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Royal Harbinger

A loud verdict

Social media, television, print media, and anything you name had only one thing to talk this week--verdict on Salman. One court delivered verdict and other put it on hold but the country was left divided clearly on the matter. There were those who favored Salman because they love him. And then there were who hate him. Very few were there who saw it on a balanced level.

If you see it in simplest way, there was an accident in the year 2002 and the matter remained under trial for all these years. Now the court delivered its decision and a five year sentence was ordered to the culprit. I wonder how people including some known citizens of India came in oppose of this decision. Not liking the decision is one thing but how can you oppose it? How can you say that court has given a wrong decision and you do not believe in the law of the land, this is clear revolt which is not acceptable at all.

Editorial

What Singer Abhijeet said was clearly a way to earn some lime-light but that failed miserably. In order to favor Salman Khan, he actually mocked poor and sundry, including himself. It was not a bad idea to support a culprit emotionally and extend some sympathy towards him or her but the language has to be apt, obviously not what Abhijeet used.

In such cases as we see that influential people get away easily from the punishment but at the same time it is true that stars also suffer because anything less than people's expectation would be outcried loud.

The country was divided after the five year sentence was pronounced and then the it remained divided after the decision was overturned. If there happens no punishment at all in this case, obviously it will be weakness and a failure of law of the land because crime had happened and one person was killed. So even if you are an ardent fan of the actor, you should not ask for punishment waiver, rather a true supporter would let him serve the sentence and prove that he is a real hero.

While we always talk about the actor and make him hero even in a case where he proved that he is not. The justice will be delivered when he serves the punishment happily like a hero and makes sure the survivors of this accident are given something as token of justice.

While this is one case and dust will settle down much earlier than we can imagine but the situation hasn't changed much since that horrendous case of 2002. People are still sleeping on foot-path as they are devoid of shelters. This is the case in top class metro cities of the country which has been independent since last 60+ years.

There are many more things that need our attention. We must accept that it's not just one case but a way to see the holistic picture where entire system, functionary, and machinery is still weak, failed, and helpless as it can't deliver justice in time, it can't provide shelter to homeless, and it also has no way to prove to its people that, yes, just has been delivered.

Steelbird Helmets

Hosts Grand Steelbird Helmets Award 2015

Steelbird Hi-tech India Ltd. reckoned as one of the top class helmet manufacturer company across India with over 50+ countries business operation has organized steelbird Helmets award 2015 at Hotel Hyatt Regency, Gurgaon Manesar.

The Steelbird helmets award are one of the finest accolades being organized every year on such a magnificent level. The award ceremony was attended by who's who of corporate and social circles including Dr Pravin Togadia of VHP and Mr Manoj Kohli, CEO and Joint Managing Director, Bharti Airtel Limited etc etc. Besides, over 1000 guests representing automobile industry, Steelbird channel partners from all india were present on this occasion.

The splendid evening kick started with a Deep Prajwalan by Mr. Subhash kapur, Chairman Steelbird helmet. In his precious two words Mr. Subhash Kapur said, "Building on its domain knowledge, the steelbird grew as an ordinary helmet manufacturer to a well known brand that today straddles a wide array of allied activities. Steelbird was envisioned as an organization which would not only go on to become an exemplary helmet & associated accessories manufacturer but also achieved renowned status for itself."

On this occasion, Mr. Rajeev Kapur, Managing Director, Steelbird Group also launched Steelbird Air a new brand offering from Steelbird and Steelbird Bang Motocross Helmet. Besides, Mr Kapur also announced Steelbird's foray into riding gears auto



accessories segment.

On the happiest occasion of Steelbird Helmets Award 2015 Mr. Shailendra Jain Group Head Sales & Marketing,said, "We believe in fostering strong clientele relationship based on understanding customer needs, and delivering quality products. As an aggregate Helmet manufacturer/provider we have been working since 1964 to create sustainable product for all our clients/customers. We endeavor to further develop our responsiveness to customer needs year on year and provide high quality helmets, best value and continuous improvement"

Steelbird thanks to all channel partners for their contribution. The awards were presented by Mr. Rajeev Kapur, Managing Director and Mr. Shailendra Jain Group Head Sales & Marketing, Steelbird Helmet on innovation and growth opportunity in Indian helmet Industry.

In conjunction with above, Mr. Jain shared Steelbird's growth parameters, Road map to Reach the top, future vision of the organization and thanked all channel partners to participate in such a big and memorable event.

NAAC accredits

Jaipur National University

**JAIPUR:** Jaipur National University chancellor Sandeep Bakshi on Wednesday said the National Assessment and Accreditation Council had awarded 'B' grade to the university, based on a very comprehensive evaluation. Vice chancellor prof H N Verma said JNU had become the first private university in Rajasthan to be accredited by the NAAC. Over 300 faculty members and staff of the university were engaged in the accreditation exercise.

