the chair which is only helping him earn more defamation. While a lot of people are not in favor of him assuming the chair, some hand-ful are also advocating for him. The only argument they have is that he should be given a chance. Again the question is even if a chance is to be given leaving plenty of well suitable people aside, why give chance to him only and why not to someone else? With such a weak defence and light argu-ments, Gajendra is not only hurting himself, he also is making it difficult for the government.

This entire ruckus which unfortunately has students involved will not take this matter anywhere if Chauhan is forced upon students. Almost every veter-an has spoken against him and this is not a political arena where he could prove others wrong. Whatever he does as a chairman, he will remain a forced chairman and will not have any respect from students. And after he assumes this position, he will lose much more in Bollywood as well. The best way for him now is to turn down the position politely. He is well known for his epic role in Mahabharat and he should work to retain that image of his.

## Vodafone partners with XOLO

**Mumbai :** Vodafone India, one of India's leading telecommunications service providers, today announced an exclusive partnership with XOLO to pro-mote the first device from its online only brand- BLACK.

As a part of this exclusive partner-ship, BLACK will be put on demo exclu-sively at more than 100 Vodafone Stores for customers to experience before buying it online on Flipkart.

In addition to this, Vodafone cus-tomers will also get FREE 1GB data per month for two months or Unlimited Music Content download with Vodafone Music Application for two month.

Commenting about the initiative, Vivek Mathur, Chief Commercial Officer, Vodafone India said, "Vodafone India caters to more than 180 million cus-tomers with diverse socio-economic and demographic background. While cus-tomers are increasingly adopting mobile internet and becoming digital savvy, presence of a physical store forms an important part of customer's brand experience. While Online Only is a great strategy to test waters in a new mar-ket with a new model, this partnership will allow Xolo to tap into Vodafone's brick-and-mortar retail presence. Exclusive demos and in-store experi-ence coupled with additional DATA offers will empower our customers with a great value proposition and help them remain connected always."

Talking about the partnership, Sunil Raina, Business Head, XOLO, said, "At XOLO, we believe in building great smartphone experience that goes beyond just the specs. Typically, for 'online-only' products, customers miss out on the opportunity to touch and try the product before the purchase. They have to just depend on the information available online and take a purchase decision basis that. It is for the first time that a brand is giving customers the opportunity to see and experience the product and make an informed choice, before making a purchase online."

"There is a great synergy between Vodafone & XOLO when it comes to the TG they address. The world class infra-structure and the environment at the flag-ship Vodafone stores lend itself perfectly for experiencing BLACK. This partner-ship will also bring significant value in maximizing the reach and tapping on to the offline customers with a more per-sonalized interaction", adds Mr. Raina.

With BLACK, XOLO aims to create the best 'experience-value' proposition that resonates with the tech savvy online audience. BLACK by XOLO is about 'high technology' at 'honest price'. The online sub-brand will include a por-tfolio of products which will be future ready when it comes to technology as well as network. All BLACK devices will be LTE ready and will offer the best of software and hardware experience.

## Panasonic Launches Octa Core Powered Metal Design Smartphone "ELUGA Z"

Udaipur: Panasonic India today added a new smart-phone to its Eluga series - The Eluga Z; a Metal Blade Design smartphone with a 5 inch OnCell HD AMOLED Octa Core processor. The ELUGA Z smartphone's Octa core processing capabilities are backed by 2GB RAM & 16 GB internal memory for accommodating heavy applications & media. The smart-phone has been custom-designed to meet the needs and requirements of the consumers by providing connectivity with a pen-drive and Indian regional lan-guage support.

The Software capabilities in the new device feature single-hand operative & stylish FitHome interface along with various gesture based functions like Double Tap to Lock/Unlock, Smart Swipe functionality where in a combination of num-ber of fingers & direction of swipe can help user perform various predefined functions providing ease of access. In addition, the smartphone comes with a 13 MP rear camera with LED flash and 1080p video recording capabilities. The 5 MP front camera adds a face to all video chats & 3G video calling. On Battery capacity, with a 2050mAh Lithium Polymer unit one gets a faster & safe charg-ing along with longer battery durability.

