

RH Tech & Business

Micromax Launches Its First 4K TV, 49 Inch TV in 49K Only.



RH Team

After foraying into the TV business in 2012, Micromax has now launched its first 4K TVs in India. The range includes two televisions, the smaller being 42-inches and the larger being 49-inches.

Both TVs will be exclusively available via Flipkart starting Thursday at astonishingly low prices of Rs. 39,990 (42-inch) and Rs. 49,990 (49-inch).

The TVs feature 4K (Ultra High Definition) display panels with a

resolution of 3840x2160 pixels. They are also smart TVs, and run Android 4.4 KitKat with Google Play, Facebook, Twitter, Gmail and other apps preloaded. Navigation is through a Smart Somato-Sensory remote control, which acts as an air mouse to make navigation around the user interface easier.

The TVs also sport 2.2GB of internal storage (expandable by up to 32GB) along with 1GB of RAM and a dual-core CPU. Other features include DLNA compatibility, screen mirroring, preloaded games and plenty of connectivity options, including Wi-Fi, USB and HDMI.

The new 4K range from Micromax significantly undercuts the competition on pricing, and this is expected to be a major USP for Micromax. Buyers have been used to paying far more for 4K TVs and this kind of aggressive pricing is expected to force other TV manufacturers to reduce their prices, or offer better features. Unfortunately, a lack of proper 4K content in India still makes 4K TVs somewhat of a luxury, but Micromax can now hope to eliminate that mindset with their aggressive pricing strategy.

WhatsApp Voice Calling Now Open to All Android Users



WhatsApp appears to have opened its voice calling feature to all Android users, with the invite window now open for several hours. The world's most popular messaging app has been gradually rolling out this feature by opening the invite window only for a few hours at a time. This time however, WhatsApp may have opened the floodgates, reports Android Police. Many people have been receiving the WhatsApp calling feature on their Android smartphones. To activate the feature, all you need is the latest version (v2.11.561) of WhatsApp (via APKMirror) and a WhatsApp call from someone who already has the feature. After you get the call, you will see What-

sApp's interface switch from just showing recent chats to three tabs - calls, chats and contacts.

This move appears to have come on the back of another milestone for WhatsApp - over 1 billion installs via Google Play. The app's Google Play page now shows that it has between 1 billion and 5 billion installs. These numbers of course don't reveal the actual number of WhatsApp users because anyone who installed the app once is counted in this number. The number isn't reduced if the person proceeds to delete the app. Even then, the number shows just how popular the messaging app is.

Earlier, the voice calling feature was rolled out to some users, but the invite window was closed before most people could get the feature. WhatsApp still has not announced the voice calling feature officially on its website or the release notes on Google Play. WhatsApp for iPhone still doesn't have this feature even though a voice calling button appeared in the app some time ago.

Wonder Cement felicitates Rajkumari Yadav

Team RH

Wonder Cement, part of the RK Group, an industry leader in mining and marble felicitated Rajkumari Yadav. The felicitation ceremony was held at the company's head office in Udaipur. Rajkumari Yadav who hails from Udaipur is an International Medalist in Power Lifting and State Gold Medalist in Weight Lifting.

A young and self-motivated weight lifting athlete from Udaipur recently secured laurels for the state at the recently concluded International Weight Lifting competition held at Tatanagar in Jamshedpur. Rajkumari won two medals, Silver and Bronze in the tournament. She was presented with a citation and a shawl by Mr Vivek Patni, Director of Wonder Cement Limited at a glittering cer-



emony held in the presence of the company's employees.

"Let me convey my sincere thanks to Wonder Cement for this felicitation. They have been extremely supportive when it comes to promoting sports and sporting professionals from the state. We need more corporates to come forward and promote the sporting culture in the state," said Rajkumari Yadav.

Working Budget for State

Rh Team

Endorsing the state government budget for the fiscal year 2015-16, the state chief minister Vasundhara Raje who also happens to be the Finance Minister said that the endeavor is to bridge the gap the previous government had left. "We are looking to pave a roadmap for the state's development with this budget," the CM said after she had presented the budget.

She said that the government had to work hard to prepare this budget because of errors and gaps that last government had handed over in inheritance. Government has termed this budget document

as "Working Budget". She will have to face many challenges in implementing the ideas she had envisaged for the development of state.