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Entertainment, Tech & Business

Panasonic Goes Fast Lane with the Launch of 4G Smartphone, Eluga L 4G in India

❖ Panasonic introduces ELUGA L 4G, a 6.1mm Sleek & Light-Weighted smartphone running on Qualcomm Snapdragon 64-bit Quad core processor ❖ Launches ELUGA L 4G at an attractive offer

Udaipur. Matching its speed with the fast paced technological innovations and advancements in the mobility segment, Panasonic has introduced a new feather to its smartphone series "ELUGA" in the Indian market. Equipped with top of the line hardware, the ELUGA smartphone series is known for its design, superior build quality & unique user interface for single hand operation.

India is a market where next-generation technology in the form of LTE (Long-Term Evolution) will soon change the complete mobility landscape. In line with this, the latest incarnation from Panasonic has been introduced keeping in mind the concept of #TAGLIFE which resonates with the sentiment of the youth and calls out for a powerful message that echoes and communicates their personality, thus enabling a change in the Smartphone landscape.

MAKE A STATE-  
MENT- Unibody, Light  
Weight and Glossy

Keeping in mind the form and functionality, the ELUGA L has been designed which features a 6.1mm sleek, light-weighted and a lustrous finish design. Its sleek design and size is perfect for comfortable usage and its light weight makes handling the phone even more effortless. Fitted with Corning Gorilla Glass (Front + Back) for protection, the phone also features a 12.7 cm (5) HD IPS display to render sharp and vivid visuals. All in all, the ELUGA L packs all the style and performance you need in one solid device.

DO MORE. BE  
MORE- Qualcomm  
64 Bit Snapdragon  
410 Processor

Featuring a 64 bit 1.2 GHz Qualcomm Snapdragon Quad



Core processor with 1GB RAM, the ELUGA L performs better at multi-tasking and carrying out intensive processing than its peers. One can run multiple applications and switch effortlessly amongst them, without any runtime lag or performance dip.

**ZIP THROUGH- 4G/LTE**  
Enabled : Files and movies can be downloaded at half the time, pictures can be uploaded on social media and live TV can be

watched without any interruption. With the latest in mobile technology, these advantages are equipped with 4G/LTE technology in the phone.

AN EFFORTLESS  
EXPERIENCE- Fit  
Home UI for  
Smooth Navigation

Featuring Panasonic's exclusive "Fit Home" User Interface, navigating through applications and files has now been made easier with UI specifically designed for single hand operation and exclusively integrated in ELUGA series of Smartphones. The ELUGA L 4G will be available in Radiant Blue color.

Expressing his pleasure on the launch, Mr. Manish Sharma, Managing Director, Panasonic India said "Panasonic India has now signaled a big leap in its product portfolio by bringing better specifications and fea-

tures in the newly launched Eluga L which not only caters to the fast developing technological needs in the market but is also priced reasonably. With the company's recent success in the smartphones category and the mobility landscape rapidly evolving today, the new device will surely match the needs of our fast evolving consumers in the country."

Sharing his thoughts on the ELUGA L, Mr. Pankaj Rana, Business Head - Mobility Division, Panasonic India said "The newly launched Smartphone ELUGA L will enable faster data transfer by not only providing a better bandwidth but also a quicker speed. As cellular data is a part of many people's lives today, this phone will enable them to utilize the internet in a quicker and richer way thus opening new possibilities in the fast growing technology environment today.



Twinkle Khanna honours  
World famous astrologer  
Sundeep Kochar at INIFD

Inter National Institute of Fashion Design (INIFD) held its annual directors meet at its Chandigarh office last week. Twinkle Khanna is the Chief mentor of the Interior Design Academic Wing. During the event, World famous astrologer Sundeep Kochar was honoured by Twinkle. Sundeep Kochar is already featured in the Limca Book of Records. He has hosted Zee News's program "Kismat Ke Sitare", which ran into more than 2700 episodes and he predicted the future of people for 9 nine years.Now His serial 'Kismat Connection Sundeep Kochar Ke Sang' is air on Sahara One.

Movie 'Life In Mumbai' shows the truth  
of what one transforms into after  
arriving to Mumbai with dreams

People come to Mumbai with big dreams, but very few people live up to it. Once in Mumbai, they transform into something else. This transformation is depicted in Hindi movie 'Life in Mumbai' by Producer Dharmik B Bodra and Director Armaan Zahidi.80 per cent of the movie is complete and is scheduled to be released in August 2015. VB Group is the co-producer of the film and the film's executive Producer is Dilip Patel who also designed the project.

This is Producer Bodra's first movie. He has been involved in producing remix videos. "The subject is good and the movie has masala," Dharmik B Bodra says. Director Armaan Zahidi has been the assistant for known directors like Vijay Anand, Chandra Barot, Mehul Kumar etc. This is his first solo movie as a Director. "This shows the stark reality of the people coming to pursue dreams in Mumbai. Mumbai's life is so fast and people don't



have time to think. This makes or breaks them," Armaan Zahidi says.