Panasonic claims to showcase its Industrial Design capabilities where it man-ufactures the 5 Inch smartphones body with complex CNC based metal grind-ing technique giving it a Blade like Metallic finish & solid strength. The device sports a unique Fabric Texture Back cover featuring a 6.8mm Slek design with only 120gm for Light-weight experience.



## Grealth Fresh Udaipur

When an unprecedented desire to service society con-verges with an unabated entre-preneurial spirit then what emerges is a win-win collabora-tion for both supplier and end-con-sumer. Grealth Fresh is a pioneer example of such collaboration with social uplift and health at its helm. With the aim to bring green health for consumers and green wealth for producers, Grealth, a social entrepreneurship e-com-merce start up, provides local fresh produce to your doorstep.

Grealth means green wealth for producers side and green health for consumer side Chetan Pandey, a young social veteran and computer engineer by qual-ification has worked closely with the farmers in and around Udaipur. He has been instrumental in work-ing towards educating farmers about better agricultural tech-niques and raising their standard of living. Working at the grass root level, Chetan came across the harmful effects of chemical pes-ticides. He got in touch with agri-culturists and was awed when he came to learn as to how chemi-



cal measures such as urea, DAP and others mar the quality of the agricultural produce. He was quick to realize that usage of such mea-sure is potentially harmful and unhealthy to the end-consumers and that is when the idea of Grealth Fresh struck him. We met with a farmer named Roshan in the Maukad fola village. Per Chetan's suggestion, Roshan now uses self-prepared vermicompost instead of chemical fertilizers. He says that though the use of this organic fertilizer there has been an increase in the quality and yield of his produce. Feeding plants the natural way costs less than chemi-cal fertilizer so it is more eco-

nomical to use. Roshan ventured into growing different varieties of fruits and vegetables to opti-mally leverage the limited land and the varying climatic conditions. Through the use of new kind of cauliflower seeds, Roshan says that his cauliflower production has increased 8-fold per cauliflower plantation. Grealth initia-tive. This is significant since the plum tree leaves are used as fod-der for his cattle and the plum itself for selling to the market. Roshan told us that he has been able to increase his returns though the new farming measures. Farmers in the Padarada village shared sim-ilar sentiments. After tirelessly



working 3 years researching agri-culture and educating farmers, Grealth went live on May 10th.

The vegetables produced under the Grealth endeavor through these precise agriculture method are giving pure and healthy farm produce. Grealth sources this produce directly from the farmers and hence eliminates any middlemen. This social entre-preneurship initiative aims to empower farmers with agricultural know-how and raise their standard of living by helping them draw bet-ter profits (through elimination of middlemen) and subsequently providing consumers high qual-ity chemical free vegetables.

Hence Grealth benefits all enti-ties in the value chain from the supplier through to the end-con-sumer. To top it all, Grealth sells the produce at competitive prices.

To facilitate the services a web portal has been developed where you can order healthy farm pro-duce just by making a click on it.

Also a call center has been established to take the order on call as well. The endeavor helps improve the overall livelihood of the tribes, which inhibits migra-tion to cities for labor and encour-ages them to become self-sus-tained, and also ensure fresh and healthy farm produce for the peo-ple living in city.

## Jhalak Dikhhla Jaa Reloaded start on COLORS

Udaipur. Crank up the music; show off those dance moves; sway those hips right, straighten that pos-ture, and don't forget to bring your attitude along...after all, it's time for Jhalak Reloaded! COLORS announces the latest edition of its most awaited celebrity dance real-ity show, Jhalak Dikhhla Jaa featuring the neverseenbefore combination of the newgen uber cool judge Shahid Kapoor and ultimate vision-ary Karan Johar. They are joined by dance gurus - technical master Ganesh Hegde and sizzling con-noisseur of dance Lauren Gottlieb who will oversee the technical aspects of dance. Bringing togeth-er aweinspiring talent, a cool quo-tient and technically spectacular dance moves, Jhalak Dikhhla Jaa Reloaded will witness 12 celebrities barrel through gruelling rehearsals to champion challenging choreog-raphy and delivering entertaining per-formances. Produced by BBC Worldwide and hosted by maestro MC Manish Paul, Jhalak Dikhhla Jaa Reloaded dance gala promises to

blow your mind with its epicness and will take over your television screens starting 11th July, 2015, every Saturday and Sunday at 9:00 PM on COLORS.

