



## R Royal Harbinger

### Learn to ignore...more!

I just felt relaxed. Dipped tea bag into hot whitener and just returned back to my seat. It was over. I had got the remedy and a wonderful answer to anyone who tries to disturb me. Just ignore anything until it has anything to do positive to you. It was absolutely frustrating to hear a piece of advice from someone who would do a ten minutes job in hours and teach you lesson about being productive. It happened with me when a colleague who enjoyed some added perks from company because of his initial success with a big project, attempted to lock horns with me. It was 5 already and I had enough work that could keep me remain in office till 8 when the office time ends at 6:30. At that time another idiot who calls himself a senior project manager came with an unplanned task which was lying in

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his inbox since last two days and he forwarded me 2 hours before the delivery time. Knowing his inability to work properly I decided to help that poor chap and took up the task. Now I was packed all sides. In the process, I had to confirm a mail from that colleague who not only refused to help but also threw me a lesson of management from a weird site that was about being on time and planning things properly. I was frustrated and furious. Normally I would have replied him in his own language and perhaps in better words keeping the theme in context, I just felt too busy at that moment. I just noted that down and decided that will do the honor back home later that night. At home, again I got into some conversation with family and lost that issue completely. Next morning, it popped up fresh in my mind just like an unwanted reminder pops up in Microsoft Outlook. I attended my meetings and in a busy schedule, it again got delayed. During all these hours, it kept me thinking and the anger was occupying a big part of my brain without any rent. I then at coffee vending machine realized that did that trivial issue matter to me that much that it ate a day of mine? Why should I bother at all? If I reply to that, that means I read that mail, considered it, and then drafted a reply. And now after a day, it would seem that I carried it for these many hours! I just felt relaxed. Dipped tea bag into hot whitener and just returned back to my seat. It was over. I had got the remedy and a wonderful answer to anyone who tries to disturb me. Just ignore anything until it has anything to do positive to you. Life already is complex enough that your all attention will be needed there. Then why pick up stones from the street and put in front of your ways? Let them be there. Put your attention to better things and make your anger too expensive for others to buy.

### Shilpa's 'Besto Pesto' ups the drool quotient on Farah Ki Daawat!



Udaipur. Conversations are savoured even more when accompanied by yumilicious food and delightful company. This Sunday's episode of Farah Ki Daawat will overwhelm the audience with a wave of entertainment as Shilpa Shetty shares interesting tales of her life while cooking up a storm with Farah Khan in her kitchen. Taking inspiration from her Nani, Shilpa revealed the tales behind her escapades with food which kicked off with 'Sweet Corn Chicken Soup' and then went on to perfect the 'Butter Chicken' which, incidentally, was also the first dish she prepared for her husband, Raj Kundra.

Adding a little bit of tadka to the already absorbing episode, Shilpa made her way through the dreaded Tawa Fry round. With a mix of saucy questions that promise to make the temperature soar, Farah Khan subjected Shilpa Shetty to some con-

fusing and fun questions about her contemporaries from the film industry. In fact, when Farah Khan asked Shilpa, who the 'Garam Masala' of Bollywood is, Shilpa instantaneously took the name of Bollywood's current heartthrob 'Varun Dhawan'. Having her dear friend Shilpa Shetty on the show, Farah Khan commented, "Shilpa is a savant in the kitchen. While we spoke about the numerous Indian delicacies that she can cook, Shilpa brought alive her global experiences by cooking the Pasta in Pesto Sauce, an Italian delicacy enthralling food lovers all over the world. I believe Shilpa is a role model for all mothers as I know how difficult it is juggling between family, cooking and work while continuing to look fabulous through it all." It is not unusual for Farah Khan to shower her guests with gifts galore to thank them for sharing their kitchen secrets. And for Shilpa Shetty, Farah Khan had something truly special planned out. Complementing the extremely fit Shilpa's kitchen sojourns, Farah gifted Shilpa an apron which had been specially designed from a dress owned by Farah's 7-year-old daughter. Farah continued to quiz her on the secret behind her enviable figure wherein Shilpa spoke about the merits of controlling one's diet.

