

## Royal Harbinger

### Time for self, amid parenting

As soon as the first baby takes birth the family becomes complete. Young and newly made parents start paying all their attention towards the new guest who becomes the soul of their family. Right from this moment the parents not just become careless about each other but also about themselves. Entire life they stay knitted with the family and hardly think about their individuality which also needs attention a bit, if not fully.

In order to ensure the best possible growth of kids, they forget what their interests are and what makes them happy? They can be very good at sports, recreation, music etc. But the talent they possess is sacrificed just because they feel that after being promoted as parents, they must devote all their time and interests towards the betterment of kids. This thought is fully right but at some stage when they find that kids can take care of themselves and are getting independent, parent can find some time for the sake of their individuality. Even a small amount of time for self can do wonders.

## Editorial

Couple not only should find some time to spend together remembering those golden moments that are forgotten property but also should think for their individual interests and talents. There should be some space between the mom and dad where each can knit their own world. They should have a place where they can cry, laugh, or think about life and all the ups and downs. Besides this, they also should restart those hobbies which they once sacrificed when they became 3 from 2. They might not be able to take up all their interests due to age factor, still they can do many things that give them satisfaction and pleasure and bring them back into the sphere of happiness where they can feel liberated and content.

For example, mom can get back to dance while dad can roll his arms over in cricket. Finding even half an hour for self would not only refresh them for rest of the complex jobs like financial arrangements or managing home but this will also ensure their good health. The all wellness comes from mind and when mind is given some time to live the way it wants, it works wonders. When such suggestions are given to parents, they smile, get lost in thoughts of childhood and get back to their routine life. So what children can do is insist them to get back to life. Continuing with the example above, a daughter can pull mom to the dancing arena while son can ask dad to hurl some overs. But all this is not possible until parents themselves wish to rejuvenate their lives. For this they must understand that their health; be it mental or physical will only help run the house well and raise kids in best possible ways. Mental health and physical fitness not just helps a person live a good life but also inspires people around. And definitely children will be inspired most because they have this tendency to imitate their parents most of the times. So the activeness demonstrated by mom and dad will push them to do their best be it sports, study, or recreation.

Besides all the proven benefits, a space also takes them on the path of introspection where sitting alone for a while at the lake coast will let them think over all the small and big issues of life. And many complex problems come easily resolved in such situations where one become one with self. Having space never means that one should hide things from others. But it is just that they try and look inwards. Activities like sitting alone, talking to self, praising, criticizing, and even crying help immensely bringing the hidden storm of feelings out that had actually made the life sluggish and uneasy.

So moms and dads should mark some time of the day as 'My Time' when they should keep a cut off with the world and establish a connection with self. And also no need to carry any office or house related worries. Just being what they are even for a while allows spreading wings like a child. Weekends can be chosen once a month on which mom dad can go on a trip to the closest destination. Closest because most time should not be spent travelling as getting back to work on Monday morning is equally important. The place to go can be chosen where they can look for that romantic walk on roads, candle light dinners, cosy nights with sea shore, moon light. All this invokes all that romance that was pushed in a cold baggage for the sake of responsibilities. So having sometime for self keeps a person alive and ready to live the life in all conditions and circumstances.

### Lemon School Launches ...

Lemon School of Entrepreneurship (LSE) announced the launch of India's first experiential entrepreneurship program. Brainchild of Entrepreneurs and experts from premier institutions including IIM's, who are keen to create an experimental platform for global entrepreneurs in India, Lemon School of Entrepreneurship (LSE) is a radically different and unique in more than many ways. More than 1500 people contributed in developing this program and pedagogy through various interactions and ideas during last two years. Mr. Deepak Menaria, Mentor Chief Idea Farmer, LEMON School of Entrepreneurship said, "This is a new initiative of Lemon Ideas, which is well-known for start-up mentorship & innovation. It is a part of our larger mission to nurture 1000 entrepreneurs and create 100 ventures by 2020. This initiative would create 50,000 jobs for aspiring educated youth in the coming 5 years. Lemon is presently mentoring 20 start-up ventures across India. This would be first of its kind school for the entrepreneurs and created by entrepreneurs where major emphasis would be on Do-It-Yourself and experiential learning. The flagship fast track 9 months global program in Experiential Entrepreneurship and Innovation (E2I) would start in July 2015. The program would address various aspects of venture creation, ideation, validation and real life immersion, technology usage apart from knowledge based management subjects. Experiential Entrepreneurship and Innovation program which will take participants through sessions comprising theory, practical and on-job training and real time business experiences. At the end of successful completion of program, entrepreneurs would be ready to launch their high impact business ventures and extended support would be provided by Lemon for start-up incubation and mentoring for two years. It would be work place program than just a classroom based experience for the entrepreneurs.