Commenting on the newest edi-tion of Jhalak Dikhhla Jaa, Raj Nayak, CEO - COLORS said, "This year, Jhalak Dikhhla Jaa Reloaded is going to pump up the degree of oomph and entertainment to make for an engaging watch. A fresh panel of judges including Shahid Kapoor, Ganesh Hegde and Lauren Gottlieb and the veteran Karan Johar, a wide range of interactive elements, and an allnew level of funk and attitude will create an unparalleled viewing proposition for the viewers. With a treasure trove of surprises accost-ing viewers at every juncture, Jhalak Dikhhla Jaa Reloaded, with its opu-lence, will be a dance bonanza unlike any other." Adding further, he said, "As we launch Jhalak Dikhhla Jaa Reloaded, we are proud to associate with Cadbury Bourvita as Presenting Sponsors for the fourth year in a row. It is their con-

tinued confidence in brand COLORS that has fortified our relationship with them enabling us to create unique integration opportunities connecting with our audiences yearafteryear." For the first time ever, the show will feature a neverseenbefore combi-nation of showmanship and tech-nical acumen will raise the fresh-ness quotient and appeal of the show. Known for his ubercool style, Shahid Kapoor will exude his signature confidence and spunk on the show, donning multiple hats setting him apart from the conven-tional reality show judge. Joining Shahid, will be tough to please judge Karan Johar whose incomparable experience of the Jhalak format will make him the one to impress. Dance master par excellence, Ganesh Hegde will showcase his technical expertise, helping contestants to fine tune their performance and reload them to an allnew level. Exuding oomph and style, perfectionist to the tee, Lauren Gottlieb will highlight the importance of being artistic expres-sion in every performance.



## Vijay Badlani in Savdhan India's Eid special episode

Movie and TV actor Vijay G Badlani can be seen in 3 TV serials being broadcasted on various channels. He is seen in serial 'Jodha Akbar' as Tansen, in 'Bal Gopal Kare Dhamaal' as Kuns, and in 'Yam Hain Hum' as Naarad. Now he has currently finished shooting for Eid Special episode of serial 'Savdhan India' a crime based show on Life Ok channel.

The episode is about a wealthy Muslim family of Farhan (Vijay Badlani), who do not have child for years together. On his wife Mehar's (Malini Kapoor) insis-tence, Farhan agrees to marry a beautiful girl from a poor fam-

ily for the sake of having a child. Ridheema Tiwari plays the role of the second wife Husna. Once she comes home after marriage, she shows her true colours. Vijay Badlani is shown in different styles in this episode.

"I have acted many times in serial Savdhan India, but this Eid Special episode is quite affective and emotional. It will touch people's heart and it is different from my other three costume drama serials. I liked working with Malini and Ridheema. Hope people will not only watch but also learn from the episode," says Vijay Badlani.

## SSTL - Ashok Singh appointed as COO

**Udaipur :** Sistema Shyam TeleServices Limited (SSTL) that provides telecom services under the MTS brand today announced two senior leadership appointments with Bijender Yadav being named the Chief Technology Officer (CTO) and Ashok Singh being appointed as the Chief Operating Officer (COO) of Kolkata and West Bengal circles.

According to Dmitry Shukov, CEO - MTS India, "I congratulate both Bijender and Ashok for assuming senior leadership roles within MTS India. These appointments come at a time when the Company is at the cusp of driving greater momentum in pursuit of its Data Centric Voice Enabled strategy. I am sure both these appoint-ments will bring renewed energy and focus to the Company's efforts in strengthening its tele-com story in India."