### Vodafone M-Pesa partners with Govt. to empower SHGs in Rajasthan

Vodafone India, one of India's leading telecom service providers, has entered into a strategic tie-up with Rajasthan Grameen Aajeevika Vikas Parishad (RGAVP), to empower women in Village Organisation (VO) Self Help Group (SHG). The partnership facilitates instant deposits to their saving account using the mobile wallet - M-Pesa.

Currently, RGAVP gives small loans to women in poor families in the form of cash. Loans are given to the Village Organisation (VO) Self Help Group (SHG) leaders and cashiers who drive the business. These loan amounts are disbursed in the form of cash and repayment amount is collected periodically. With M-Pesa wallet, the loan amount will be deposited instantly by the leaders to the individual savings account. Instant confirmation in the form of SMS is sent to the individual handsets. Instead on travelling 10-15 kms in most case for cash transaction, Vodafone M-Pesa facilitates instant, safe and secure cash transaction for the poor in Rajasthan. Regular deposit into savings account at regular intervals using M-Pesa will further boost credit ratings. The partnership will boost the banking system in Rajasthan and facilitate higher loan disbursement for the poor.

Vodafone has entered into a six months pilot project with Rajasthan Grameen Aajeevika Vikas Parishad (RGAVP) in 3 blocks of Rajasthan namely - Anandpuri in Banswara district, Baap in Jodhpur district and Sankar in Jaisalmer district. Speaking about the association Suresh Sethi, Business Head M-Pesa, Vodafone India said, "M-pesa is an innovative financial service from Vodafone that brings the bank to the mobile and addresses the issue of access to financial services. We are delighted to extend M-Pesa offering to Rajasthan Grameen Aajeevika Vikas Parishad (RGAVP).

## Hairdressers and makeup artists are for gold medal in Malaysia

The categories in which India is participating is Open Hairstyle, Up Style, Creative Hairstyle for Ladies, Creative Hairstyle for Gents, Classic look for Gents, Fantasy Look for Ladies, Progressive Cut for Ladies & Bridal Makeup. Participants from India are Ms. Elisha Chauhan, Ms. Shwetasha Paliwal, Mr. Pushkar Sen, Ms. Yogee Indulkar, Ms. Harshada Takke, Mr. Uday Takke, Ms. Lata Kanchandani, Ms. Harshala Aher, Ms. Sunita Bansode, Mr. Jai Parekh, Mr. Ali Sherazi, Mr. Siva Kumar, Mr. Subhash Sen, Mr. Anil Sen, Mr. Kamlesh Sen, Ms. Fiza Khan, Mr. Milan Bhatia, Ms. Mrunal Dongre, Ms. Neha Kansara, Ms. Jigna Vala, Ms. Jigna Desai, Ms. Jyoti Mathias, Ms. Babitha Suvama, Ms. Nikisha Bhatia, Ms. Som Bhalla, Ms. Shalini Arora & Ms. Saras Patil

The vision of AIHBA is to escalate the Indian - Hairdressing, Makeup & Nail Standards- to International Level. OMC Competitions are well known throughout the world. Their quality and education is parexcellence. They are trustworthy organization since 1946 and their presence exists in 76 countries of the world. In Asia Cup 2015, more than twenty countries of Asia viz. - India,



China, Sri Lanka, Mongolia, Malaysia, Singapore, Japan, Korea, Taiwan etc will participate. Few European countries like France & North America Countries like USA are also expected to be present. Asia Cup happens every two years and the winners then prepare for more challenging role in World Cup where countries from North America, South America, Europe & Asia come together at battleground. The standards of competition is high and the participants have to perform on the stage in the given time as per the rules laid out by OMC. AIHBA

is the largest India Organization which is working towards globalizing the Indian Standards to International Level. In 2013, AIHBA's Asia Cup 2013 Delegation comprised of 5 competitors, of which a team of Pushkar Sen & Kamlesh Sen won bronze medal. In 2015, AIHBA's Asia Cup competitors have exceeded five fold of our last time participation.