### JCB "Livelihood" in its range of machines

JCB India Ltd., India's leading manufacturer of construction equipment unveiled JCB Livelihood – an innovative technology which allows the user to remotely monitor the machine. "JCB Livelihood is a feature which has the potential to change the way Indian Construction Machinery Customer operates. JCB Livelihood is an advance telematics system which provides information on Service, Operation and Security of machines." said Mr. Vipin Sondhi, Managing Director & CEO, JCB India Ltd. JCB Livelihood provides alerts on real time location, maintenance alerts, machine and fleet hours etc. putting the user in entire control of the machine from any location. It can assist in ensuring that the machines are operated at correct times and helps to protect them from theft.

### Aircel with 'Ramzaan Mubarak Offer'

In its commitment to delight customers, Aircel celebrates the month of Ramzaan with the unique 'Ramzaan Mubarak Offer', especially launched for the festive occasion offering attractive voice calling and data benefits. Going with the spirit of the holy month, Aircel's 'Ramzaan Mubarak Offer' brings together special recharge packs for three denominations – Rs. 7, Rs. 8 and Rs. 6 - each offering a different set of benefits. Harish Sharma, Regional Business Head - West, Aircel, said, "The holy month of Ramzaan is a special occasion for our customers, when they like to stay seamlessly connected to their friends and family. It delights us immensely that our mobile network acts as an enabler of these conversations and hence, we feel a sense of responsibility for ensuring that our customers enjoy great value for money at the same time. The 'Ramzaan Mubarak Offer' has been especially introduced to add joy to the celebrations for our customers this Ramzaan."

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## “Nand Ghar” inaugurated by Smt. Maneka Gandhi

### In a first of its kind Public Private partnership with Vedanta Group to modernise the Anganwadi structure in the country

**Udaipur :** The Union Ministry of Women and Child Development, in a first-of-its-kind Public Private Partnership (PPP), has joined hands with the Vedanta Group to develop and modernise the Anganwadi infrastructure in the country. Anganwadi is the service delivery unit established under the Integrated Child development Scheme (ICDS), the flagship programme of the Ministry.

Smt. Maneka Sanjay Gandhi, Minister for Women and Child Development (WCD) has been emphasising the need for these buildings as places where the women in the villages can gather and discuss their issues and find solutions through collective action.

"The problem of malnutrition is a huge national challenge and the ministry is going to launch the national nutrition mission. This Nand Ghar model will provide targeted delivery of supplementary nutrition services along with related healthcare services for both mother and child including skill



training for women," said Smt. Maneka Sanjay Gandhi, Hon'ble Union Minister for Women and Child Development.

"The 'Nand Ghar' is an extension to the existing Anganwadi initiative and will be Vedanta Group's endeavour to provide a better environment to the children of India. Healthy children and empowered women will eradicate poverty and malnutrition, and make a prosperous nation. Our Nand Ghar project aligns

In order to reach out to every corner of the country, a network of over 14 lakh Anganwadis have been established in every village, town, city and other habitations. These are manned by social workers who are trained for delivery of nutritional services and are paid an honorarium. □

WCD and Vedanta Group have come together to construct 4000 Anganwadi buildings in different parts of the country. The model Anganwadi, called 'Nand Ghar', is being inaugurated by the Minister for WCD along with Shri Anil Agarwal, Chairman of the Vedanta Group on 24 June at Hasanpur village, District Sonapat, Haryana. Smt Maneka Sanjay Gandhi has informed that the Anganwadis will be developed in some of the high burden districts where the Ministry is proposing to launch the National Nutrition Mission shortly. She informed that the proposal has already been submitted to the EFC after an in-principle approval by the Finance Ministry. She further informed that

the Mission will involve more non-government partners contributing collectively to one common objective of eliminating malnutrition.

