

# R Tech & Business

## Tata Aria-Based 'Hexa' SUV Unveiled at 2015 Geneva Motor Show



Tata Motors, the home-grown automajor, has unveiled a new SUV concept - the Hexa at the ongoing 2015 Geneva Motor Show. The concept is based on the Aria platform and features a 2.2-litre, four-cylinder, VARICOR diesel unit that is good for 154bhp and 400Nm. The car is 4764mm long, 1895mm wide, 1780mm tall and has a

wheelbase of 2850mm. While the overall shape of the concept looks very similar to the existing Aria, Tata has added new projector headlamps, new honeycomb grille, newly designed fog lamps and redesigned airdam. The rear too looks sportier with new LED tail-lamps, new bumper in dual-tone paint scheme, spoiler etc. The car

also gets newly designed 19-inch alloy wheels. The cabin too looks different with 6-seat configuration with captain seats, plush leather seats with twin-needle stitching and some other new features. Tata Motors is also showcasing a more powerful version of the Bolt at the show.

## Nokia 1100 With Android 5.0 Lollipop, Quad-Core Processor Spotted



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One of Nokia's most popular feature phones, the Nokia 1100, is once again in the news. A handset with that model number was spotted running Google's latest Android build and powered by a quad-core processor under the hood. Nokia's legendary phone has been spotted at a benchmark listing tipping details of the innards. First spotted by Nokia Power User, the Nokia 1100's Geekbench browser benchmark results show the handset running Android 5.0 Lollipop while including a quad-core Mediatek (MT6582) processor. The listed Nokia 1100 handset is seen

featuring 512MB of RAM. Apart from the Android version, processor, and memory, there are no details about other specifications.

With the form factor of the original Nokia 1100, we find it hard to believe the Finish company might be testing running any version of Android on it, forget Lollipop. It is more likely an in-development smartphone that the company is using the same model number for. Of course, the spotted Nokia 1100 with Android is unlikely to debut before Q4 2016, as the terms of Microsoft's acquisition of Nokia's Devices and Services business stipulate Nokia can no longer use its brand on smartphones till Q4 2016, and on feature phones for 10 years.

The Nokia 1100 was launched late in 2003 and is one of the company's biggest milestones as it's owned by around 250 million people worldwide, according to the company. Nokia even claimed that the Nokia 1100 was "the world's most popular phone."

## Nihar Launches Mobile Paathshaala

Udaipur, Nihar Shanti Amla embarked on its mission three years ago to make education accessible to children across India. Nihar Shanti Amla, takes its next step by launching 'Angrezi Mobile Paathshaala', a missed call based English learning platform.

All you need to do is give a missed call on 8055667788 and you will get a call back which leads you to interactive English learning modules. The voice platform is led by a friendly protagonist, Shantididi, the teacher who teaches value based English words and different situations where these words can be used. The words are taught in a very simple

and fun manner using music, jingles and short stories, making learning interesting for children. There are 9 modules in all. The entire service is absolutely free for the users.

Brand Ambassador Vidya Balan says "This initiative by Nihar Shanti Amla will help everyone to learn English just by giving a missed call. All you need to do is give a missed call on 8055667788 to learn the interesting modules. I hope you enjoy learning English on Angrezi Mobile Paathshaala and also do not forget to tell your friends and loved ones about the same".

## Bajaj Auto launches the World's Most Fuel Efficient Bike

**The new Platina delivers an unparalleled mileage of 96.9 km, highest in its category**

**Now with Superior Styling and Electric Start**

Udaipur, Bajaj Auto has launched the World's most fuel efficient bike - the all new Platina. The new Bajaj Platina is not just an upgrade on its hugely successful model, but also a technological leap. It is an entirely new platform developed with a new DTS-i powered engine which delivers a potent mix of superior power & world champion mileage. In fact, this new motorcycle



has broken all the benchmarks on mileage to deliver 96.9 kmpl as per ARAI testing. This is the highest ever among all 100cc bikes not just in India, but also all around the world!