AIHBA's trainings are International, their work starts from grass roots to the top level. Prior to taking a team of 26 competitors, AIHBA has conducted several international trainings by

world champions AIHBA invited top stylists of Sweden (Emma Ekman), China (Rose Lee & Richard), Sri Lanka (Nihal), Poland (Andrez Matracki) etc for Indian team training in various categories. AIHBA has arranged for all the products, tools, equipment & mannequin heads, all of international standards, for the team to represent India gloriously.

For finding more and more talent, AIHBA conducts National Awards, known as, AIHBA India Awards annually. Fresh talent from all over the country participates in National Awards and

gets selected for International Championships. AIHBA in 2014 conducted the tests in 9 separate categories viz - Open Hairstyle, Bridal Hairstyle, Traditional Bridal Makeup, Western Bridal Makeup, Total Fantasy look, Youth Talent, Gents Trend Cut, Creative Hairstyle & Ladies Trend Cut. In February when National Skills Development Corporation (NSDC) conducts India's final selection for Worldskills - a competition being held in Brazil for skilled people under age of 22, AIHBA sent a team of 3 winners from YOUTH TALENT category. All the winners of YOUTH TALENT, AIHBA INDIA AWARDS 2014 did exceedingly well and the winner emerged from AIHBA. Pradeep Sen, age 21 lives in Udaipur and performed 6 out of 8 worldskills modules in the same time as will be held at Brazil in August 2015.

AIHBA plans to polish many & more people, who can represent our country internationally and later change the standards of hair & beauty in their vicinity. Slowly and gradually, competition would be a widespread phenomenon & like engineering or medical, India would be known for its Hairdressing, Makeup & Nail Artistry.

## 10 Million and counting!

**Udaipur :** TaxiForSure, the taxi service provider that is soon becoming the brand of choice for millions of Indians to commute, crossed the 10 million rides milestone, today! The company that began operations in Bangalore is now present in 52 cities across India and offers the most economical ride with rides starting at just INR 49.

The company with its vision of making commute convenient for everyone has introduced several initiatives to enable every Indian to take a taxi. Be its disruptive pricing strategy of INR 49, its unique referALL program that allows you to introduce friends and family to the convenient service and earn money or the most recent price revision, help Indians book an a/c taxi at the tap of their smartphone at their preferred location and time. All these revolutionary initia-

tives are towards ensuring Indians can enjoy their commute no matter how short the distance is.

Arvind Singhal, CEO, TaxiForSure, said, "We are making traveling within the city hassle free as we provide an AC cab to customers when they need one and where they need it. Customers don't have to worry about driving through burgeoning traffic, or finding parking and even hailing an auto or waiting for a bus, as we are providing a more economical, convenient and easy option to them. This milestone is a testimony of the trust and acceptance by our customers, who are using our services to go to office, parties or their neighborhood market or even to drop their kids to the school. We will continue making travel convenient and TaxiForSure an integral part of the daily life of the 1 billion plus Indians."

### Pricing Strategy

TaxiForSure is looking at increasing its customer base by 10 times this financial year and growing it from 2 million to 20 million. Starting 7 May, 2015 the company dropped its rates/charges. Most critically the company removed all surcharge fee or peak time charge. TaxiForSure is also the only company in the industry to not charge any extra payment for day time travel and has nighttime charges starting mid-night only. All rides begin at INR 49 making TaxiForSure the most economical brand in the industry.

### Vedanta appoints Ajay Dixit as CEO, Power

**Delhi :** Vedanta, the global, diversified natural resource company has appointed Mr. Ajay Dixit as Chief Executive Officer, Power, effective May 11, 2015. In his role, Mr. Dixit will consolidate the power operations of the group and build the new power vertical. He will be responsible to grow the business through synergies and drive operational excellence of the 9097 MW power business.

"Mr. Ajay Dixit joins as an asset to the Vedanta team, with proven accomplishments in the Energy sector. We are elated to have Ajay on board as his extensive experience will take Vedanta to new heights, create long term value for our shareholders and deliver sustainable growth," said Mr. Tom Albanese, welcoming Mr. Dixit to the Vedanta team.

Mr. Dixit is an Electrical engineer from Delhi College of Engineering. He joined Siemens as Project Manager and in the span of 35 years, has handled various profiles before taking over as CEO-Energy Sector for South Asia.