Bijender Yadav will be responsible for over-all network strategy & operations for the Company. Incidentally, Bijender Yadav had joined MTS India in 2009 and has ever since been a key figure in network planning and strategy for the Company. He has risen through the ranks to being appointed as the Chief Technology Officer for MTS India.

## Choose to start your mobile journey with the new Moto E

**Udaipur :** At Motorola, we're all about giving people the power to choose. That's what drives us and is essentially the idea behind the new Moto E 4G and 3G - a great smart-phone being a choice for every-one. The new Moto E 4G variant is available for purchase exclusively on Flipkart for INR 7,999 and the new Moto E 3G variant is available for INR 6,999. Both Moto E 4G and 3G variants are introduced with multiple lunch offers making the purchase even more exciting for our consumers. The new Moto E 4G which will help you connect to the world like never before. It comes with 4G and 3G speed, a 4.5 inch qHD display, frontfacing camera, the latest AndroidTM software



(Lollipop) and even more cus-tomization options. And, for the first time, we're bringing per-sonalized software experi-ences that we introduced with Moto X to our most affordable device. The new Moto E packs a bigger Smartphone punch for a fraction of the average

Smartphone cost and gives your phone a splash of color with interchangeable Motorola Bands and Grip Shells. One also gets premium Moto expe-riences like Moto Display for notifications and updates with-out interruptions and Moto Migrate to quickly and easily

transfer contact, photos and videos to your new phone from the old one.

The new Moto E with 4G net-work will provide amazing speed with increased bandwidth to our customers in Udaipur, which will lead to much faster data transfer speed, as it is especially advantageous for mobile devices. The 5 megapixel rear-facing camera and a second camera in front is custom made for perfect selfies or video call with family and friends. With two twists of the wrist, you can launch the camera with Motorola's Quick Capture fea-ture. Moto E 4G users in Udaipur can stream music, video and movies at a much faster rate than before and can also eas-ily share information online

## Autoportal's take on the Highly Awaited Launch

The Honda jazz, a highly await-ed car from the Japanese carmaker is expected to hit the Indian roads on 8 July 2015. As per the latest reports from the industry, every-thing has been readied for a mem-orable launch of this car, which is now ready for its second innings in India. As the car did not do great business in its first innings, the com-pany is said to have given ample thoughts to the reasons of failure and have worked to overcome it.

The car is likely to carry a price tag of INR 5.5 lakh and upwards. It is also said that Honda is not

leaving any stones turned to ensure that this premium hatch has a successful second innings. One of the areas of concern would be its positioning in the market. As pricing and positioning were two of the major reasons for failure last time, Honda would now seek to address them better and it looks like that they have got things under control as far as the new Jazz is concerned.

Autoportal India puts the base price of new Honda Jazz in the range of INR 5.5 lakh and the cost is unlikely to go beyond 7.1 lakh



rupees. Honda has been able to offer such competitive prices because a lot of localization has happened in the new version. For instance, the new car is said to carry 90% localization, which has benefitted the company by way of reduced costs.

The reports also suggest that

the Jazz, like its sibling Honda City, will also come in five variants (E, S, SV, V and VX). The all fami-liar 1.2-litre i-VTEC petrol engine, which is currently on duty on the cars like Amaze and Brio, will power it. This power mill can gen-erate a maximum power of 90 bhp along with a torque of 110 Nm. The diesel variants will run on a 1.5-litre i-DTEC diesel unit, which is capable of generating 100 PS of power and 200Nm torque.

The petrol variants are expect-ed to come with will get either a 5-speed manual or a CVT with pad-

dle shifters. They will offer a mileage of 19 kmpl. The diesel variants will be equipped with a 6-speed man-ual transmission. It is expected to return a mileage of 27.3 kmpl. The safety and comfort features expect-ed in the car include a 15.7cm touch screen AVN system, adjustable rear-headrests, automatic AC with touch controls, paddle shifts (CVT only), steering wheel mounted hands-free telephone control, fabric uphol-stery, electric folding OVRMs, multi-view rear parking camera, ABS with EBD and Driver and passenger airbags among others.