Bajaj Auto has done a global study on mileage across more than 50 major countries and more than 500 motorcycle

models. All sources such as country specific OEM websites, blogs, industry bodies, and certified automotive publications were reviewed in detail. The findings prove the fact that on mileage the Bajaj Platina ES is unbeatable. No other production bike in the 95 to 105cc range, either in India or globally, comes close. Commenting on the launch Mr Eric Vas, President Motorcycle Business said "The original Bajaj Platina has always been known for its great mileage and reliability. It is one of India's most successful bike model with more than 50 Lakh bikes on road. It is seen as a low maintenance and a

good resale value motorcycle that has built its reputation through customers' word-of-mouth. It has always been a mileage "Champion" with existing customers acknowledging its great on road delivery. The new Platina now takes mileage to an unbeatable level of 96.9 kmpl making it the "World's Mileage Champion". Moreover it adds superior styling and Electric Start to make it a very attractive proposition to the everyday commuter."

The new Platina ES has been designed to appeal to the long distance commuter and stylish new looks.

## Super Ace Mint launched by Tata Motors

### RH Team

On March 3rd this week, Tata Motors announced the launch of a new small pick-up, the Tata SuperAce Mint. The new vehicle claims to have unmatched combination of performance, ruggedness, comfort, superior ride & handling, style and best-in-class cost of ownership, the Tata SuperAce Mint is aimed at maximizing revenues for its owners. It will meet requirements of intra and intercity transport.

The Tata Ace family of Mini trucks offer last mile cargo transport solutions from Tata Motors and have successfully catered to the need for a safer, robust, economical and comfortable transport to cross narrow alleyways and through heavy traffic. Its affordable pricing and competitive maintenance cost throughout the life-cycle has fostered self-employment to help entrepreneurs & small businesses

grow across urban/ semi-urban/ rural areas. With this launch, Tata Motors is further penetrating into the Small Pick-up market and plans to grow its market share in this segment.

According to Mr. Ravi Pisharody, Executive Director, Commercial Vehicles Business Unit, Tata Motors Ltd., "Through the Ace Family, Tata Motors has created new vehicle categories by understanding the requirements of the Indian consumers. It offers best-in-class combination of power, mileage and load capacities, delivering superior margins in shorter turnaround time. Like the other members of Ace family, we expect the Tata SuperAce Mint to become an indispensable business partner for millions of entrepreneurs and market load operators across the country."

The Tata SuperAce Mint is equipped with a technically

advanced 1.4 Litre DiCOR (common rail) BS4 engine which gives a best-in-class power of 70PS. Its technologically advanced engine delivers a flat torque over a wide range of engine rpm (1800 - 3000 rpm), enhancing the vehicle's pickup in all gears. The clutch has a larger diameter and a greater friction area for better clutch performance and life while the backbone of the vehicle is its strong chassis frame with a 2.5mm thick long member and a 124mm x 63mm chassis cross section, enabling it to withstand the stress of driving on bad roads and varied loading conditions. The Tata SuperAce Mint has an elegant design and the cabin has been developed keeping driver ergonomics in mind. It comes with a standard power steering and blower which makes it the most comfortable pickup in all types of road conditions.

## Sukhoi to be loaded with Brahmos: Aroop Raah



### Devisingh Badgujar

Jodhpur, Air chief marshal, Aroop Raaha has said that fighter plane Sukhai 30 will be laced with Brahmos missile and the project is in full swing these days. For this, Sukhai 30 is being updated these days, he said. Land to store these new missiles which are being developed with the help of Russia is also being searched. This information

was revealed by the air chief marshal in a press conference held in Jodhpur. Answering a question, Mr. Raaha said that the problem of auto ejection in Sukhai 30 is a technical fault and an investigation is in place. "In fact the investigation has been completed", he said. Answering another question of the lack of pilots in air force, Raaha said that new pilots are being

trained. He said that it is natural to have problems with old mig planes as few have been crashed in the past. A process to replace them is underway, he added. "We are preparing to buy new fighter planes but until we have new planes, we will have to work with the existing ones," said the chief. Mr. Raaha also assured that air force is totally vigilant over cyber security.