In this unique partnership, WCD and Vedanta will share the cost of construction of the buildings, which are prefabricated structures with solar power. The land for the Anganwadis will be provided by the Gram Panchayats and the construction will be undertaken by NBCC. These Anganwadis have been named as "Nand Ghar" by the Prime Minister and a singular design will be followed for these Anganwadis at all locations.

Through Vedanta Foundation – the philanthropic arm of the Group, Vedanta has already collaborated with over 3000 Anganwadi Centres in Rajasthan and Odisha by supplementing the services of the government and addressing the nutrition and as well as the educational needs of over 1 lakh children. This number is set to rise in the years to come.

## Chakor Spreads Happiness

**Udaipur :** On the occasion of World Day Against Child Labour recently COLORS announced that it will be sponsoring the education of 100 children in Lucknow's Jupiter Academy, for a year, by associating with SMILE Foundation.

To announce this milestone, and to showcase the spirit of freedom of education Udann's lead protagonist Chakor (Spandan Chaturvedi) was present to show her support to the cause and solidarity towards the eager students. Always one to showcase her solidarity towards children and a firm believer in making dreams come true, Chakor visited Lucknow's Jupiter Academy where she interacted with the children from the Smile Foundation. As Chakor met with her young fans, she partook the celebrations and even danced with them while presenting them with the gift of education.

Happiness shone on the young children's faces as their favourite Chakor continued to celebrate with them and even sang songs with them. Chakor made some fast friends among the children and ensured that, collectively, they had a gala time.



Infusing the children with eagerness to study, Chakor bade them farewell after having inspired to reach for the stars. Speaking about her experience in Lucknow, Chakor aka Spandan Chaturvedi said, "I believe that every child should get a chance to go to school and study. I am happy that, through Udann, I have got the chance to give 100 children in Lucknow the gift of education." Adding further, Mr. Vikram Singh Verma, Chief Operating Officer - Smile Foundation said, "Education is

the primary tool in spreading awareness towards doing away with social issues like child labour. We are glad to associate with COLORS and Udann for World Day against Child Labour as we collectively work towards creating a better future for the lesser privileged children in our society.

At Smile Foundation, we believe that putting a smile on a child's face by giving them the gift of education will go a long way in sensitizing people and changing mindsets." Set against the rustic backdrop in the hinterland of Uttar Pradesh where bonded labor is dominant, Udann is an honest rendition of life and society. Bringing to light the innocence of a young but sharp-minded child, Chakor whose unhindered zest for life strengthens when faced with challenges at the hands of the zamindar Kamalnayan Singh, her story celebrates the spirit of survival and hope. In the coming weeks, viewers will get a glimpse of Chakor following her dreams as her love for sports and track racing take her one step closer to a new life.

## Jhalak Dikhhla Jaa reloads for a glitzy new season!

**Udaipur :** Ready to rock the upcoming season of COLORS' Jhalak Dikhhla Jaa, the interesting line-up of celebrities are about to set the dance stage on fire! Going by the logic of the more, the merrier, this season will witness a higher spirit of competition and enthusiasm. Twists set at every juncture, the viewers are in for double the dance, double the drama and innumerable surprises! Celebrating dance in its purest form, Jhalak Dikhhla Jaa will showcase celebrities from various walks of the entertainment field, who will create never seen before magic on the small screen.

This season will witness a glamorous line-up of talent. Starting with Bollywood siren Sharmista Shetty who will be seen making a television debut to the small screen, vampire

heartthrob Vivian Dsena and the extremely daring Khatron Ke Khiladi winner Ashish Choudhary along with television beauties Sanaya Irani and Radhika Madan will add grace to the eighth edition of the show.

The favorite bahu Dipika Kakkar on this show will give her sanskari look a miss and the shy Mohit Malik will be seen making some bold moves along with Kavita Kaushik the lady who knows how to tickle your funny bone. Also, the desi rapper Raftaar and India's young and talented Faisal Khan along with Scarlett Wilson will put up a tough show for her co-contestants! Adding a fresh new element to the show, Raftaar will be seen doing a double whammy by lending his famous voice to the title track of Jhalak Dikhhla Jaa!