The question about Barmer Refinery which has been a big deal for the state, the finance secretary, PS Mehra apprised that a committee of two government officials from state and two from the Hindustan Petroleum Corporation Limited has met and soon some decision will be taken. He said the government is interested in this refinery and also wants it to become a beneficial project for people. Chief Minister also revealed that the government is taking

short term loans to manage the losses received by the power companies in the past. She also indicated towards a price hike to deal with these losses which she termed as "needed".

The budget basically focuses on basic requirements of life like roads, sanitation, tourism, and modernisation. All these sections where the government is looking to focus will definitely take the state to new heights. Roads in Rajasthan are still better than other states but there is good room for improvement. Tourism which is one of the main sources of foreign income and International glory

will take the state to the International level. And the sanitation will be the idea for cleaner and healthier state. Sanitation can also be seen as an extension the Swachh Bharat mission of prime minister Narendra Modi.

Development and foreign investment would definitely need an improved infrastructure and business friendly policies which the government has in the agenda. The plan to provide wi-fi facility at major public places in Jaipur will be a real challenge. This will become easier if the Delhi government comes with a plan in Delhi where they have promised wi-fi in entire Delhi.

Vedanta celebrates 'Sakhi Day' on International Women's Day

• Health & nutrition programmes impacted over 11,000 women and adolescent girls

• Mobile Health Vans travelled to remote locations emphasizing on health & sanitation for women Udaipur Vedanta, India's largest diversified natural resources company, with operations across zinc, lead, silver, oil & gas, iron ore, copper, aluminium and commercial power, celebrated 'Sakhi Day' on International Women's Day. The Vedanta group companies conducted a series of awareness programmes on health and nutrition benefiting over 11,000 women and adolescent girls.

The celebrations included 19 health camps in various rural locations around the business operations and 9 Mobile Health Units travelling in remote locations, with the focus of treating women and creating awareness on the importance of health & hygiene practices. The group wide celebrations were across the states of Rajasthan, Chhattisgarh, Tamil Nadu, Odisha, Goa & Punjab.

In Rajasthan, Vedanta's group company in oil & gas, Cairn India bene-



fited over 3750 women and adolescent girls in the Barmer district with a week long campaign by 6 Mobile Health Vans. Multi events organised included health camps with gynaecologists and awareness campaigns in collaboration with the Women & Child Development Dept., Integrated

Child Development Scheme and the District health department, of Barmer.

Vedanta's group company, Hindustan Zinc celebrated the 'Sakhi Day' by organizing a Mega Health Camp for the women in 7 locations of its operations in Rajasthan, benefiting

about 2000 women. A series of tests to check Haemoglobin levels, Blood Sugar, Bone Mineral Density and BMI were followed by the distribution of medicines for iron and calcium deficiencies.

In Chhattisgarh, Vedanta's group company in Aluminium, BALCO, organised day long celebrations in collaboration with the Dondro Gram Panchayat, the BALCO hospital and BALCO's corporate social responsibility department. Attended by almost 300 women, the camp saw held a fully equipped medical health van with capability for early diagnosis of cancer as well as a health lab for undertaking any pathological tests at the site. The event also created awareness and counselled women on cervical cancer, dietary recommendations and family planning.

In Odisha, Vedanta organized a maternal health camp at Jharsuguda with an awareness session on nutrients and availing medication, followed by a health check-up and nutrient supplements to about 70 women of Bhurkamunda and Bhagi-

palli, villages. The weeklong campaign was run by the Vedanta CSR team, women employees at Vedanta and the Board of Directors of Subhaxmi Cooperative. The event also felicitated Vedanta's over 200 women employees. In the Lanjigarh block of Odisha, Vedanta's event was attended by over 250 women, who were educated on literacy rates, child discrimination, female foeticide and empowerment through entrepreneurship projects. The event also had a medical health center for treatment and consultation, while a Mobile Health Unit catered to about 60 women from 12 villages.

Vedanta's iron ore business in Goa, held health awareness and check-up camps in partnership with the Integrated Child Development Services. While a Mobile Health Unit covered 3villages, at Community Medical Centres at 5 villages, women were diagnosed and administered treatment for health problems. The 'Sakhi day' celebrations also created awareness on self-defence and women's safety, benefitting about 130 women.