### In Honour of the Power Within

## The 14th 'Ghanshyam Binani Children's Bravery Award' announced

Udaipur : The Braj Binani Group and Media Magix announced its 14th Ghanshyam Binani Children's Bravery Award for 2014 at a glittering ceremony at Grand Hotel in Mumbai on May 11, 2015. The award acknowledges an act of bravery and selflessness of boys and girls across India up to 16 years of age. They risked their lives to save others who were in danger of losing their own.

The awards include bravery, social cause category, and posthumous category (a new category included this year). The awardees are given cash prize of Rs 51,000 (for their education), a silver medal of courage, a certificate of recognition and a citation each. The award has been instituted in memory of Late Ghanshyam Binani, Founder-Chairman of Binani Industries Ltd.

Members of the jury who selected winners comprised of Grace Pinto, renowned academican of Ryan International Group of Institutions, Kalpana Binani-active in promoting social cause, Joey Ghose, MD, Binani Cement and Bina Verma, CEO, Media Magix, the servicing company of Braj Binani Group.

From among the 74 nominations received this year, In the bravery category, the jury selected Akshay Anand Tambe from Sindhudurg, Maharashtra, a 15yrs old boy who saved a man's life by diving in the deep waters where that man was dragged into a whirlpool.

Victor Lalbeiseia from Mizoram, 7 yrs old boy who struggled to save two small children from drowning in the pool & brought them out safely.

Ashwini Bandu Ughade from Ahmednagar, Maharashtra, who

bravely rescued her younger sister from the tiger where the tiger had caught her sister's head in his jaws & her legs in his paws.

Mhonbeni Ezung from Nagaland, a six-year-old little girl was the youngest awardee who received the award for saving her grandmother from drowning in the river.

Also from posthumous category they selected Late Shourya Veer Singh who fought bravely with the miscreants who had entered Shourya's house with the intention of looting & murder. Shourya fought till his last breath to save his mother and the valuables.

Late Riya Chaudhary from Muzaffarnagar, UP who lost her life in saving her father's life who was targeted by few miscreants, she rushed ahead & stood in front of him. The bullet hit Riya in the chest and she lost her life in the incident.

The winners were felicitated by Kalpana Binani, Grace Pinto, Joey Ghosh, Bina Verma and Amitabh Shah. Kalpana Binani said, "I am overwhelmed by the response to Ghanshyam Binani Children's Bravery award received this year. The determination and courage shown by the children is truly inspiring. I would like to see India's traditional values reach beyond the shores of India as well.

Grace Pinto was overcome with emotion when selecting children for the award, with tears flowing, she said, "I was deeply moved when I read the stories of the nominated children. The new generation children should follow traditional values practised by their parents, feel proud of India's culture, and always be brave in saving the lives of those in danger. My motto is Live and Let Live."

Joey Ghose, "It was a difficult task to choose winners because each one was better than the other. Such awards instil confidence in young children who have learnt things the tough way." Amitabh Shah, Founder-CIO of Yuva Unstoppable applauded the Binani Family for doing such a great job, and was totally involved with the children and was delighted to be a part of their celebration.

Rohit Sardana, who anchored the event, proved to be a great favourite among the children. He regaled them with his antics and gripped everyone's attention.

The event was presented on a stage set by Zee Media, in association with Media Magix, and would be telecasted on a later day and date (to be announced soon).

About Ghanshyam Binani Children's Bravery Award:

It is annual national bravery award for children below 16 years of age. This award was introduced in the memory of Late Ghanshyam Binani who loved children unconditionally. The Award consists of a thematically designed silver medal which is embedded with the symbol of a pyramid and a crystal. The pyramid and the crystal are considered as the epitome of energy. In fact, they absorb and emit energy and this medal acknowledges that force within.

The awardees also get a citation and a cash reward of Rs. 51,000/each. The silver medal has a neckband of three bold colours - orange, blue and green - representing fire, water and earth. A male and a female child is awarded every year. Sometimes, depending on extraordinary brave act, the Group also honours a deserving candidate a special award of Rs. 25,000.