## Vodafone Launches 'Mobile for good Awards 2015'

Vodafone Foundation, launched the fifth edition of their flagship initiative 'Mobile for Good Awards 2015', in partnership with NASSCOM Foundation, through the NASSCOM Social Innovation Forum. The Awards recognize and support emerging talent and innovative mobile solutions from NGOs and 'For profit' enterprises that facilitate community empowerment and inclusive growth.

This year, 11 winning innovations will be recognized across two categories – 'Leading Change Maker – NPO' and 'Leading Change Maker – For Profit'. Innovative mobile driven solutions in four critical areas of Health, Education, Agriculture & Environment and Women Empowerment & Inclusive

Development will be selected from both the categories. This year, there will also be a special award for a Government led solution for achievement in the NPO category.

Vodafone Foundation will provide a grant of INR 1.2 million to five winning NGOs/NPOs in addition to structured mentoring, monitoring and impact evaluation support from partner institutions, incubators etc. for them to achieve a larger impact. All winning projects will also be featured in the soon-to-launch, first of its kind – 'Social Apps Marketplace' by Vodafone. Applicants from NGOs/NFPs and for profit organizations can submit their entries on the portal [www.vodafone.in/mobileforgood](http://www.vodafone.in/mobileforgood) until 31 July 2015.

## HDFC securities launches mobile trading app in 11 languages

**Udaipur:** HDFC securities, a subsidiary of HDFC Bank, has launched its mobile trading app in 11 different regional languages. Customers now have the freedom to choose the language they are most comfortable with to buy and sell shares, mutual funds and other investment instruments. And all this can be done on-the-go, from the mobile. With 11 languages, this app caters to 92% of the country's population. Apart from English the app will be available in Hindi, Marathi, Gujarati, Punjabi, Assamese, Bengali, Tamil, Telugu, Kannada, Malayalam and Oriya.

This new multi-lingual app is part of HDFC securities broader digital offering which will reach out to a large

number of people across the country, particularly new equity investors, and open different investment avenues for them.

Speaking about the new initiatives, Mr Dhiraj Relli, MD and CEO, HDFC securities, said, "Increasing customer convenience is what drives every new initiative at HDFC securities. We want to make investing quick and simple for all, whether they are based in a metro or a small town.

Language barriers or a lack of research and advice should not be the reasons for not investing in the future. With the launch of these new digital initiatives, we want to go deeper into the hinterland with the right investment tools."

## Shoot for Song Tu Hai Gajab Soniye

Actors Dilzan Wadia and Bruna Abdullah got together at Oscar Hall in Andheri (West) to shoot for the song "Tu Hai Gajab Soniye" for their upcoming film *Let's Change* while Basem. Dilzan Wadia shot to fame with the 3D film *Bollywood Villa* and the patriotic film *Let's Change* while Bruna Abdullah is known for films like *Grand Masti*, *I Hate Love Stories* among others and the chartbuster "Subah Hone Na De". The song "Tu Hai Gajab Soniye" is sung by Brijesh Shandilya of "Banno" fame and Deepadrita Poddar; is set to music by Mudassar Ali with arrangement and rap by DJ Czar. The film *Four Pillars of Basement*, directed by Gireesh Naik; written by Rajan Safri (Lucknowi); produced by Gautam Bafna and Pravin Chudasama is all set for an August 2015 release.



## Sonakshi makes her on-stage singing debut

What do you get when you bring groovy actors Parineeti Chopra and Ayushmann Khurana together under one roof? With IIFA Rocks 2015 music and technical awards took centre stage, while the hosts of the evening added a pinch of naughtiness and oodles of fun-filled moments to make it an evening to remember.

Adding to the evening's magnificence was Bollywood's most chirpy actor, Sonakshi

Sinha who made her on-stage singing debut on the IIFA Rocks stage as she crooned the melodious tunes to some of her blockbuster songs.

The energy on the stage skyrocketed as she jammed alongside Mika and Nakash. Even as the crowd swayed and tapped their feet, Sonakshi was joined on stage by Anil Kapoor who danced with her while she continued to belt out some incredible songs.

While awards put the spotlight on the best filmmaking techniques, the spectacular performances make the event a visual treat for viewers. Be it Jacqueline Fernandez's performance with an authentic Malay flavor, Javed Ali and the Nooran sisters' soulful Sufi performance, Ankit Tiwari's renditions of his chartbusting numbers or Kanika Kapoor's peppy songs, the evening set out to impress.