Produced by Dharmik B. Bodra with V.B. Group as the co-producers & directed by Armaan Zahidi, the film has Amarkant as the director of photography with Prekhar-Vaibhav providing the musical composition. Wajahat Khan 'Sami' is the production controller of this film. In the star cast the film fea-

tures newcomers like Sana Khan, Heer Khan, Roshi D'cunha, Firdaus Khan, Kusum, Ajay Sharma and Sadaf and is ably supported by veteran actors like Ali Khan, Mushtaq Khan, Anil Dhawan, Anant Jog, Raj Pathak, Chetan Shetty and Shiva in its cast. Others in the credits include lyrics by Niranjan Sharma and art direction by Chetan Chudasama.

Coconet oil-"the  
healthiest oil on earth."

Coconut oil has been described as "the healthiest oil on earth." That is quite a remarkable statement associated with this natural and humble oil. Wherever coconut palms grow, the people there understand the value of the food and medicine derived from the fruit. For centuries people have respected the curative properties of coconut oil.

The Scientific Name:

Cocos nucifera is the scientific name for coconut. Spanish explorers called it coco which means "monkey face" as it has three indentations on one end of the fruit, added to which long hairy fiber resembles a monkey. Nucifera literally means "nut - bearing". This oil which is a rich source of fiber, minerals and vitamins has more than ninety percent saturated fats. According to Dr. Weston the saturated fats in coconut oil occur naturally and are not the artificially created fats through the man made process known as hydrogenation. In his studies he found that the people of South Pacific Island thrived on a diet high in coconut and even then, had excellent cardiovascular health, with no clogged arteries.

Lauric acid, a compound found in coconut oil, is also present in mother's milk. It helps to build the new born baby's immune system. It is also a rich source of medium chain triglycerides. There are several health benefits of coconut oil,



both when used topically and also when consumed internally.

Hair Care:

Coconut oil is applied on the scalp and hair extensively in India, as it prevents dandruff when massaged on a dry scalp. It nourishes damaged hair and is used as a conditioner.

Skin Care:

Massaging the body and face with coconut oil delays wrinkles and sagging skin. It helps in curing problems like psoriasis, dermatitis, eczema and dry flaky skin. This oil is the basic ingredient for many expensive products like soaps, shampoos, creams and lotions.

Weight Loss:

Coconut oil stimulates the metabolism and improves thyroid function while it also removes the stress on the pancreas. As this oil contains short and medium range fatty acids it helps in keeping off excessive weight. According to a study in the journal "Lipids", 40 women are said to have lost belly fat when given coconut oil in their diet along with

an exercise regimen.

Heart Health:

Coconut oil although very high in saturated fats, contains 50% of lauric acid which prevents high cholesterol and high blood pressure. Unlike other vegetable oils it does not lead to increased LDL levels. It reduces the incidence of injury to arteries which will prevent atherosclerosis.

Digestion:

The saturated fats in coconut oil prevent growth of fungi and parasites that cause indigestion and related problems like irritable bowel syndrome. It helps in absorption of amino acids, vitamins and minerals.

Healing:

When applied on wounds and cuts, coconut oil forms a shield, consequently preventing the entry of dust, bacteria and virus. It speeds up the healing process while repairing damaged tissue.

Coconut Oil for Cooking:

Dr. Joseph Mercola finds that olive is best for salad dressings - but unstable on heating, as a result he found coconut oil best for cooking. According to him the polyunsaturated fats like corn, soy, safflower, sunflower and canola, when heated produced toxins as well as trans-fats. The only oil that is stable enough to withstand high temperatures while cooking is coconut oil.



Bilasa Film Festival  
organisers honoured  
in Mumbai

Mumbai. Bilasa Film Festival 2015 organised in Raipur was shown in a concise form as a premier show at Mumbai's First Look Preview theatre in Andheri (West), Mumbai last week. The occasion also saw honouring of the director of the festival Mr. Kavindra Nishad and others. Movies like Dhokha, I Can, Salt and pepper, Khan Gali were shown in edited form.

"we are paying tributes to Bilasa Devi via the festival," says Kavindra Nishad. "The name Bilaspur originates from her name. She has an important contribution to history. We promote good movies via the show which have social impact," he adds.

Film "Khan Gali's Producer- Director Nikky

Batra says, "People of the festival liked the movie and the story, thanks to them. Movie shows the birth and death of Kinnars, the way they earn money and the sufferings in their life. Should they be getting any rights? It shows the entire gamut of their lives."

In program eunuchs film, "Khan Gali's producer and director Nikky Batra, Mazhar Khan's son Padmashree Acharya Afsar Khan, Mayki Rani Kaur, Nisha Taufik, Reema Lagu, Sanam, Chetan Chudasama, Dilip Patel, Hrishwarchandra Ray, Chaturbhuj Pandey, Surjit Singh, J. Nilam, Nilesh Pal etc honoured by Bilasa film festival organiser Kavindra Nishad . And program is anchored by Neil Pandey and Ajay Sharma.